



Town of Hilton Head Island
Our Plan Environment Work Group

Wednesday, August 28, 2019 at 4:00 PM

The Living Lab at Town Hall

MEETING NOTES

Work Group:

Redefining Environmental Sustainability

Present from Work Group: Mike Bennett, Richard Blaine, Alexa Broadbent, Jean Fruh, Amber Kuehn, Ken Quilty, Mark O'Neil, Tony Wartko

Present from Town Staff: Anne Cyran, Sally Krebs, Taylor Ladd, Jennifer Ray

- The meeting was called to order at 4:00 PM.
- In the Draft Goal Category document, reviewed the Water and Education/Brand Identity categories.
- Reviewed Meeting Notes from August 14, 2019 meeting.
- Discussed Waste Diversion/Solid Waste Management:
 - We should use "Reduce, Reuse, Recycle" or "Refuse, Reuse, Recycle" when discussing recycling.
 - We can combine points d. and e. If we have a goal of zero waste we need to clarify some standards for it. For example, GBCI standards for zero waste certification.
 - We could set a goal of having a certain number of organizations (ex: 30) be zero waste.
 - Since recycling some materials isn't profitably, the Town should consider incentives to increase recycling rates.
 - One goal of the Economy Work Group could be encouraging the development of a recycling processing center in the county. Someone is trying to build one in Okatie.
 - Beaufort County is trying to develop a Sustainability Campus. Recycling is a small part of the campus. There will be locations for the processors to operate at the campus.
 - A goal could be to incentivize commercial recycling. For example, through business license application.
 - A goal could be to encourage vermiculture and education about vermiculture.
 - The Town should consider ways to incentivize the use of recycled materials without putting small businesses out of business.
 - A goal could be to try having a single hauler for residential waste and recycling services.
 - A goal could focus on creating a plan to reduce littering, especially in areas that aren't under Town contract for landscaping and litter control.
- Reviewed the topics that will be covered during the Education Series: Solid Waste and Recycling; Water and Stormwater Management; Technology and Energy Sources; Transportation and the Airport; Natural Resources.

- The Development Team will review our Draft Goals during their meeting on Monday, September 16, 2019 at 4:00 PM. The meeting will be in the Living Lab. The Work Group is encouraged to attend.
- For the next meeting, please look at Environmental Quality and Development/Redevelopment Standards categories and try to write draft goal language for those. We'll review them at the next meeting.
- The meeting adjourned at 5:12 PM.

Submitted by: Anne Cyran