



**The Town of Hilton Head Island
Regular Culture and Arts Advisory
Committee Meeting**

Wednesday, January 23, 2019

9:30 AM

Benjamin M. Racusin Council Chambers

Committee Members Present: Linda Piekut, Kathy Reynolds, Bill Schmitt, Chairperson Jane Joseph, Vice Chair Carol Nelson, Andrea Murray, Miho Kinnas, Dan Shapiro

Members Absent: Tayloe Cooke, Omar Perez, Terry Herron

Town Staff Present: Jennifer McEwen, Director of Cultural Affairs, Brian Hulbert, Staff Attorney

1. Call to Order

Ms. Joseph called the meeting to order at 9:35 AM.

2. Freedom of Information Act Compliance

Ms. McEwen confirmed that public notification of this meeting has been published and posted in compliance with the Freedom of Information Act and the Town of Hilton Head Island requirements.

3. Public Comment

There was no public comment

4. Approval of Minutes and Agenda

Ms. Joseph requested a motion to approve the minutes of the November 14, 2018 meeting. Ms. Piekut noted a missing Mr. before Mr. Herron in minutes. Mr. Shapiro moved to approve amended minutes. Mr. Schmidt seconded. The motion passed unanimously.

5. Old Business

a. Leadership Seminar Report Out

Mr. Shapiro reported that there were 17 attendees from the high school and five arts leaders that participated. He facilitated the DISC profile personality profile for the group and managed many exercises mixing up personality types. The survey following the seminar had 92% of the attendees rate the seminar as excellent. The seminar is a great template for future professional development courses. Multiple attendees requested information on hosting this seminar for their constituents including the high school basketball coach for his team and the Hilton Head Symphony Orchestra for their board of directors. Ms. Joseph added that this pilot proved the need and desire from the arts organizations for more programming of this type.

b. Community Updates by Committee Members

Mr. Schmidt discussed the potential of the committee using the arts to recognize members of the community similarly to how Providence, RI recognizes community members during their "Water Fire" event. He also suggested working with the ACCHH to identify "cultural ambassadors" for the island. Ms. McEwen said she tried to do that last year through the ACCHH placing "Cultural Ambassadors" on the Breeze Trolley and no organizations had any volunteers. Ms. Joseph suggested creating a Cultural Ambassador phone tree. Mr. Schmidt designed some Culture HHI vanity license plates and the committee discussed how we could

use them to market and brand the arts on the island, especially partnering with souvenir shops. Ms. McEwen reported about working with the Greater Island Council Parks and Rec Committee to create some family fun fact activities at the historical sites. Once that group convenes Mr. Schmidt will be added to the group to discuss using technology in the execution. Ms. Joseph updated that BO Arts is the newest arts and culture venue on the island above Ruby Lee's south end. A 2400 square foot gallery and makers space. They will be hosting an opening gala on 3/9. Ms. McEwen encouraged all committee members to go out and attend arts and culture events on the island.

6. Review of Proposed 2019 Calendar

- a. Ms. McEwen reviewed the events and volunteer roles available to the committee. Ms. Joseph requested a motion to approve the calendar and meeting dates. Ms. Piekut moved to approve and Ms. Reynolds seconded. All approved. After reviewing volunteer positions, Ms. Nelson volunteered to help with fundraising, Ms. Reynolds volunteered to assist with public relations, and Ms. Piekut, Ms. Kinnas, and Mr. Shapiro volunteered to assist on site during the community mural painting day.

7. Adjournment

Ms. Joseph asked for a motion to adjourn at 11:06. Ms. Reynolds motioned to adjourn and Ms. Piekut seconded. All approved.

Submitted by:

Approved by:

February 20, 2019

Jennifer McEwen
Director of Culture & Arts

Jane Joseph
Committee Chair