



The Town of Hilton Head Island
Our Plan Infrastructure Work Group

Friday, July 12, 2019, 10:00 AM

The Living Lab at Town Hall

AGENDA

As a courtesy to others please turn off / silence ALL mobile devices during the meeting. Thank you.

Work Group:

Innovative Approach to Create 'Right-Sized' Infrastructure

- 1. Call to Order**
- 2. FOIA Compliance** - Public notification of this meeting has been published, posted, and distributed in compliance with the South Carolina Freedom of Information Act and the requirements of the Town of Hilton Head Island.
- 3. Welcome & Introductions**
- 4. Discussion Items**
 - a. SOAR Analysis
- 5. Staff Report/Updates**
- 6. Adjournment**

*Please note that a quorum of Town Council may result if four (4) or more of their members attend this meeting.
Please note that a quorum of the Planning Commission may result if five (5) or more of their members attend this meeting.*



Town of Hilton Head Island
Our Plan Infrastructure Work Group

Friday, June 28, 2019 at 10:00 AM

The Living Lab at Town Hall

MEETING NOTES

Work Group:

Innovative Approach to Create 'Right-Sized' Infrastructure

Present from Work Group: Steve Alfred, Mike Allen, Chris Christon, Paul Crunkleton, Pete Nardi, David White

Present from Town Staff: Anne Cyran, Taylor Ladd

- The meeting was called to order at 10:05 AM.
- Anne Cyran introduced the attribute activity. This activity is another process for gather inputs to assist in drafting the strategies and tactics for Our Plan.
- Group members filled out the Attribute Worksheet by identifying attributes for each theme that resulted from the photo activity at the previous meeting.
- Group members then discussed their attribute ideas. Taylor Ladd recorded the attributes that were discussed for each theme.
- The results of the attribute discussion for each theme include:
 - a. Balanced**
 - Balanced is a synonym for 'right-sized'
 - Need for comprehensive land plan
 - Planning process that uses owner-input by neighborhood
 - Town centers → Multi-use
 - Delivery system that encourages collaboration
 - Design by street, but gated communities wouldn't be part of that discussion
 - Bring undeveloped properties into a broader scheme by discussing potential with property owners
 - How do we organize the remaining undeveloped property? What do we want, and how do we get there?
 - What we can do vs. what we should do
 - b. Utilities/General**
 - Example: Recent discussion of fire hydrants didn't involve all stakeholders
 - Reduce the level of misdirection
 - Larger capacity fees for development
 - Purchase development rights
 - Stormwater management → Planning for sea level rise & manage existing

- Stormwater resilient project → Netherlands

c. Transportation

- Golf carts
 - Autonomous Vehicles (AVs)
 - Leisure trails
 - Rail system – loop
 - Transit that is efficient
 - Parking rates higher to encourage park & ride
 - “Hub & Spoke” transit concept
 - Defined & safe transit stops
- The meeting adjourned at 11:15 AM.

Submitted by: Anne Cyran

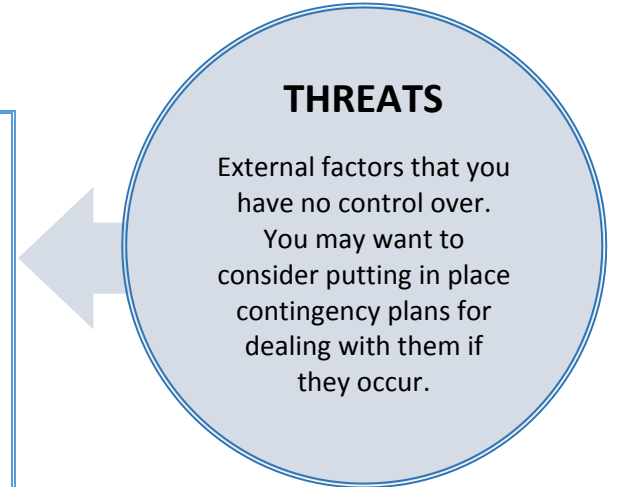
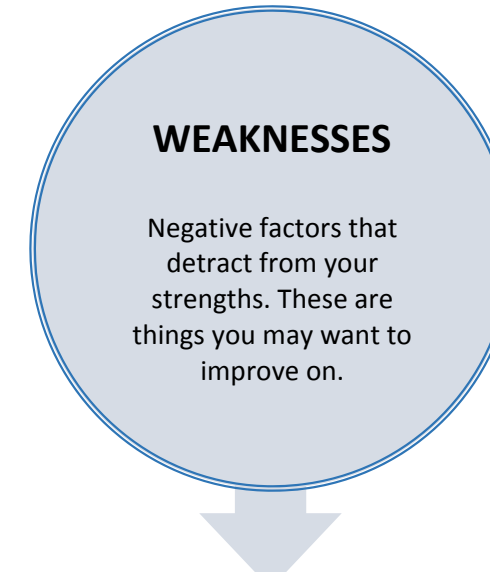


