The Town of Hilton Head Island

Our Plan Excellence Work Group

Thursday, July 18, 2019 at 2:00 PM

The Living Lab at Town Hall

AGENDA

As a courtesy to others please turn off / silence ALL mobile devices during the meeting. Thank you.

Work Group:

Relentless Pursuit of Excellence

1. **Call to Order**

2. **FOIA Compliance -** Public notification of this meeting has been published, posted, and distributed in compliance with the South Carolina Freedom of Information Act and the requirements of the Town of Hilton Head Island.

3. **Welcome and Announcements**

4. **New Business**

   a. Attribute Development Worksheet and Discussion

5. **Staff Report/Updates**

   a. Introduce SOAR Activity

6. **Adjournment**

Please note that a quorum of Town Council may result if four (4) or more of their members attend this meeting.

Please note that a quorum of the Planning Commission may result if five (5) or more of their members attend this meeting.

Our Plan
Attribute Worksheet

What are the Attributes of the
Relentless Pursuit of Excellence?

Attribute: *a quality or feature regarded as a characteristic or inherent part of the theme*

Commerce	Governance

Education	Environmental Protection

Infrastructure: Transportation	Infrastructure: Telecommunication and Tech

Infrastructure: Environmental and Green Tech	Community and People

Recreation and Arts/Culture	Other Theme:

Other Theme:	Other Theme:

Town of Hilton Head Island
Our Plan Excellence Work Group Meeting
Thursday, June 20, 2019 at 2:00 pm
The Living Lab at Town Hall
MEETING NOTES

Work Group:
Relentless Pursuit of Excellence

Present from Work Group: Steph Cauller, Brian Kinard, Alan Perry, Heather Rath, Roselle Wilson

Present from Town Council: None

Present from Town Staff: Taylor Ladd, Jennifer Ray

- The meeting was called to order at 2:03 PM.

- Taylor Ladd asked the group if anyone was interested in serving as a co-captain for the group during the project. The group requested to delay this conversation until the next meeting when more members of the group will be present.

- Taylor Ladd described to dock board in the Lab as a place to put ideas for the group to visit later.

- Taylor Ladd introduced the Photo Activity as a process the group can use for gathering a broad range of inputs to assist with starting to identify themes and spur discussion about parks and recreation. Group members were asked to review nine photo collages placed around the room. Instructions were to place sticky notes with a couple words or phase that identified what a photo represented to each individual about Excellence for Hilton Head Island. Following the photo activity, the group members sorted their sticky notes into groups of common themes/concepts. These themes will be re-visited later in the process.

- Group members were provided sticky notes and began the activity. When they were finished, each group member to shared one of their selected photos with the group. Finally, the group spent some time discussing their input and then sorting their sticky notes into common themes/concepts. They had a discussion about what could be missing and collated their ideas.

- The resulting theme/concept groups were as follows:
  o Commerce
  o Governance
  o Education
  o Environmental Protection
  o Transportation

- Technology and Telecommunication
- Environmental Infrastructure
- Community, with emphasis on People
- Recreation, including Arts and Culture

- Taylor Ladd discussed plans for the up-coming meetings.

- The meeting adjourned at 3:02 PM.

Submitted by: Taylor Ladd

COMMERCE

more Fresh Food Markets

Mom & Pops do a great Job

Mastered Grocery

changes in housing wants

EXCELLENCE
GROUP PHOTO
ACTIVITY
6.20.2019

GOVERNANCE

Prepared

responsible &
disbursement
to all parts
of comm.

EDUCATION

MUST HAVE
ACCESS TO
HIGH QUAL.
ED.

Needs
Work

An
educated
community

ACCESS &
REMEMBERING
HISTORY

ENV. PROTECTION

Global Indentification

Environment Protection

Well done!

Return of gullah fish+farm

TRANSPORTATION

Trans solut. to meet our diverse popul.

need Better Public transp

Address infrastructure + alternative

HAS TO MOVE FORWARD

*connection with Environmental Infrastructure

Technology → Telecomm

more
Cyber
cafe
locations

need
available
computer
labs

Connection
to World
communica
tions

MUST HAVE
ACCESS TO
HIGH TECH
COM.

Better
Warning
systems

Better
service   ← telecom

great
for
telecommuting

*connection with Tele Infrastructure

ENVIRONMENTAL INFRASTRUCTURE
sub theme: Green Tech

Great signage

Perfect place to develop solar

INFRASTRUCTURE

✗ Connection with Infrastructure

✗ INFRASTRUCTURE
- ○ TECH
- ○ ENVIRONMENT & PUBLIC WORKS
- ○ TRANSPORTATION

COMMUNITY

sub theme: People

- community to catch you when you fall
- Building Next Generat.
- ARTS, MUSIC, & CULTURE
- inclusive activity
- Diverse
- HAI Great Brand? for what? *
- non-colonish & this should be opposite kids to adult
- Building a Life 4 all
- Togetherness
- People matter ☺
- Collaboration
- Collaboration
- Collaboration
- Decline in future pop across Canada
- more Park activity for seniors

RECREATION / ARTS + CULTURE

Great more outdoor concert activity

MORE USEABLE WATER FRONT

PROMOTION OF OUTDOOR REC NATURE ETC

Creative Arts

access to water act. w/ no restriction

Recreation all ages

arts, music & culture

HHI Great Brand for what?