The Town of Hilton Head Island
# Our Plan Development Team Special Meeting
## Wednesday, August 12, 2020 at 2:00 p.m.
## AGENDA

This meeting is being conducted virtually in accordance with Town Council Emergency Ordinance 2020-13 and can be viewed live on the Town's Public Meeting Facebook Page at https://www.facebook.com/townofhiltonheadislandmeetings/. Following the meeting, the video record will be made available on the Town's website at https://www.hiltonheadislandsc.gov/.

1. **Call to Order**

2. **FOIA Compliance -** Public notification of this meeting has been published, posted, and distributed in compliance with the South Carolina Freedom of Information Act and the requirements of the Town of Hilton Head Island.

3. **Approval of Agenda**

4. **Approval of the Minutes** – Meeting of January 13, 2020

5. **Citizen Comments**

6. **New Business**

   a. Review and recommendation of *Our Plan*

7. **Staff Report**

   a. Our Plan and Development Team next steps

8. **Adjournment**

Public comments concerning agenda items can be submitted electronically via the Town's Virtual Town Hall public comment portal (https://hiltonheadislandsc.gov/opentownhall/). The portal will close at **Noon** on Tuesday, August 11, 2020. Citizens may also call (843) 341-4691 to sign up for public comment participation during the meeting by phone. The public comment period will close at **Noon** on Tuesday, August 11, 2020. All comments will be provided to the Our Plan Development Team for review and made part of the official record.

*Please note that a quorum of Town Council may result if a majority of their members attend this meeting.*
*Please not that a quorum of Planning Commission may result if a majority of their members attend this meeting.*

# Our Plan Development Team

Monday, January 13, 2019 at 4:00 pm
Living Lab at Town Hall

## MEETING MINUTES

**Present From the Development Team:** Chairman Judd Carstens, Vice-Chairman Peter Kristian, Jeanne Antonuccio, Jean Beck, Morris Campbell, David D'Amico, Michael Scanlon

**Present from Town Council:** David Ames, Tamara Becker

**Present from Town Staff:** Taylor Ladd, Jennifer Ray, Anne Cyran, Shea Farrar, Jayme Lopko, Sheryse Dubose

**Present from Media:** None

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1. **Call to Order**

   Chairman Carstens called the meeting to order at 4:00 p.m.

2. **FOIA Compliance**

   Public notification of this meeting has been published, posted, and mailed in compliance with the Freedom of Information Act and the Town of Hilton Head Island requirements.

3. **Approval of Agenda**

   Chairman Carstens asked for a motion to approve the agenda. Mr. Kristian moved to approve. Mr. Scanlon seconded. The motion passed with a vote of 7-0.

4. **Approval of Minutes**

   Chairman Carstens asked for a motion to approve the minutes of the December 2, 2019 meeting with the correction to add Ms. Antonuccio as present. Mr. Kristian moved to approve. Mr. Scanlon seconded. The motion passed with a vote of 7-0.

5. **New Business**

   a. **Discussion of Core Value Chapter Synopses with Staff**

   Chairman Carstens provided an introductory overview regarding the expectation for discussion during the meeting.

   Taylor Ladd introduced the Our Plan staff seated at the table for the meeting and the groups they coordinated.

   A general discussion was had around the table regarding use of the word "brand" throughout the chapters. The Development Team suggested that staff avoid the use

of "brand" in favor of "Core Values." Other general comments were given regarding the physical position of the Island as "end of the line" and not a pass-through area, an interest in keeping the outlook for the Island positive as much as possible, use of the word "ensure" and baseline data.

The rest of the meeting covered topics and Development Team comments pertaining to the Core Value chapter synopses. Some of the major topics of discussion centered on technology, the Island way of life, building stronger definitions for things like "right-sized" and Island brand, and connecting the chapter content with the HHI Vision and Strategic Action Plan. Other comments were provided about specifics for each chapter, such as word choice and intent.

6. **Appearance by Citizens**

Chairman Carstens invited the public to provide comments at the end of each chapter segment discussion:

- Owen Ambur and Carlton Dallas provided comments for Connected.
- Alan Perry and Chris Christon provided comments for Economy.
- Mr. Christon, Amber Kuehn, Mr. Dallas, and Patsy Brison provided comments for Environment.
- Mr. Perry and Ms. Kuehn provided comments for Excellence.
- Mr. Dallas provided comment for Inclusive.

At the end of the chapter discussion, Chairman Carstens invited the public to provide general comments. Mr. Christon discussed 'right-size' infrastructure in terms of the airport. Mr. Dallas suggested marine transport could be offered in the "uber" model. Mr. Ambur suggested staff highlight strengths throughout the document. Ms. Brison provided an example from the current comprehensive plan of a strategy that is too specific and should be avoided. Councilwoman Becker suggested that emphasis on the positive should be considered.

7. **Staff Report**

Ms. Ladd provided an overview of the up-coming Our Plan timeline and expected next meeting for the Development Team in March.

8. **Adjournment**

The meeting was adjourned at 5:57 p.m.


**Submitted by:** Taylor Ladd

**Approved:**

View and/or download the

# Draft

# Hilton Head Island

# Our Plan

# 2020-2040

in pdf format at

https://hiltonheadislandsc.gov/projects/CompPlanUpdate/documents/OurPlan2020-2040-Draft.pdf