



**The Town of Hilton Head Island
Regular Culture and Arts Advisory
Committee Meeting**

Wednesday, November 14, 2018

2:00 PM

Benjamin M. Racusin Council Chambers

Committee Members Present: Terry Herron, Omar Perez, Linda Piekut, Kathy Reynolds, Bill Schmitt,
Chairperson Jane Joseph, Vice Chair Carol Nelson, Andrea Murray, Miho Kinnas, Dan Shapiro, Tayloe Cook

Members Absent: None

Town Staff Present: Jennifer McEwen, Director of Cultural Affairs, Brian Hulbert, Staff Attorney

1. Call to Order

Ms. Joseph called the meeting to order at 2:00 PM.

2. Freedom of Information Act Compliance

Ms. McEwen confirmed that public notification of this meeting has been published and posted in compliance with the Freedom of Information Act and the Town of Hilton Head Island requirements.

3. Public Comment

There was no public comment

4. Approval of Minutes and Agenda

Ms. Joseph requested a motion to approve the minutes of the October 31, 2018 meeting. Mr. Shapiro moved to approve. Ms. Reynolds seconded. The motion passed unanimously.

Ms. Joseph made a motion to change the order of the agenda to address project updates first and review of the strategic plan goals second. Mr. Cook approved the change and Mr. Perez seconded. All approved.

5. Old Business

a. Update on Ongoing Projects

Ms. McEwen reported that the Lantern Parade will be recommended for \$10,000 in funding from the ATAX committee. Ms. McEwen also reported that she applied for the \$10,000 grant from the Community Foundation of the Lowcountry for a community art project in partnership with Island Rec and was awarded the full request, so the community mural projects will be starting in early February. Dr. Matt Sanger and Ms. McEwen have met with Town Manager Steve Riley to advance the Skull Creek Shell Ring excavation proposal to the next round of conversations with facilities and community development. The Photo Contest is over and images have been printed and added to the website, and applications for the March iteration of the Town Hall Art Gallery are open until January 1, 2019. Mr. Schmitt discussed NFC Stickers as an option to communicate digitally with patrons vs. beacons and QR codes. The committee reviewed the updated Cultural Trail signage designs and Herron noted that he wanted to the Cultural Trail brand recognition on the signs to be smaller than the site names. Ms. McEwen disagreed and explained the purpose behind the signage to connect the locations through the signage as a cultural district. Ms. Joseph asked for a motion to vote on

the sign design. Mr. Shapiro motioned for approval and Ms. Murray seconded. The committee voted unanimously to present the two post, 28.5" x 36" oval sign with the light grey background to the LMO for consideration.

b. Annual Review & Update of Strategic Plan

The committee went through the three year strategic plan that was approved in 2017 and reviewed goals and updated completed goals and added additional projects and goals to the annual charts. Notes are documented in attached updated plan.

6. Adjournment

Ms. Joseph reviewed the upcoming meeting schedule. Ms. Joseph requested a motion to adjourn. Mr. Shapiro motioned to adjourn. Mr. Cook seconded. The motion passed unanimously. The meeting was adjourned at 3:38 PM.

Submitted by:

Approved by:

January 23, 2019

Jennifer McEwen

Director of Culture & Arts

Jane Joseph

Committee Chair