



Town of Hilton Head Island  
**Our Plan Connected Work Group Meeting**

Tuesday, June 25, 2019 at 10:00 am  
The Living Lab at Town Hall

## **MEETING NOTES**

Work Group:

*Building a Connected and Collaborative Community Fabric*

**Present from Work Group:** Owen Ambur, Karen Kelly, Susanna Cook, Lavon Stevens

**Present from Town Council:** None

**Present from Town Staff:** Shea Farrar, Taylor Ladd

---

The meeting began at 10:05 AM.

- Each member of the work group introduced themselves briefly.
- Shea Farrar introduced the Connected and Collaborative Community Fabric Attribute Activity. This activity is another process for gathering inputs to assist in drafting the strategies and tactics for Our Plan.
- Group members filled out the Attribute Worksheet by identifying attributes for each theme that resulted from the photo activity at the previous meeting.
- Group members then discussed their attribute ideas. Taylor Ladd recorded the attributes that were discussed for each theme.
- The results of the attribute discussion for each theme include:

### Education

- Lifelong learning – Intellectual entertainment
- Peer learning – Learn from each other, sharing our stories of diversity
- Business practices education for schools – Connected to job opportunities
- Ideas: Workshop series catering to lots of interests, Nonprofits Education for Community, Partnering with Universities and Communities around the country and world
- Online self-paced learning
- Understanding history of our community – Being aware of the community makeup and dynamics, Make community a specific term (Define Community)

- Education needed at all levels - connected with people who can provide technical support – Gulf Stream tech school example, Montgomery, AL example

### Connect/Community

- Shared values – Common goals and objectives
- Celebrations – History, Nature, Culture
- Single source of info – Where to find out what’s happening, use tech for better planning, centralized, events, traffic school, etc. (Check out other communities)
- Have the same message for HHI
- Connection is important for all the core values

### Gathering/Places

- Places that are welcoming - Put more thought into the significance and value, encourage shared common interest, example of health food sponsored by hospital
- Starting with the end in mind
- Distinction about gathering for a purpose/what purpose is, physical meeting places and online meeting places

### Connected Infrastructure

- Finding ways to bundle incentives for community services – Example of Santiago, Chile
- Using our Trolleys/Buses to travel to other communities
- Don’t need to reinvent the wheel
- High speed voice and data services – NIMBY cell towers
- Data standards for plans and calendars
- Challenges of fragmented community – Sewer example with education element, private clubs behind the gates with open membership both social and physical

### Planning/Process Engagement/Implementation

- Communication is key
- Times/Timing of public meetings – Accessibility during business hours
- Self-inclusion for participation
- Learn from the past and look back and forward at comprehensive level
- Transparency and integrity

### Relationships/Volunteer/Philanthropy

- Metrics for progress and success
- Consolidate efforts and resources
- Authentic outreach – Get to the source, recipients should be a part of charity efforts, education about being part of the solution, what is the sources of recipients info, use this
- Opportunities for people to connect based on their values – Tech enabled
- Create a sense of pride
- Acknowledge needs and assets

## Environment

- Respect for our natural resources
- Environment as a classroom – Stewardship, example of Outside Foundation, example of Port Royal Foundation
- Involving visitors – Community projects for visitors, service projects for visitors
- Good data about the environment
- Tranquility

## Local /Regional /National Outreach

- Identify similar areas in the state/region for cross training – look/learn from other places
  - Spheres of learning and influence – Tech enabled
  - Regional/Other Local Comprehensive Plan Integration
  - Think global – Act local
- 
- The group concluded discussions. Taylor Ladd reviewed the meeting outline and the SOAR analysis activity that will be conducted at the next meeting.
  - The meeting was adjourned at 11:30 AM.

**Submitted by:** Shea Farrar