

**TOWN OF HILTON HEAD ISLAND  
ACCOMMODATIONS TAX ADVISORY COMMITTEE**

**Date:** July 12, 2018 **Time:** 9:00 a.m.

**Members Present:** Brad Marra, Roger Freedman, Richard Thomas and Dru Brown

**Members Absent:** Rob Bender

**Staff Present:** Greg DeLoach, *Assistant Town Manager*; John Troyer, *Director of Finance*; Rene Phillips, *Website Administrator*; Marcy Benson, *Senior Grants Administrator* and Cindaia Ervin, *Finance Assistant*

**Council Present:** Kim Likins

**Others Present:** Ariana Pernice , *Hilton Head Island Chamber of Commerce / VCB*; Louise Cohen, *Gullah Museum of HHI*; Frank Soule, *Island Rec Association*; Jeffery Reeves and Linda Bloom, *Arts Center of Hilton Head*; Carolyn Vanagel, *Hilton Head Island Concourse D 'Elegance*; Stewart Brown, Cliff McMackin and Other Members of the Public.

**Media:** None

---

**1. Call to Order:**

The meeting was called to order at 9:08 a.m.

**2. FOIA Compliance:**

Public notification of this meeting has been published, posted and mailed in compliance with the Freedom of Information Act and the Town of Hilton Head Island requirements.

**3. Swearing in of New Members**

Mayor Pro Tempore Kim Likins swore in newly appointed committee member Dru Brown. She congratulated him on behalf of Town Council and thanked him for his important role he will serve in the community.

**4. Crystal Award Presentation**

**a. Stewart Brown**

Mayor Pro Tempore Kim Likins presented Mr. Brown with his Crystal Award for serving six years on the Accommodations Tax Advisory Committee and thanked him for his excellent service on behalf of Town Council.

**b. Cliff McMackin**

Mayor Pro Tempore Kim Likins presented Mr. McMackin with his Crystal Award for serving three years on the Accommodations Tax Advisory Committee and thanked him for his excellent service on behalf of Town Council.

**5. Reception**

A short reception was held in recognition of the newly appointed member Dru Brown and outgoing members Stewart Brown and Cliff McMackin.

**6. Special Orders**

**a. Election of Chairman and Vice Chairman**

Brad Marra made a motion to post pone the election of Chairman and Vice Chairman until all members of the Committee were present and the motion carried unanimously.

**7. Approval of Minutes**

**a.** Mr. Freedman moved to approve the minutes from the Accommodations Tax Advisory Committee Meeting on April 5, 2018 at 9:00 a.m. Mr. Thomas seconded and the motion passed unanimously.

**8. Chairman's Report**

None

**9. Unfinished Business**

None

**10. New Business:**

**a. Discussion Regarding Potential Improvements to the Accommodations Tax Grant Application for 2019.**

The Committee discussed the draft 2019 Accommodations Tax Grant Application and the overall consensus was to make no recommendations for change to this year's application. The application will be posted the Town's website on August 6<sup>th</sup>, 2018 at 8:00 a.m. and the application will close on September 7<sup>th</sup>, 2018 at 4:00 p.m. The Committee will hold an applicant workshop on August 16<sup>th</sup>, 2018 at 9:00 a.m. for all interested parties.

**11. Adjournment:**

Mr. Marra made a motion to adjourn the meeting. Mr. Brown seconded the motion and the motion passed with a vote of 4-0. The meeting was adjourned at 9:25 am.

**Approved:**

**Respectfully submitted:**

\_\_\_\_\_  
**, Chairman**

\_\_\_\_\_  
**Cindaia Ervin, Secretary**