



The Town of Hilton Head Island
Accommodations Tax Advisory Committee
Special Meeting
Thursday, May 28, 2020 – 2:00 p.m.
AGENDA

This meeting is being held virtually in accordance with Town Council Emergency Ordinance 2020-11. This meeting is being conducted electronically and recorded. The video record of this meeting will be available on the Town's website (<https://hiltonheadislandsc.gov/>) within 24 hours of occurring.

1. Call to Order

2. FOIA Compliance – Public notification of this meeting has been published, posted, and distributed in compliance with the South Carolina Freedom of Information Act and the requirements of the Town of Hilton Head Island.

3. Roll Call

4. Approval of Agenda

5. Approval of Minutes

- a. Accommodations Tax Advisory Committee Meeting, November 7, 2019

6. Citizen Comments

7. New Business

- a. Hearing regarding the Hilton Head Island-Bluffton Chamber of Commerce/Visitor & Convention Bureau's proposed 2020-2021 Marketing Plan and Budget of Expenditures for the 30% Allocation of State Accommodations Tax Funds for the Advertising and Promotion of Tourism.
- b. Consideration of policy recommendations to Town Council for ATAX grants affected by the COVID-19 virus.

8. Adjournment

Public comments concerning agenda items can be submitted electronically via the Town's Virtual Town Hall portal (<https://hiltonheadislandsc.gov/opentownhall/>). Citizens may also call 843-341-4646 to sign up for public comment participation during the meeting by phone. The public comment period will close at **Noon** the day before the scheduled meeting. All comments will be provided to the Board for review and made a part of the official record.