



Town of Hilton Head Island  
**Accommodations Tax  
Advisory Committee**

Thursday, October 17, 2019 at 9:00 am  
Benjamin M. Racusin Council Chambers

## **MEETING MINUTES**

**Present from the Committee:** Brad Marra, Chairman; Dru Brown, *Vice-Chairman*; Jim Fluker, Julie A. Smith, Roger Freedman, Richard Thomas and Stephen Arnold

**Present from Town Council:** Tamara Becker and Glenn Stanford

**Present from Town Staff:** John Troyer, *Director of Finance*; Jennifer McEwen, *Director of Cultural Affairs*; Jennifer Ray, *Deputy Director of Community Development*; Cindaia Ervin, *Finance Assistant*

**Present from Media:** None

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### **1. Call to Order**

The Chairman called the meeting to order at 9:00 a.m.

### **2. FOIA Compliance**

Public notification of this meeting has been published, posted and distributed in compliance with the Freedom of Information Act and the Town of Hilton Head Island requirements.

### **3. Public Comment**

**Skip Hoagland:** addressed the member of the Committee regarding Accommodations Tax and Hilton Head Island-Chamber of Commerce matters.

### **4. Approval of Minutes**

- a. Accommodations Tax Advisory Committee, October 3, 2019

Mr. Fluker moved to approve the minutes from October 3, 2019. Mr. Brown seconded. With no discussion, the motion passed with a vote of 7-0.

### **5. Unfinished Business – NONE**

## 6. New Business

### a. Hearing of Applicants

The following applicants made presentations to the Committee during the morning session:

1. Hilton Head Island-Bluffton Chamber of Commerce
2. Hilton Head Island Bridge Association
3. Main Street Youth Theatre
4. Town of Hilton Head Island
5. The First Tee of The Lowcountry
6. Gullah Museum of Hilton Head Island
7. Art League of Hilton Head
8. LowCountry Gullah

During the presentation by the Hilton Head Island-Bluffton Chamber of Commerce, Mr. Marra and Mr. Brown disclosed a potential conflict of interest during the presentation and did not participate. The required disclosure forms are attached.

The Committee broke for lunch at 12:00 p.m. and resumed the meeting at 1:30 p.m. During the afternoon session, the following applicants made presentations to the Committee.

9. 12 Jewels of Life
10. Hilton Head Island Recreation Association: *Wingfest & Oysterfest*
11. Lean Ensemble Theater
12. Hilton Head Island St. Patrick's Day Parade
13. The Sandbox
14. Hilton Head Symphony Orchestra
15. Hilton Head Island Land Trust
16. Hilton Head Audubon

After the presentations concluded, Mr. Brown thanked everyone for taking the time to present to the committee, and reminded everyone that the next meeting will be Thursday October 24<sup>th</sup> at 9:00 a.m.

## 7. Adjournment

Chairman Marra adjourned the meeting at 2:57 p.m.

**Submitted by:** Cindaia Ervin, Secretary

**Approved:** October 24, 2019

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Brad Marra, Chairman