



**The Town of Hilton Head Island
Regular Culture and Arts Advisory
Committee Meeting**

Wednesday, March 27, 2019

9:30 AM

Benjamin M. Racusin Council Chambers

Committee Members Present: Chairperson Jane Joseph, Vice Chair Carol Nelson, Kathy Reynolds, Miho Kinnas, Dan Shapiro, Tayloe Cook, Omar Perez, Terry Herron, Linda Piekut

Members Excused Absence: Andrea Murray, Unexcused Absence: Bill Schmitt

Town Staff Present: Jennifer McEwen, Director of Cultural Affairs

1. Call to Order

Ms. Joseph called the meeting to order at 9:33 AM.

2. Freedom of Information Act Compliance

Ms. McEwen confirmed that public notification of this meeting has been published and posted in compliance with the Freedom of Information Act and the Town of Hilton Head Island requirements.

3. Public Comment

There was no public comment

4. Approval of Minutes and Agenda

Ms. Joseph requested a motion to approve the minutes of the February 20, 2019 meeting. Mr. Shapiro moved to approve the minutes. Mr. Perez seconded. The motion passed unanimously.

5. New Business

a. CAAC DISC profile analysis and exercises

Chairperson Joseph updated the committee on the background of the DISC profile and the leadership seminar led by Chairperson Joseph and Mr. Shapiro. Ms. McEwen and Mr. Shapiro had assembled a leadership module as a pilot for professional development opportunities for arts and culture leaders. Mr. Shapiro continued with a presentation of the DISC profile as a communication tool and what the different responses mean. Mr. Shapiro then reviewed the individual profiles from the committee with the full committee and discussed how this impacted our communication styles. Chairperson Joseph reported that in the class setting for the pilot the goal for attendees was to think through how this will impact your work within your organization. Many attendees have requested that we facilitate the class with their board, staff, and the high school girls' basketball team.

6. Old Business

a. Discussion of Professional Development Series

Chairperson Joseph then asked the committee the question, "Do we want to implement a professional development series?" Mr. Shapiro commented that it was beneficial to the pilot attendees but who is the target? Vice Chair Nelson also asked what are the goals? And Mr. Herron asked, "How do we put it into the context of our goals?" Ms. Piekut recommended

looking at the Together SC model for outstanding nonprofit as a good starting point. Chairperson Joseph suggested that a small group from the committee research some models and options and report back to the committee. Ms. Piekut, Mr. Shapiro, Chairperson Joseph and Vice Chair Nelson all volunteered to research ideas around the project. Ms. Kinnas commented that organization's capacities and interest often change under new board leadership. Chairperson Joseph commented that most organizations on the island are board run or volunteer run and not executive leadership run, or one executive leader that runs and organization without much staff to delegate to. Chairperson Joseph led the group to come up with a list of professional development opportunities that artists and organizations have inquired about or might benefit from. The list included fundraising, marketing, communications, conflict management, board bootcamp, accounting/financial management. Mr. Herron recommended the South Carolina Arts Commission as a resource and Ms. Piekut recommended SCAVA, SCORE, Together SC and encouraged the group to take advantage of other resources out there. Vice Chair Nelson also recommended that we look into the cost of presenting these opportunities through other groups that already program them once or twice a year.

b. Update on Current Projects

Ms. McEwen reviewed the results of the Americans for the Arts Economic Impact Study with the committee. Ms. Perez asked for the bullets on the speaking points and Mr. Herron asked for a letter to share the statistics. Chairperson Joseph commented that we needed to boil this down to 6-8 speaking points. Ms. McEwen stated that she would write a letter with most prominent stats to share with the committee.

Chairperson Joseph shared that the Palmetto Ocean Conservancy is producing a bottle cap mural about protecting sea animals. Ms. Herron updated the group on Reconstruction Beaufort and recommended that we have an involvement.

7. Adjournment

Ms. Joseph asked for a motion to adjourn at 11:12 AM. Mr. Shapiro motioned to adjourn and Mr. Cook seconded. All approved.

Submitted by:

Approved by:

April 24, 2019

Jennifer McEwen

Director of Culture & Arts

Jane Joseph

Committee Chair