



The Town of Hilton Head Island
Our Plan Development Team Meeting

Monday, August 5, 2019 at 4:00 p.m.

The Living Lab at Town Hall

AGENDA

As a courtesy to others please turn off / silence ALL mobile devices during the meeting. Thank You.

- 1. Call to Order**
- 2. FOIA Compliance** - Public notification of this meeting has been published, posted, and distributed in compliance with the South Carolina Freedom of Information Act and the requirements of the Town of Hilton Head Island.
- 3. Approval of Agenda**
- 4. Approval of the Minutes** – Meeting of July 15, 2019
- 5. New Business**
 - a. Presentation and Discussion of Work Group Progress, *Presented by Work Group Co-Captains*
 - i. Relentless Pursuit of Excellence
 - ii. Foster an Inclusive Multi-Dimensional Community
 - iii. Expand to Embrace an Integrated Regional Focus
- 6. Staff Report**
 - a. Announcements
- 7. Appearance by Citizens**
- 8. Adjournment**

*Please note that a quorum of Town Council may result if a majority of their members attend this meeting.
Please not that a quorum of Planning Commission may result if a majority of their members attend this meeting.*



Town of Hilton Head Island
Our Plan Development Team

Monday, June 17, 2019 at 4:00 pm

The Living Lab at Town Hall

MEETING MINUTES

Present From the Development Team: Chairman Judd Carstens, Vice-Chairman Peter Kristian, Jeanne Antonuccio, Jean Beck, Morris Campbell, John Carroll, David D'Amico, Michael Scanlon

Present from Town Council: None

Present from Town Staff: Taylor Ladd, Jennifer Ray, Shea Farrar, Anne Cyran, Jayme Lopko, Sheryse Dubose

Present from Media: None

1. Call to Order

Chairman Carstens called the meeting to order at 4:00 p.m.

2. FOIA Compliance

Public notification of this meeting has been published, posted, and mailed in compliance with the Freedom of Information Act and the Town of Hilton Head Island requirements.

3. Approval of Agenda

Chairman Carstens asked for a motion to approve the agenda. Mr. Kristian moved to approve. Mr. Scanlon seconded. The motion passed with a vote of 6-0.

4. Approval of Minutes

Chairman Carstens asked for a motion to approve the minutes of the June 3, 2019 meeting. Mr. Kristian moved to approve. Mr. Scanlon seconded. The motion passed with a vote of 6-0.

5. New Business

a. Presentation and Discussion of Work Group Progress (Referenced SOAR Activity Reports for each team are attached to these minutes)

Taylor Ladd provided an introduction and synopsis for the Development Team about the Our Plan timeline and Work Group plan. Ms. Ladd described what the Team is reviewing today with Work Groups as the results of Phase I of the Work Group's progress for Our Plan. Reference was made to the timeline graphic posted in the room and handed out to the Team at the meeting. Phase I has been intended to be activities focused on high level brainstorming that each group has conducted with attention to the specifics inherent to their Core

Value. What is presented today is a reflection of the meetings to date and will inform future progress. Ms. Ladd introduced the first Work Group presentation.

- i. For the *Building a Connected and Collaborative Community Fabric* Work Group, Sandy West presented highlights from the group's recent SOAR activity. Ms. West invited fellow group member Owen Ambur to the podium to discuss these items further and to take questions from the Development Team. Key feedback from the Development Team was guidance for the group to be sure attention is given to relationships between people, growing the island together with physical connections. The Development Team also stated there will most likely be significant overlap between this group and Inclusive.

Chairman Carstens opened public comment for the Connected Work group. Mr. Ambur commented that he feels staff's interpretation of FOIA such that the work groups are unable to participate in an online forum is a complication that should be addressed as soon as possible. There were no other comments.

- ii. Chairman Carstens invited *Revitalize and Modernize Economy* to the podium. Mr. Carlton Dallas and Mr. Peter Keber presented the group's SOAR findings by touching on specific items of interest from the staff report for discussion with the Development Team. Some items of discussion were centered on the need to have better technology (5G) to support growing economic interests and to protect the current economic base by finding ways to strengthen it.

Chairman Carstens opened public comment for the Economy Work Group. None were received.

- iii. Chairman Carstens invited *Redefining Environmental Sustainability* to the podium. Mr. Tony Wartko presented the group's SOAR results by calling attention to items in the report pertaining to key issues surrounding the Island's unique aesthetic and potential for eco-tourism. Some of the discussion with the Development Team centered on green building, programs at Sea Pines that could be implemented throughout the community, potential for irrigation systems to make better use of the recycled water system and redevelopment.

Chairman Carstens opened public comment for the Environmental Work Group. None were received.

- iv. Chairman Carstens invited *Innovative Approach to Right-Sized Infrastructure* to the podium. Mr. Paul Crunkleton presented the group's SOAR activity for discussion with the Development Team. The Development Team noted there was no mention of the airport in the report. Specific discussion focused on redevelopment, regional transportation concerns and metrics pertaining to population.

Chairman Carstens opened public comment for the Infrastructure Work Group. None were received.

6. Staff Report

Taylor Ladd mentioned again the Our Plan timeline as a reference and briefly described the next phase for the Work Group progress. Ms. Ladd discussed that at the August 5 meeting, the Excellence, Inclusive and Regional groups will be making their preliminary presentations. Ms. Ladd reminded the team that the Parks and Recreation group is on a slightly different timeline due to their coordination with the Parks and Rec Master Plan consultant, but that they will present their progress at the August 19 meeting.

