



Town of Hilton Head Island
Our Plan Excellence Work Group Meeting

Thursday, August 15, 2019 at 2:00 pm

The Living Lab at Town Hall

MEETING NOTES

Work Group:

Relentless Pursuit of Excellence

Present from Work Group: Natasha Aiken, Leah Arnold, Brian Kinard, Alan Perry, Roselle Wilson

Present from Town Council: None

Present from Town Staff: Taylor Ladd

- The meeting was called to order at 2:06 PM.
- Taylor Ladd led a discussion with the work group participants to recap the SOAR report feedback received from the Development Team on August 5. Brian Kinard and Roselle Wilson presented at the Development Team meeting and were able to provide the group with the highlights from their discussion with the Development Team. The group felt it was of particular importance to focus on how to define excellence, as well as reviewing output from the other groups. Jane Joseph and Jeanne Antonuccio were in attendance to observe the meeting and offered their public comment at this time regarding sustainability and excellence.
- Ms. Ladd reviewed for the group the excerpt of the 2010-2030 Comp Plan that has been issued to all the work group participants for reference and review as well as the Element and Core Value map on display in the Living Lab.
- Ms. Ladd discussed with the group the terminology that each Our Plan work group will be using through the rest of the process:
 - Goal: an aspiration; a desired outcome
 - Strategy: a plan of action
 - Tactic: a tool or action item
- The group reviewed the Excellence section in the Our Future Strategic Action Plan regarding adopting the ideal of excellence and what that could mean for their efforts. Ms. Ladd discussed with the group their thoughts on a goal for excellence that has already been outlined in the Strategic Action Plan: To adopt the ideal of Excellence. The group talked about the possibility that this is their goal and that their chapter could focus on defining the standard of excellence.

- Ms. Ladd asked if anyone in attendance from the public had comments for the group. Mr. Tai Scott offered that the group consider a goal to become the trendsetters and not be mimicking other things in everything we plan if the idea is to be excellent. It needs to be something that is not already out there. Ms. Antonuccio posed the questions of how to ensure the plan happens in a timely manner without sacrificing quality.
- The meeting adjourned at 3:08 PM.

Submitted by: Taylor Ladd