



The Town of Hilton Head Island
Our Plan Environment Work Group

Wednesday, July 10, 2019 at 4:00 PM

The Living Lab at Town Hall

AGENDA

As a courtesy to others please turn off / silence ALL mobile devices during the meeting. Thank you.

Work Group:

Redefining Environmental Sustainability

- 1. Call to Order**
- 2. FOIA Compliance** - Public notification of this meeting has been published, posted, and distributed in compliance with the South Carolina Freedom of Information Act and the requirements of the Town of Hilton Head Island.
- 3. Welcome & Introductions**
- 4. Discussion Items**
 - a. SOAR Analysis
- 5. Staff Report/Updates**
- 6. Adjournment**

Please note that a quorum of Town Council may result if four (4) or more of their members attend this meeting.

Please note that a quorum of the Planning Commission may result if five (5) or more of their members attend this meeting.



Town of Hilton Head Island
Our Plan Environment Work Group

Wednesday, June 26, 2019 at 4:00 PM

The Living Lab at Town Hall

MEETING NOTES

Work Group:

Redefining Environmental Sustainability

Present from Work Group: Mike Bennett, Richard Blaine, Jean Fruh, Amber Kuehn, Bryan McIlwee, Mark O'Neil, Kenneth Quinty, Tony Wartko

Present from Town Staff: Anne Cyran, Taylor Ladd

- The meeting was called to order at 4:05 PM.
- Anne Cyran introduced the attribute activity. This activity is another process for gather inputs to assist in drafting the strategies and tactics for Our Plan.
- Group members filled out the Attribute Worksheet by identifying attributes for each theme that resulted from the photo activity at the previous meeting.
- Group members then discussed their attribute ideas. Taylor Ladd recorded the attributes that were discussed for each theme.
- The results of the attribute discussion for each theme include:
 - a. Water**
 - Quality of lagoon systems
 - Potable water sources (infrastructure)
 - Stormwater management
 - Poisonous runoff; salinity
 - Sea level rise (climate change)
 - Intermingling of surface water and marine water
 - Measurement & data collection
 - Threat to marine water
 - Management of consumption of resources & standards
 - Best practices for regulating agencies
 - Efficient use of potable water sources; consider irrigation, low-flow devices
 - b. Climate Change**
 - Infrastructure improvements needed to change & adapt – higher roads, houses not built on slabs
 - Beach renourishment
 - Seawalls
 - Planned retreat

- Coastal squeeze → Living shorelines
- Change in vegetation
- There will be business effects. Anticipate change in work schedules.
- Adaptation → Planned retreat
- Effect on business community → Broad based economic impact
- Consider effects on Native Islanders

c. Food

- Climate change effects on animal lifecycles. Ex: shrimp and oyster harvesting.
- Farm to table with nothing (plastics, chemicals) in between
- Food waste & by-product waste → Second Helpings, composting
- Recycling & composting
- Local farm distribution, ex. Charleston's Grow Food
- Protect the fishing and seafood industry here
- Effects on resort fishing

d. Environment as an Asset

- Make it known → Market our ecology
- Eco-tourism
- Access to the environment → County is 50% water – Who has access? Need a logical plan for access
- Leadership in eco-tourism and access

e. Baseline

- Be conscious of what's been done.
- Are we getting better or worse?

f. Utilities

- Innovative waste handling & processing infrastructure
- Efficiency – What's our tipping point? What are the limits?
- Incentives to host efficiency programs?
- Solar options

- The meeting adjourned at 5:15 PM.

