



Town of Hilton Head Island
Our Plan Economy Work Group Meeting

Wednesday, June 26, 2019 at 2:00 pm

The Living Lab at Town Hall

MEETING NOTES

Work Group:

Revitalize and Modernize the Economy

Present from Work Group: Caroline McVitty, Suzanne Thompson, Peter Keber, Lee Lucier, Steve Birdwell, Rod Casavant, Craig Cleveland, Louise Cohen, Carlton Dallas, Ariana Pernice

Present from Town Council: None

Present from Town Staff: Jayme Lopko, Taylor Ladd, Jennifer Ray

- The meeting was called to order at 2:00 PM.
- At the last meeting Carlton Dallas volunteered to be Work Group Co-Captain. Peter Keber volunteered to work with Carlton Dallas as Co-Captain.
- Jayme Lopko introduced the Revitalize and Modernize the Economy Attribute Activity. This activity is another process for gathering inputs to assist in drafting the strategies and tactics for Our Plan.
- Group members filled out the Attribute Worksheet by identifying attributes for each theme that resulted from the photo activity at the previous meeting. Group members then discussed their attribute ideas.
- The results of the attribute discussion for the themes covered include:

Livability/Lifestyles

- Foster variable lifestyles
- Alternative office/work spaces
- Easy Commute
- Burgeoning health emphasis – wellness niche
- Quality of life
- Center of Excellence
- Live-Work-Play mentality – how to do it & do it differently
- Alternate job benefits
- Tap into human capital & volunteerism
- Community branding
- Great place to live for all ages

Infrastructure

- Cutting edge telecommunications – technology ahead of crowd - 5G
 - Proximity to other areas – regional – location
 - Connective infrastructure
 - Cannot be World Class without technology
 - Stabilize economy more than revitalize
 - Diversify economy to enhance brand
 - More regional transportation
 - Public/private partnership for transportation
- There was not sufficient time to discuss all the themes. The remaining themes will be discussed at a future meeting. Jayme Lopko passed out the SOAR analysis activity that will be conducted at the next meeting.
 - The meeting adjourned at 3:00 PM.

Submitted by: Jayme Lopko