



Town of Hilton Head Island
Our Plan Connected Work Group Meeting

Tuesday, July 9, 2019 at 10:00 am
The Living Lab at Town Hall

MEETING NOTES

Work Group:

Building a Connected and Collaborative Community Fabric

Present from Work Group: Owen Ambur, Dot Law, Susanna Cook, Kristin Casper

Present from Town Council: None

Present from Town Staff: Shea Farrar, Taylor Ladd, Anne Cyran, Jennifer Ray, Sheryse DuBouse

The meeting began at 10:05 AM.

- Members reviewed the results of the attribute worksheet activity that was conducted at the previous meeting and Ms. Dot Law reviewed comments that she provided following the meeting.
- Shea Farrar and Taylor Ladd conducted the SOAR activity with group members. This activity was requested by the Development Team in order to better understand where each group is relative to their Core Value.
- The items voted on by group members include:
 - Strengths:
 - Having very engaging volunteers with wide source of skills (3)
 - Extensive pool of talented individuals from various backgrounds (2)
 - Retiree time, skills and commitments/connections (2)
 - Gullah community market place, sweet grass baskets, fresh seafood and produce, Latino food dishes and culture, many cultures, heritage library (1)
 - Volunteerism (1)
 - Opportunities:
 - Retired population and school – Mentorship (3)
 - Help shape technology so it best serves people and the community – not serving the devices (2)
 - Schools and business partnerships (2)

- Data standards (1)
- Challenge tech community to deliver needed tools, apps and services (1)
- Provide forum for community to test and provide feedback for new tech tool for communication and connection (1)
- Weaknesses:
 - Lack of a centralized location for information about the community happenings and needs (1)
- Threats:
 - Natural disasters (1)
 - Affordability/Cost of living (1)
- Aspirations:
 - A community that puts the greater good of everybody as a whole and their priority. (3)
 - Truly connected community that is world recognized. (2)
- Results:
 - One centralized place where the information about community needs and happenings is listed (online and printed) (2)
 - Public objectives realized (1)
 - Optimization of the efforts and resources (1)
 - Clear performance metrics (1)
 - Truly connected community (1)
- The group concluded discussions. Ms. Farrar will reach out to members that were not able to attend in order to get their feedback, which will be incorporated with these results.
- The meeting was adjourned at 11:07 AM.

Submitted by: Shea Farrar