

# Agenda

DAY ONE: THURSDAY, JANUARY 28, 2021 – 9:00 AM TO 4:00 PM

## Introductions

- Welcome and introductions
- Agenda review
- Norms and expectations for the retreat

## “This I Believe...”

- Each member of the governing body will be given an opportunity to share their “beliefs” about the future of Hilton Head.

## Establishing the Foundation

- Staff will review ongoing Town Council priorities and discuss integrating implementation of “Our Plan” and other priorities with ongoing work.
  - 2020 in Review
  - Town Finances
  - CIP Project Status

## Connecting Comprehensive Plan Goals with Strategic Outcomes

- We will work to identify alignment between the goals in the Town’s Comprehensive Plan with the Town’s Strategic Outcomes.
  - Exceptional Quality of Life
  - Prosperity and Innovation
  - Best in Class Services and Facilities

## Prioritizing the Goals in the Comprehensive Plan

- After identifying alignment between the goals in the Comprehensive Plan and the Strategic Plan, we will work to prioritize the 48 strategies for near-term focus.

## Processing the Pandemic

- We will explore a series of questions to help the group imagine and understand “what’s next” for the Town and COVID-19

## Prioritizing Strategies within the Priority Goals (Part 1)

- Once the goals in the Comprehensive Plan are prioritized, we will review and prioritize the associated strategies associated with each of the high priority goals. In this session, we will focus on the goals that have been prioritized in the following areas:
  - Pursuit of Excellence
  - Redefining Environmental Sustainability
  - Revitalizing and Modernizing the Economy
  - Fostering an Inclusive Multi-dimensional Community

## Parting Thoughts/Adjourn

- As the first day of the work session comes to a close, each participant will be asked to share a parting thought on how they feel about the work done during the day.

## **DAY TWO: FRIDAY, JANUARY 29, 2021 – 9:00 AM TO 4:00 PM**

### **Welcome and Check-In**

#### **Highway 278**

- We will take a break from the Comprehensive Plan discussion to focus on where things are with the Highway 278 project and understand what is next for the Town as it relates to this major initiative.

#### **Prioritizing Strategies within the Priority Goals (Part 2)**

- Once the goals in the Comprehensive Plan are prioritized, we will review and prioritize the associated strategies associated with each of the high priority goals. In this session, we will focus on the goals that have been prioritized in the following areas:
  - Building a Connected and Collaborative Community
  - Embrace an Integrated Regional Focus
  - Innovative Approach to Create “Right-Sized” Infrastructure
  - Our Parks and Recreation

#### **The Parking Study**

- We will discuss the recent Parking Study and what is next for the Town.

#### **The Hilton Head Brand**

- We will talk about the “brand” of Hilton Head Town Government and ask each of you to share your perspective on what that brand is and how you support and shape that brand as a member of the Town Council.

#### **Reviewing Comprehensive Plan Priorities and Plotting Timelines**

- Given the results of the prioritization exercises, this session will allow participants to sort priorities into the following timeframes to help provide direction and guidance for Town staff:
  - 12-24 months
  - 36 months
  - 60+ months

#### **Parting Thoughts/Adjourn**

- As the work session comes to a close, each participant will be asked to share a parting thought on how they feel about the work done over the course of the work session.