



Town of Hilton Head Island  
 Community Development Department  
 One Town Center Court  
 Hilton Head Island, SC 29928  
 Phone: 843-341-4757 Fax: 843-842-8908  
[www.hiltonheadislandsc.gov](http://www.hiltonheadislandsc.gov)

<b>FOR OFFICIAL USE ONLY</b>
Date Received: _____
Accepted by: _____
Meeting Date: _____
Associated Application Number: _____

Applicant/Agent Name: \_\_\_\_\_ Company: \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Project Name: \_\_\_\_\_ Project Address: \_\_\_\_\_

Parcel Number [PIN]: R \_\_\_\_\_

**DEVELOPMENT NAME SUBMITTAL REQUIREMENTS**

Proposed Development Names (list in order of preference)

- |          |          |
|----------|----------|
| 1. _____ | 4. _____ |
| 2. _____ | 5. _____ |
| 3. _____ | 6. _____ |

**\*A minimum of 3 different names must be submitted or the application will not be accepted.**

**Digital Submissions may be accepted via e-mail by calling 843-341-4757.**

\_\_\_\_\_ Written narrative that states why each name was chosen and how the name meets the criteria of the Land Management Ordinance (LMO 16-2-103.N.4), with particular emphasis on criterion c. and d. The name should have relevance to South Carolina, the Lowcountry, Hilton Head Island, or the general area of the proposed development.

\_\_\_\_\_ Site plan indicating the location of the proposed development. The site plan shall include a vicinity map and should be no larger than 11" x 17".

\_\_\_\_\_ A subdivision or development plan review application shall accompany this request.

Are there recorded private covenants and/or restrictions that are contrary to, conflict with, or prohibit the proposed request? If so, a copy of the private covenants and/or restrictions must be submitted with this application.  YES  NO

*(Continued on Back)*

LMO Section 16-2-103.N.4 - CRITERIA

- a. No new *development* project name, or proposed modified name of a *development*, except phases of the same *development* project, shall duplicate, be phonetically similar to, or in any way be likely to be confused with an existing *development* project name, despite the use of prefixes or suffixes.
- b. Names shall be simple, logical, easy to read and pronounce, and clear and brief. Use of frivolous or complicated words or unconventional spellings in names shall not be approved.
- c. It is desirable to use names that have some association with Hilton Head Island and specifically with the immediate location of the street or place, such as reference to local history or physiographic features.
- d. The proposed name of the *development* project shall in all respects emphasize the project's distinctive name rather than the name of the company or corporation that owns the *development*. This will reduce confusion on the location of separate developments owned by the same company or corporation.