



Town of Hilton Head Island  
**Public Planning Committee**  
February 27, 2020 at 3:00 p.m. Regular Meeting  
Benjamin M. Racusin Council Chambers

## **MEETING MINUTES**

**Present from the Committee:** Chairman David Ames, Tamara Becker, Tom Lennox, Glenn Stanford

**Absent from the Committee:** Bill Harkins

**Others Present from Town Council:** None

**Present from Town Staff:** Shawn Colin, Director of Community Development; Josh Gruber, Assistant Town Manager; Scott Liggett, Director of Public Projects and Facilities/Chief Engineer; Teri Lewis, Deputy Director of Community Development; Jennifer Ray, Deputy Director of Community Development; Stephen Ryan, Staff Attorney; Teresa Haley, Senior Administrative Assistant

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### **1. Call to Order**

Chairman Ames called the meeting to order at 3:00 p.m.

### **2. Freedom of Information Act Compliance** – Public notification of this meeting has been published, posted, and distributed in compliance with the South Carolina Freedom of Information Act and the Town of Hilton Head Island requirements.

### **3. Approval of Minutes**

- a. Special Meeting January 16, 2020
- b. Regular Meeting January 23, 2020

Mr. Stanford moved to approve the minutes of the January 16, 2020 special meeting and the January 23, 2020 regular meeting. Ms. Becker seconded. The motion passed with a vote of 4-0-0.

### **4. Unfinished Business**

- a. Review and recommendation on Sea Turtle Protection Ordinance Revisions

Staff recommends the Public Planning Committee forward the proposed revisions to the Sea Turtle Protection Ordinance to Town Council with a recommendation of approval.

The Committee made comments and inquiries regarding: support for the ordinance revisions; one member expressed concern about imposing requirements on existing structures that are to remain as-is; existing structures that will be doing renovations will be required to comply; requiring affirmative action versus prohibition.

Chairman Ames asked for public comments and received the following: clarification of proposed regulations for existing structures and enforcement; request to the Town to put money toward education for renters; concern about imposing requirements on existing structures with no plans to renovate; clarification needed on requirements for remodels; give remodels same options as

existing homes; concern about language regarding no artificial light shall illuminate any area of the beach; concern the proposed changes will do little to protect the sea turtle population and instead hinder property owners.

Following the discussion, Chairman Ames asked for a motion.

Mr. Lennox moved to recommend that the Public Planning Committee forward the proposed revisions to the Sea Turtle Protection Ordinance to Town Council with a recommendation of approval. Further recommending there be a discussion on the concerns about the requirements imposed on existing structures by the proposed ordinance. Ms. Becker seconded. The motion passed with a vote of 3-1-0. Mr. Stanford opposed.

#### **b. 2020 Trolley Service**

Staff recommends the following improvements be made to The Breeze trolley service for the 2020 season: evaluate the possibility of a free service; add a third trolley and extend the route; install monitors in the trolley for information videos.

The Committee made comments and inquiries regarding: the expenses to add a third trolley; how revenue from advertising will be handled; agreement with a free service; support to add monitors in the trolley for informational purposes; the types of information/advertising that would be supported and not favorable; monitor results of the free service such as whether there is an increase in ridership and less cars on the road; concern there is not enough data to extend the route at this time; determine the ads that will run on the monitors prior to install; the ads should enforce the Island brand and financially benefit the Town.

Chairman Ames asked for public comment and received the following: general support from the Hilton Head Beach & Tennis Resort.

Following the discussion, Chairman Ames asked for a motion.

Mr. Stanford moved to recommend that the Public Planning Committee evaluate the possibility of a free service. Mr. Lennox seconded. The motion passed with a vote of 4-0-0.

Mr. Lennox moved to recommend that the Public Planning Committee add a third trolley and extend the route. Mr. Stanford seconded. The motion passed with a vote of 2-1-1. Chairman Ames opposed. Ms. Becker abstained.

Mr. Stanford moved to recommend that the Public Planning Committee install monitors in the trolley for information videos with the condition that the content is worked out for the benefit of the Town and that it can be implemented this season. Ms. Becker seconded. The motion passed with a vote of 4-0-0.

### **5. New Business – None**

### **6. Committee Business**

The Committee made comments regarding the preservation of the Town of Hilton Head Island brand and reputation; make sure the public-private sectors are aligned; make sure the Town Committees and Staff are reinforcing the Town's brand and preservation; recommend the Town and Chamber of Commerce begin a dialogue about preservation of the Island's brand.

**7. Staff Updates** – None

**8. Appearance by Citizens on Items Unrelated to Today's Agenda** – None

**9. Adjournment**

The meeting was adjourned at 3:56 p.m.

**Submitted by:** Teresa Haley, Secretary

**Approved:** August 27, 2020