



Town of Hilton Head Island
**Accommodations Tax
Advisory Committee**

Thursday, October 24, 2019 at 9:00 am
Benjamin M. Racusin Council Chambers

MEETING MINUTES

Present from the Committee: Brad Marra, Chairman; Andrew Brown, *Vice-Chairman*; Jim Fluker, Julie A. Smith, Roger Freedman, Richard Thomas and Stephen Arnold

Present from Town Council: Tamara Becker and David Ames

Present from Town Staff: John Troyer, *Director of Finance*; Jennifer McEwen, *Director of Cultural Affairs*; Cindaia Ervin, *Finance Assistant*

Present from Media: None

1. Call to Order

The Chairman called the meeting to order at 9:00 a.m.

2. FOIA Compliance

Public notification of this meeting has been published, posted and distributed in compliance with the Freedom of Information Act and the Town of Hilton Head Island requirements.

3. Approval of Minutes

- a. Accommodations Tax Advisory Committee, October 17, 2019

Mr. Brown moved to approve the minutes from October 17, 2019. Mr. Thomas seconded. With no discussion, the motion passed with a vote of 7-0.

4. Unfinished Business – NONE

5. New Business

- a. Hearing of Applicants

The following applicants made presentations to the Committee during the morning session:

1. The Coastal Discovery Museum
2. Arts Center of Coastal Carolina
3. Hilton Head Concours d'Elegance
4. Hilton Head Choral Society
5. Mitchelville Preservation Project
6. The Boys and Girls Club of Hilton Head Island

7. Hilton Head Dance Theater
8. Hilton Head Island Airport

During the presentation by the Coastal Discovery Museum, Mr. Thomas disclosed a potential conflict of interest during the presentation and did not participate. The required disclosure form is attached.

The Committee broke for lunch at 12:00 p.m. and resumed the meeting at 1:00 p.m. During the afternoon session, the following applicants made presentations to the Committee.

9. Hilton Head Wine & Food Festival
10. Native Island Business & Community Association
11. Hilton Head Disc Golf
12. The Heritage Library
13. Lowcountry Golf Course Owners Association
14. David M. Carmines Memorial Foundation
15. Skull Creek July 4th Celebration
16. Shelter Cove Harbor Company 4th of July & Harbourfest Fireworks
17. Harbour Town Merchants Association 4th of July Celebration

During the presentation by The Heritage Library, Mr. Thomas disclosed a potential conflict of interest and did not participate. The required disclosure form is attached.

Mr. Marra disclosed a potential conflict of interest during the presentation of Lowcountry Golf Course Owners Association and he did not participate. The required disclosure forms are attached.

During the presentation by Shelter Cove Harbor Company, Mr. Arnold and Mr. Marra disclosed a potential conflict of interest and did not participate. The required disclosure forms are attached.

After the presentations concluded, Mr. Marra thanked everyone for taking the time to present to the committee, and reminded everyone that the next meeting will be Thursday November 7th at 9:00 a.m.

6. Adjournment

Chairman Marra adjourned the meeting at 2:00 p.m.

Submitted by: Cindaia Ervin, Secretary

Approved: November 7, 2019

Brad Marra, Chairman