



The Town of Hilton Head Island
Our Plan Economy Work Group
Wednesday, September 25, 2019, 2:00 p.m.
The Living Lab at Town Hall

AGENDA

As a courtesy to others please turn off / silence ALL mobile devices during the meeting. Thank You.

Work Group:

Revitalize and Modernize the Economy

- 1. Call to Order**
- 2. FOIA Compliance** - Public notification of this meeting has been published, posted, and distributed in compliance with the South Carolina Freedom of Information Act and the requirements of the Town of Hilton Head Island.
- 3. Discussion Items**
 - a. Review Draft Goals
- 4. Staff Reports/Updates**
- 5. Adjournment**

Please note that a quorum of Town Council may result if four (4) or more of their members attend this meeting.

Please note that a quorum of the Planning Commission may result if five (5) or more of their members attend this meeting.



Town of Hilton Head Island
Our Plan Economy Work Group Meeting

Wednesday, September 11, 2019 at 2:00 pm

The Living Lab at Town Hall

MEETING NOTES

Work Group:

Revitalize and Modernize the Economy

Present from Work Group: Peter Keber, Carlton Dallas, Suzanne Thompson, Craig Cleveland

Present from Town Council: None

Present from Town Staff: Taylor Ladd, Jennifer Ray

- The meeting was called to order at 2:00 PM.
- Jennifer Ray displayed the previous themes and potential goal topics from the previous meeting. The Work Group discussed and drafted the following goals:
 1. Continue to improve access to HHI (both physically and technology)
 - a. Consider ferry service
 2. Attract more and diverse business, small footprint, high intellectual property
 - a. Strategies to consider: workforce housing, government incentives/government funded infrastructure, and lower fees.
 3. To manage evolving growth while maintaining aesthetics
 4. To explore future of tourism
 - a. Consider options to decrease seasonality
 - b. Explore entertainment, arts, culture & heritage, ecotourism, outdoor recreation, culinary, and livability/lifestyles to expand tourism.
 5. Build relevance to young professionals
 6. Healthy aging economy
- The meeting adjourned at 3:02 PM.

Submitted by: Jayme Lopko