



Town of Hilton Head Island
Our Plan Economy Work Group Meeting

Wednesday, September 25, 2019 at 2:00 pm

The Living Lab at Town Hall

MEETING NOTES

Work Group:

Revitalize and Modernize the Economy

Present from Work Group: Peter Keber, Carlton Dallas, Suzanne Thompson, Louise Cohen, Rod Casavant

Present from Town Council: None

Present from Town Staff: Jayme Lopko, Taylor Ladd, Jennifer Ray

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- The meeting was called to order at 2:00 PM.
 - Jayme Lopko reviewed the draft goals with the Work Group and made modifications as discussed. The following are the draft goals that will be presented to the Development Team on October 7th:
 1. Continue to improve access to HHI
 - a. This should be looked at both physically and technology.
 - b. Consider ferry service
 2. Attract more and diverse business, small footprint, high intellectual property
 - a. Strategies to consider: workforce housing, government incentives/government funded infrastructure, and lower fees.
 3. To manage evolving growth while maintaining Hilton Head Island's unique aesthetics
 4. To explore, understand, prepare for, and adapt to the future of tourism
 - a. Consider options to decrease seasonality
 - b. Explore entertainment, arts, culture & heritage, ecotourism, outdoor recreation, culinary, and livability/lifestyles to expand tourism.
 5. Build relevance to young professionals
 6. Healthy aging economy
 7. Establish a high quality, sustainable workforce
 - a. Strategies to consider: education/training, living wage, housing, quality of life
 - The meeting adjourned at 2:50 PM.

Submitted by: Jayme Lopko