

Town of Hilton Head Island

ACCOMMODATIONS TAX ADVISORY COMMITTEE

Thursday, April 6, 2023, 9:00 AM AGENDA

The Accommodations Tax Advisory Committee meeting will be held in-person at Town Hall in the Benjamin M. Racusin Council Chambers.

- 1. Call to Order
- 2. FOIA Compliance: Public notification of this workshop has been published, posted, and distributed in compliance with the South Carolina Freedom of Information Act and the requirements of the Town of Hilton Head Island.
- 3. Roll Call
- 4. Swearing in of a New Member
 - a. Cecil Eck- John Troyer, Director of Finance
- 5. Approval of the Minutes
 - **a.** Regular Meeting November 3, 2022
- 6. Appearance by Citizens: Citizens who wish to address the Committee on the matters being discussed during the meeting may do so by contacting the Committee Secretary at 843.341.4646 no later than 4:30 p.m. Wednesday, April 5, 2023. Written comments concerning items on the agenda may be submitted at the Open Town Hall Portal.

7. New Business

- **a.** Hearing Regarding the Hilton Head Island-Bluffton Chamber of Commerce/Visitor & Convention Bureau's proposed 2023-2024 Marketing Plan and Budget of Expenditures of the 30% Allocation of State Accommodations Tax Funds for the Advertising and Promotion of Tourism.
- **b.** Discussion Regarding Potential Amendments to the Accommodations Tax Grant Application for 2024
- 8. Adjournment