



**The Town of Hilton Head Island
Regular Culture and Arts Advisory
Committee Meeting**

Wednesday, March 28, 2018

9:30 am

Benjamin M. Racusin Council Chambers

Committee Members Present: Vice Chair Tayloe Cook, Terry Orr, Karen Attaway, Carol Nelson, Andrea Murray, Lisa Snider, Terry Herron, Dan Shapiro, Miho Kinnas,

Members Absent: Chairman Jane Joseph, Enid Carranza

Town Staff Present: Jennifer McEwen, Director of Cultural Affairs, Brian Hulbert, Staff Attorney

1. Call to Order

Vice Chair Cook called the meeting to order at 9:34 AM.

2. Freedom of Information Act Compliance

Ms. McEwen confirmed that public notification of this meeting has been published and posted in compliance with the Freedom of Information Act and the Town of Hilton Head Island requirements.

3. Approval of Minutes

Vice Chair Cook requested a motion to approve the minutes of the January 10, 2018 meeting. Ms. Attaway moved to approve. Ms. Snider seconded. The motion passed unanimously.

4. Guest Speaker – Jane Joseph, Reporting on Art & Culture Down Under

Chairman Joseph was ill and absent from the meeting so this report will be rescheduled.

5. Public Comment

No public comment.

6. New Business

FY19 Budget Review

Ms. McEwen reviewed the town budget process with the committee and shared the proposed budget. Ms. Snider motioned to recommend the budget to Town Council and Ms. Attaway seconded. All approved.

Committee Membership Update

Mr. Cook welcomed back Mr. Shapiro to the committee after a brief hiatus to handle some scheduling conflicts. Ms. McEwen also reported that Ms. Anderson has resigned from the committee but is still willing to support the work of the group in her capacity as an artist.

7. Old Business

Update and Discuss Work Including:

a. Marketing

Ms. McEwen shared the new logo design with the full committee and reported that Ms. Joseph shared the logo with Town Council in her quarterly update. Ms. McEwen reported that a web

designer has been contracted and work has begun to build the new site with comprehensive calendar.

b. Americans for the Arts

Audience surveying continues. Ms. McEwen reported that we have gathered 237 of our 800 mandatory surveys to be collected and that we have applicants for the summer internship that will help facilitate a volunteer group to collect through the summer season.

c. SC Cultural District

Mr. Orr reported that he, Ms. Snider, and Mr. Herron met to discuss next steps to accomplishing the SC State Cultural District goal. The SC Arts Alliance has informed us that the entire island will not be considered for the designation and that a more condensed and walkable district should be identified. Mr. Orr reported that the recommendation is for the committee to slow down the state process over concerns of key cultural assets being excluded. To proactively create inclusion the recommendation is for the Town to identify its own cultural trails beginning with the Public Art installations and the Gullah Heritage sites. The plan is to establish our own cultural designation and then return to the conversation with the state arts alliance for their recommendation on the state designation.

Mr. Herron followed up these remarks by commenting on the SE Biking Symposium from the previous week and noting to the committee that the pathways are an asset to us. Ms. McEwen followed up these remarks by asking the committee to be considering possible community partners and that part of our next steps would be to start identifying other civic groups to partner with and potential fundraising avenues and that partnerships would be key to our success and that we should be working with the mindset that we are a solution oriented team.

Following the arts district conversation, Mr. Cook asked Ms. Attaway to provide an update from the Venue Committee since time allowed.

8. Adjournment

Vice Chair Cook requested a motion to adjourn. Ms. Attaway moved to approve. Ms. Snider seconded. The motion passed unanimously. The meeting was adjourned at 10:24 AM

Submitted by:

Approved by:

April 25, 2018

Jennifer McEwen
Director of Culture & Arts

Jane Joseph
Chairman