Submitted by: Anne Cyran

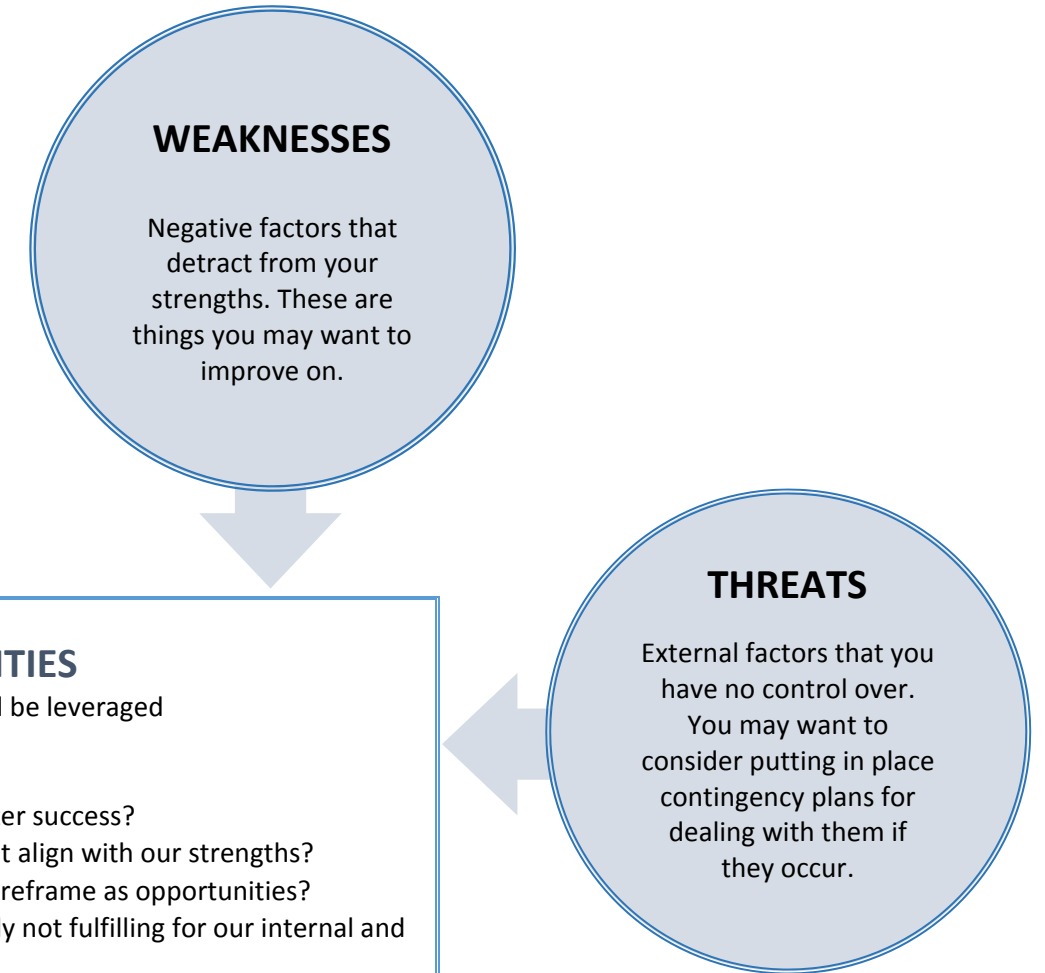


Our Plan SOAR Activity

The purpose of the SOAR activity is to assist in the development of draft strategies and tactics by identifying and recording our: Strengths, Opportunities, Aspirations, and Results.

In preparation for the group activity, please:

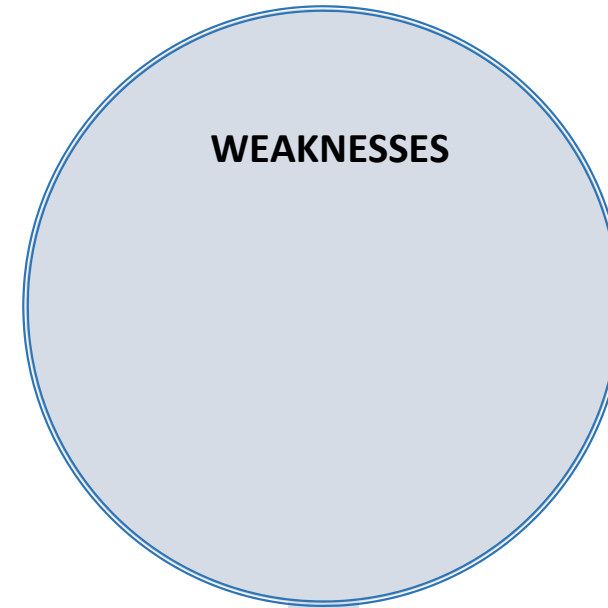
1. Read and consider the statements and questions in each of the two bubbles and
2. The four quadrants below, and
3. Record your answers, thoughts and observations in the Worksheet on the next page.



<p style="text-align: center;">STRENGTHS</p> <p>What Hilton Head does well, along with its key assets, resources, capabilities, and accomplishments.</p> <ul style="list-style-type: none"> • What do we excel at? • What are our greatest accomplishments? • What are we most proud of? • What makes us unique? • What do we provide that is world class? • What strengths are most valuable in our marketplace? • What do we do or have that makes us stand out? 	<p style="text-align: center;">OPPORTUNITIES</p> <p>Circumstances that could be leveraged for success.</p> <ul style="list-style-type: none"> • What partnerships would lead to greater success? • What changes and trends in the market align with our strengths? • What threats do we see that we could reframe as opportunities? • What needs and wants are we currently not fulfilling for our internal and external stakeholders? • Are there gaps in the market that we could fill?
<p style="text-align: center;">ASPIRATIONS</p> <p>An expression of what you want to be and achieve in the future. A vision to build on current strengths, provide inspiration, and challenge the current situation.</p> <ul style="list-style-type: none"> • What do we want to achieve in the future? • What should our future look like? • How can we make a difference? • What are we passionate about? • What strategies and actions support our perfect future self? 	<p style="text-align: center;">RESULTS</p> <p>Tangible outcomes and measures that demonstrate we've achieved our goals and aspirations.</p> <ul style="list-style-type: none"> • What measures will tell us we are on track to achieve success? • How do we translate our idea of success into tangible outcomes? • How do we know when we've achieved our goals?



Our Plan SOAR Activity WORKSHEET



STRENGTHS	OPPORTUNITIES
ASPIRATIONS	RESULTS