



**The Town of Hilton Head Island
Regular Culture and Arts Advisory
Committee Meeting**

Wednesday, October 3, 2018

2:00 PM

Benjamin M. Racusin Council Chambers

Committee Members Present: Tayloe Cook, Terry Herron, Omar Perez, Linda Piekut, Kathy Reynolds, Bill Schmitt

Committee Members Attending Electronically: Andrea Murray, Dan Shapiro

Members Absent: Miho Kinnas, Chairman Jane Joseph, Vice Chairman Carol Nelson,

Town Staff Present: Jennifer McEwen, Director of Cultural Affairs, Brian Hulbert, Staff Attorney,

1. Swearing In

Prior to the start of the meeting Staff Attorney, Brian Hulbert led members Linda Piekut, Kathy Reynolds, and Bill Schmitt through their oath of office.

2. Call to Order

Tayloe Cook called the meeting to order at 2:10 PM.

3. Freedom of Information Act Compliance

Ms. McEwen confirmed that public notification of this meeting has been published and posted in compliance with the Freedom of Information Act and the Town of Hilton Head Island requirements. It was noted that the committee did not have a quorum until Terry Herron arrived at 2:15 PM

4. Public Comment

There was no public comment

5. Approval of Minutes

Mr. Cook requested a motion to approve the minutes of the August 8, 2018 meeting. Mr. Herron moved to approve. Mr. Perez seconded. The motion passed unanimously.

6. Old Business

a. Review & Discussion of Cultural Trail Markings

Ms. McEwen updated the committee on the printing and distribution of the Cultural Trailways maps and updated that the town facilities management was adding the logo marker on the leisure pathways in front of the public art and heritage assets identified on the cultural trail map. Additionally, Ms. McEwen and Mr. Perez updated the group on a signage meeting and shared the rough sketch of a potential sign to designate the history and public art assets on the Cultural Trail maps. Ms. McEwen and Mr. Perez expressed that they didn't care for the mock up and have requested a redraft with some suggested aesthetic directions for the sign company. Mr. Cook suggested that the Cultural Trail maps be the same as the Gullah Neighborhood Signs that are going in. Mr. Schmitt

b. Review of Turtle Project & Next Steps

Mr. Herron that this is an exciting project that needs to be executed tastefully, nothing cartoonish. He recommends identifying targets in the potential core base and sitting down and talking with them about partnerships for creating the project. Ms. McEwen reported that in a conversation with Ms. Nelson, she championed the need for committee leadership and partners within the community who will commit to the project before we take any further steps.

The public commented on this project. Heather Rath recommended speaking with the HHSO about their painted piano project a couple years ago and recommended that the art needed to be interactive. Amber Kuehn of the Sea Turtle Patrol remarked that this would be a great opportunity for education and suggested the turtles be anatomically correct Loggerhead Sea Turtles. She commented that the Turtle Patrol would like to partner on the project.

Mr. Herron continued that the marketing options and revenue potential was endless including informational tent card at restaurants and hotels, miniature turtle sales at gift shops and other merchandising. Ms. Piekut, Mr. Perez, and Ms. Kuehn voiced interest in participating in the initial work for the project.

c. Updates on other projects

Ms. McEwen gave updates on the Island Rec Mural project stating that the ball was rolling with the Rec Center and we were waiting on feedback on our grant proposal to the Community Foundation of the Lowcountry. Ms. McEwen also reported that the Lantern Parade was included in the Town's ATAX applications for the year and that she had met with Roni Allbritton to discuss partnering with Shelter Cove Towne Center as the location.

7. Adjournment

Mr. Cook requested a motion to adjourn. Ms. Piekut motioned to adjourn. Mr. Perez seconded. The motion passed unanimously. The meeting was adjourned at 3:20 PM.

Submitted by:

Approved by:

October 31, 2018

Jennifer McEwen

Tayloe Cook

Director of Culture & Arts

Committee Member