



Town of Hilton Head Island
Our Plan Economy Work Group Meeting

Wednesday, July 24, 2019 at 2:00 pm

The Living Lab at Town Hall

MEETING NOTES

Work Group:

Revitalize and Modernize the Economy

Present from Work Group: Caroline McVitty, Rod Casavant, Carlton Dallas, Louise Cohen, Suzanne Thompson

Present from Town Council: None

Present from Town Staff: Taylor Ladd, Jennifer Ray

- The meeting was called to order at 2:00 PM.
- Carlton Dallas gave an update on the presentation to the Development Team and the feedback received from the Team regarding the information presented as part of the SOAR activity performed by the Work Group.
- Taylor Ladd went over the Our Plan terminology of goal, strategy, and tactic. The following are definitions for these terms:
 - Goal – an aspiration; a desired outcome
 - Strategy – a plan of action
 - Tactic – a tool or action item
- Taylor Ladd went over a document handed out that contains the current Comprehensive Plan implications, goals, and implementation strategies. This document will be used to evaluate topics related to the Economy to see what has been accomplished and what should be carried forward to Our Plan. Ms. Ladd also explained how the Our Plan core values will be linked to the required elements of the Comprehensive Plan per State law.
- The meeting adjourned at 3:00 PM.

Submitted by: Jayme Lopko