



Town of Hilton Head Island
Our Plan Development Team

Monday, June 17, 2019 at 4:00 pm

The Living Lab at Town Hall

MEETING MINUTES

Present From the Development Team: Chairman Judd Carstens, Vice-Chairman Peter Kristian, Jean Beck, Morris Campbell, John Carroll, David D'Amico, Michael Scanlon

Present from Town Council: None

Present from Town Staff: Taylor Ladd, Jennifer Ray

Present from Media: None

1. Call to Order

Chairman Carstens called the meeting to order at 4:00 p.m.

2. FOIA Compliance

Public notification of this meeting has been published, posted, and mailed in compliance with the Freedom of Information Act and the Town of Hilton Head Island requirements.

3. Approval of Agenda

Chairman Carstens asked for a motion to approve the agenda. Mr. Kristian moved to approve. Mr. Scanlon seconded. The motion passed with a vote of 6-0.

4. Approval of Minutes

Chairman Carstens asked for a motion to approve the minutes of the June 3, 2019 meeting. Mr. Scanlon moved to approve. Mr. Kristian seconded. The motion passed with a vote of 6-0.

5. New Business

a. Review and Discussion of Core Values

Taylor Ladd led a discussion about the Core Values. At this meeting, the discussion began with a short recap of the Core Value discussion from the last meeting. This was followed by a review of the concepts and intent with the following Core Values: Foster an Inclusive Multi-Dimensional Community, Parks and Recreation Task Group, Innovative Approach to Right-Sized Infrastructure and Expand to Embrace an Integrated Regional Focus.

The presentation for each Core Value was based on information from Chapter 8 in the Town's adopted "Our Future Vision and Strategic Action Plan" report. Staff specifically reviewed four of the Core Values with the Development Team and facilitated a discussion for each item.

Chairman Carstens opened the floor to comments from the public related to this agenda item.

Jane Joseph, Chair of the Town's Culture and Arts Advisory Committee, encouraged the Development Team to consider how culture and arts can be incorporated into almost all the Core Values. She provided examples such as the Town's Venue Committee Report, which includes a lot of infrastructure ideas as well as parks and recreation recommendations.

Owen Ambur, member of the Connected Work Group, mentioned he is glad to see the groups will be conducting a type of SWOT analysis. He added that each of the Work Groups should be asked to consider emergent and existing technology, how it's going to impact us and how it can be leveraged. He mentioned specifically that technology will be a very important aspect of keeping people connected effectively towards achieving common objectives.

Chairman Carstens closed the public comment for this agenda item.

6. Staff Report

Taylor Ladd and Jennifer Ray provided information about the planned SOAR activity to be conducted with each Work Group. The Development Team engaged in a discussion about the merits of the proposed SWOT analysis versus the proposed SOAR analysis. The discussion resulted in the decision for staff to merge the two type of analysis to be sure key elements of each are captured by the Work Groups. Mr. Ambur provided comments about ensuring the expectations of the analysis are made clear.

Taylor Ladd reviewed the anticipated Development Team meetings where each group will be presenting their progress and analysis activity results. The first meeting with four of the groups will be the regularly scheduled Development Team meeting on July 15 with Connected, Economy, Environment and Infrastructure. The rest of the groups will present at the following meeting on August 5.

Taylor Ladd provided a brief explanation of the photo activity that each group has been conducting that was on the walls and boards around the room with an invitation for Development Team members to take a closer look at the Infrastructure group's input from their last meeting. The public will have the opportunity to participate in the same activity through the Open Town Hall forum as well as at the first Our Plan Open House event.

7. Appearance by Citizens

Chairman Carstens opened the floor to general comments from the public. Ms. Joseph mentioned that she has attended seven of the group meetings where the photo activity was facilitated and offered complements to staff for the process. She also shared a concern about the attendance rate at the group meetings.

Staff mentioned that each group coordinator is reaching out to group members who have missed meetings.

8. Adjournment

The meeting was adjourned at 5:05 p.m.

Submitted by: Taylor Ladd

Approved: 7-15-2019