Our Plan SOAR Activity

The purpose of the SOAR activity is to assist in the development of draft strategies and tactics by identifying and recording our:
Strengths, Opportunities, Aspirations, and Results.

In preparation for the group activity, please:

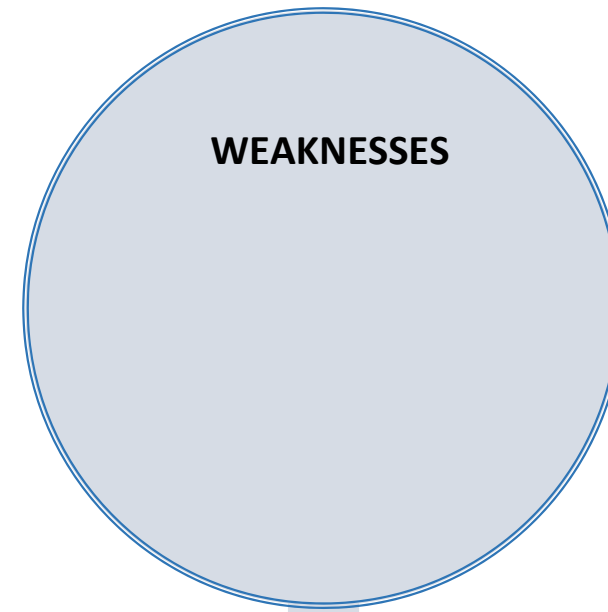
1. Read and consider the statements and questions in each of the two bubbles and
2. The four quadrants below, and
3. Record your answers, thoughts and observations in the Worksheet on the next page.



<p style="text-align: center;">STRENGTHS</p> <p>What Hilton Head does well, along with its key assets, resources, capabilities, and accomplishments.</p> <ul style="list-style-type: none"> • What do we excel at? • What are our greatest accomplishments? • What are we most proud of? • What makes us unique? • What do we provide that is world class? • What strengths are most valuable in our marketplace? • What do we do or have that makes us stand out? 	<p style="text-align: center;">OPPORTUNITIES</p> <p>Circumstances that could be leveraged for success.</p> <ul style="list-style-type: none"> • What partnerships would lead to greater success? • What changes and trends in the market align with our strengths? • What threats do we see that we could reframe as opportunities? • What needs and wants are we currently not fulfilling for our internal and external stakeholders? • Are there gaps in the market that we could fill?
<p style="text-align: center;">ASPIRATIONS</p> <p>An expression of what you want to be and achieve in the future. A vision to build on current strengths, provide inspiration, and challenge the current situation.</p> <ul style="list-style-type: none"> • What do we want to achieve in the future? • What should our future look like? • How can we make a difference? • What are we passionate about? • What strategies and actions support our perfect future self? 	<p style="text-align: center;">RESULTS</p> <p>Tangible outcomes and measures that demonstrate we've achieved our goals and aspirations.</p> <ul style="list-style-type: none"> • What measures will tell us we are on track to achieve success? • How do we translate our idea of success into tangible outcomes? • How do we know when we've achieved our goals?



Our Plan SOAR Activity WORKSHEET



STRENGTHS	OPPORTUNITIES
ASPIRATIONS	RESULTS