



Town of Hilton Head Island
Our Plan Development Team
Monday, August 5, 2019 at 4:00 pm
The Living Lab at Town Hall
MEETING MINUTES

Present From the Development Team: Chairman Judd Carstens, Vice-Chairman Peter Kristian, Jeanne Antonuccio, Jean Beck, Morris Campbell, John Carroll, David D'Amico

Present from Town Council: None

Present from Town Staff: Taylor Ladd, Jayme Lopko, Sheryse DuBose

Present from Media: None

1. Call to Order

Chairman Carstens called the meeting to order at 4:01 p.m.

2. FOIA Compliance

Public notification of this meeting has been published, posted, and mailed in compliance with the Freedom of Information Act and the Town of Hilton Head Island requirements.

3. Approval of Agenda

Chairman Carstens asked for a motion to approve the agenda. Mr. Kristian moved to approve. Mr. Campbell seconded. The motion passed with a vote of 6-0.

4. Approval of Minutes

Chairman Carstens asked for a motion to approve the minutes of the July 15, 2019 meeting. Mr. Kristian moved to approve. Ms. Beck seconded. The motion passed with a vote of 6-0.

5. New Business

a. Presentation and Discussion of Work Group Progress (Referenced SOAR Activity Reports for each team are attached to these minutes)

- i. For the *Relentless Pursuit of Excellence* Work Group, Brian Kinard and Roselle Wilson presented highlights from the group's recent SOAR activity. Key feedback from the Development Team included discussion about how to define excellence, how excellence is an attitude and that ultimately we are all ambassadors. Further, it was noted that this group especially has a thread being drawn through all the other groups.

Chairman Carstens opened public comment for the Excellence Work group. Ms. Jane Joseph provided insight into her thoughts on excellence

and challenged the Excellence group to think about what Hilton Head Island needs to be terrific. There was consensus with the Team that being number one is expensive and it will be important to decide where to focus.

- ii. Chairman Carstens invited *Foster an Inclusive Multi-Dimensional Community* to the podium. Ms. Sheryse DuBose, the Inclusive Work Group's Staff Coordinator, presented for the group in the absence of the co-captains. The Development Team noted the lack of focus on the Hispanic population in the SOAR document and offered insight about community civic groups, such as the Chamber or the Rec Center, as opportunities to connect different communities on the Island. Also part of the discussion was about the need to review the Island's extensive history and the work force, as well as the programmatic aspect of this group's scope.

Chairman Carstens opened public comment for the Inclusive Work Group. None were received.

- iii. Chairman Carstens invited *Expand to Embrace an Integrated Regional Focus* to the podium. Mr. Terry Herron and Ms. Carol Crutchfield presented the group's SOAR results by calling attention to items in the report that were high areas of interest for the group. The Development Team encouraged the group to think about adding language to their section to encourage the Town to communicate and maintain open lines with the region and the state. The Team also noted that there was no discussion about the landfill in the SOAR document, which is a regional issue.

Chairman Carstens opened public comment for the Regional Work Group. Ms. Joseph expanded upon the discussion by sharing information about the creative economy as a potential avenue for the non-hospitality based industry for the Island.

6. Staff Report

Taylor Ladd recapped with the Development Team details of the Our Plan Timeline Work Group Phase 2, in which all work groups will be focused through October. Each member of the Development Team was given a copy of the excerpt from the 2010-2030 Comprehensive Plan that each member of the work groups has been given as a reference guide.

Ms. Ladd reviewed the topics and new business for the up-coming Development Team meetings and announced information about the Parks and Recreation Master Plan consultant, LOSE Design, and the planned kick-off event to be held in the coming weeks.

7. Appearance by Citizens

As public comments were invited during the discussion with each work group, none were requested at this time.

8. Adjournment

The meeting was adjourned at 5:18 p.m.

Submitted by: Taylor Ladd

Approved: 08-19-2019