

**TOWN OF HILTON HEAD ISLAND  
ACCOMMODATIONS TAX ADVISORY COMMITTEE**

**Date:** October 25, 2018 **Time:** 9:00 a.m.  
**Members Present:** Dru Brown, *Vice-Chairman*; Rob Bender; Roger Freedman; Jim Fluker; Julie Smith and Richard Thomas  
**Members Absent:** Brad Marra  
**Council Present:** Tom Lennox and John McCann  
**Staff Present:** Brian Hulbert, *Staff Attorney*; John Troyer, *Director of Finance*, Jennifer McEwen, *Culture and Arts Network Director*; Carolyn Grant, *Communications Director*; Marcy Benson, *Senior Grants Administrator* and Cindaia Ervin, *Finance Assistant*  
**Others Present:** Various representatives from organizations that applied for ATAX Grants, members of the public  
**Media:** None

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**1. Call to Order:**

The meeting was called to order at 9:03 a.m.

**2. FOIA Compliance:**

Public notification of this meeting has been published, posted, and mailed in compliance with the Freedom of Information Act and the Town of Hilton Head Island requirements.

**3. Approval of Minutes:**

Mrs. Smith moved to approve the minutes of October 18, 2018. Mr. Fluker seconded the motion and the motion passed with a vote of (5-0).

**5. Chairman's Report:**

Rob Bender thanked everyone for attending the second day of the Accommodations Tax Advisory grant hearings. He stated that he would be filling in for the Vice Chairman until he joined them a little later in the morning. Mr. Bender commended the applicants and committee members that even though they had a very tight schedule last week they finished early. Mr. Bender also reminded the applicants present to please allow 10 minutes for their presentation and 10 minutes for question and answers from the Committee.

**6. Unfinished Business:**

None

**7. New Business:**

**a. Hearing of applicants**

The following applicants made presentations to the Committee during the morning session:

1. Hilton Head Symphony Orchestra: *Operations & Soundwaves Capital*
2. Arts Center of Coastal Carolina
3. Mitchelville Preservation Project
4. The Coastal Discovery Museum: *Operations, Disc Golf & History, Arts & Culture Marketing Plan*

5. Hilton Head Concours d 'Elegance
6. The Boys & Girls Club
7. Hilton Head Dance Theater
8. Beaufort County Black Chamber of Commerce

During the presentation by The Boys and Girls Club Mr. Freedman disclosed a potential conflict of interest and did not participate. The required disclosure form is attached.

The Committee broke for lunch at 11:50 p.m. and resumed the meeting at 1:06 p.m. During the afternoon session, the following applicants made presentations to the Committee.

9. Hilton Head Wine & Food Festival
10. Hilton Head Island Carolina Shag Club
11. David M. Carmines Memorial Foundation
12. Business ATTRACT Development Fund
13. The Outside Foundation
14. Skull Creek July 4<sup>th</sup> Celebration
15. Shelter Cove Harbor Company 4<sup>th</sup> of July & Harbourfest Fireworks
16. Harbour Town Merchants Association 4<sup>th</sup> of July Celebration

During the presentation by Hilton Head Wine & Food, Business ATTRACT Development Fund and Harbour Town Merchants Association 4<sup>th</sup> of July Celebration Mr. Bender disclosed a potential conflict of interest and did not participate. The required disclosure forms are attached.

After the presentations concluded, Mr. Brown thanked everyone for taking the time to present to the committee, and reminded everyone that the next meeting will be Thursday November 1<sup>st</sup> at 9:00 a.m.

**8. Adjournment:**

Mr. Bender made a motion to adjourn the meeting and Mr. Thomas seconded the motion. The motion passed with a vote of 6-0. The meeting was adjourned at 3:35 p.m.

**Approved:**

**Respectfully submitted:**

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**Dru Brown, Vice-Chairman**

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**Cindaia Ervin, Secretary**