



**The Town of Hilton Head Island
Regular Culture and Arts Advisory
Committee Meeting**

Wednesday, April 25, 2018

9:30 am

Benjamin M. Racusin Council Chambers

Committee Members Present: Chairman Jane Joseph, Vice Chair Tayloe Cook, Terry Orr, Karen Attaway, Carol Nelson, Andrea Murray, Lisa Snider, Terry Herron, Dan Shapiro, Miho Kinnas

Members Absent: Enid Carranza

Town Staff Present: Jennifer McEwen, Director of Cultural Affairs, Taylor Ladd, Senior Planner

1. Call to Order

Chairman Joseph called the meeting to order at 9:30 AM

2. Freedom of Information Act Compliance

Ms. McEwen confirmed that public notification of this meeting has been published and posted in compliance with the Freedom of Information Act and the Town of Hilton Head Island requirements.

3. Approval of Minutes

Chairman Joseph requested a motion to approve the minutes of the March 28, 2018 meeting. Ms. Attaway moved to approve. Mr. Shapiro seconded. The motion passed unanimously.

4. Guest Speaker – Julia Herrin, Miss Teen Columbia

Ms. Herrin presented about the history of the Ms Hilton Head Island pageant and the need for community and financial support. The committee asked questions about the organization structure and components of the competition and made suggestions of potential community partners.

5. Public Comment

No public comment.

6. Old Business

Update and Discuss Work Including:

a. Cultural District

Mr. Orr presented an update to the full committee in regards to strategies to localize our cultural district process to ensure inclusion of all cultural assets. The overarching idea is to link assets via the pathway system. Ms. McEwen is researching potential graphic designers to create the iconography and working with the town GIS department to create an interactive map for the new culturehhi.org website. Ms. Snider is researching technology options for the pathways to augment the experience by using virtual and/or augmented reality.

b. Marketing

Ms. McEwen is working with a web designer to build culturehhi.org. The artist/arts organization registration page is already complete and the hope is for a soft launch the last week of June.

c. Committee News

Mr. Herrin updated the committee on his concert in Beaufort, Unity in Song, in June and Ms. Murray updated the committee on the AAU carwash and fish fry this upcoming weekend at Mt. Calvary Baptist Church.

7. Adjournment

Chairman Joseph requested a motion to adjourn. Mr. Shapiro motioned to adjourn. Mr. Cook seconded. The motion passed unanimously. The meeting was adjourned at 10:44 AM

Submitted by:

Approved by:

May 30, 2018

Jennifer McEwen
Director of Culture & Arts

Jane Joseph
Chairman