Ms. Ladd further announced that the Town has entered a contract with LÖSE Design out of Nashville Tennessee to conduct the Parks and Recreations Master Plan and that the project is tentatively kicking off August 19-21, with public meetings anticipated to be held in late August. Ms. Ladd explained the timeline is that the Parks and Recreation Master Plan recommendations will be ready in time for the Council workshop this winter.

7. Appearance by Citizens

Chairman Carstens opened the floor to general comments from the public. No further comments were received.

8. Adjournment

The meeting was adjourned at 5:22 p.m.

Submitted by: Taylor Ladd

Approved:



OUR PLAN

SOAR ACTIVITY

CONNECTED WORK GROUP

STRENGTHS

What Hilton Head Island does well, along with its key assets, resources, capabilities, and accomplishments.

Work Group Results

- Volunteerism (1)
- Extensive pool of talented individuals from various backgrounds (2)
- Majority desire for progress of a successful and connected community
- Retiree time, skills and commitments/connections (2)
- Natural beauty/beaches/environment
- Sense of art appreciation/art culture
- Many interesting and varied activities like zip line, golf, fishing, boating, bicycle riding, walking, culture, knowledge and history
- Gullah community market place, sweet grass baskets, fresh seafood and produce, Latino food dishes and culture, many cultures, heritage library (1)
- Having very engaging volunteers with wide source of skills (3)

Submitted after meeting:

- Hilton Head is an attractive resort destination with great natural beauty. It is a premiere vacation destination with beautiful beaches, tennis courts, and golf courses.
- Hilton Head is rich in natural resources such as plant and animal life. There is a very vibrant nature life presence here including turtle patrols, fishing charters, horticulture enthusiasts, and dolphin excursions just to name a few.
- There is a growing interest in our Eco Tourism. Hilton Head possesses a rich history and culture that is attractive and significant to the nation and the world. The Gullah Geechee Culture is unique to Hilton Head and surrounding coastal areas.
- The community of Hilton Head consists of many retirees and natives who are very generous with charitable resources namely volunteer time and financial contributions.

Strengths Continued:

- There is a very strong presence of the arts here in Hilton Head as evidenced by a

premiere jazz club, world class symphony, a vibrant theatre scene, and a community of dancers, musicians, and visual artists.

- Tourism
- Private communities
- Golf, tennis, beach, boating, kayaking, etc.
- Restaurants
- Cultural – performing arts (Lean Ensemble, Arts Center, Jazz Corner, Symphony, World Affairs Council, history (Mitchelville), Great local musicians/artists
- Voted #1 Island in US by Travel + Leisure 4 years in a row
- Gold Biking community
- Parks/recreation
- Festivals throughout most of the year
- Generous/Philanthropy
- Volunteerism
- Large retired population
- Many PIP's (Previously Important People) with money, talent and connections
- Celebrating the history, nature and culture of the Low Country
- Desirable tourist location. \$
- Residents are bold, curious, independent
- Desire for continuous improvement
- Wealthy people seeking personally meaningful opportunities

OPPORTUNITIES

Circumstances that could be leveraged for success. What can be done to improve upon our Weaknesses and Threats?

Work Group Results

- Cross the bridge – Broad River – Connect to North of Broad
- Schools and business partnerships (2)
- Document clear vision
- Data standards (1)
- Focus on objectives
- Challenge tech community to deliver needed tools, apps and services (1)
- Retired population and school – Mentorship (3)
- Large interested group in world affairs – see the big picture
- Help shape technology so it best serves people and the community – not serving the devices (2)
- Provide forum for community to test and provide feedback for new tech tool for communication and connection (1)

Submitted after meeting:

- We have a chance to take advantage of the beautiful resources we have available to us. Hilton Head has many residents and visitors with great knowledge and experience in their previous or current employment careers. Their contributions through charitable and civic organizations are valuable to comprehensive planning for the future.
- All of the above could be better leveraged.
- Have ONE PLACE – as a resident and a visitor to know what is happening on a daily/weekly/monthly basis.
- Truly develop the historical component of the island and promote it.
- Making the work that was done in 2017-18 – creating The Vision for 2040 a top priority for the Mayor and Town Council. Simply writing it into the comprehensive plan will not be enough.
- Create a partnership (public/private) of individuals/institutions committed to taking the "our plan" work and support it, shepherd it, champion it will be necessary.
- Less segmentation with gated communities
- Consolidate resources, non-profits
- True needs analysis to reduce poverty
- Enticing public-private partnership guidelines
- Incentive based initiatives
- Global job network platform for service workers

WEAKNESSES

Negative factors that detract from your strengths. These are things you may want to improve on.

Work Group Results

- Busy-ness
- Ad hoc encounters
- Tech followers, not leaders
- Lack of a centralized location for information about the community happenings and needs (1)
- Personal agendas

Submitted after meeting:

- Gated developments continue to present a challenge for a united community.
- Technology is a challenging issue. Many residents and visitors depend on a reliable internet infrastructure to conduct daily business.
- Our island is filled with "little islands" – whether they be inside the gates versus outside the gates, cultural differences (Gullah Geechee, Latino, etc.). We have not made much progress in truly becoming one island, one community and that is a huge opportunity.
- Minimal flexibility with individual attitudes and master plan regulations
- Too many PIP's
- Arrogant, ego, attitudes
- Lack of tech skills to develop platforms

THREATS

External factors that you have no control over. You may want to consider putting in place contingency plans for dealing with them if they occur.

Work Group Results

- Selfishness, not in my back yard
- Natural disasters (1)
- Affordability/Cost of living (1)
- Apathy
- Lack of Vision
- Lack of confidence
- Gated communities isolation
- Perception that health options are not readily available or extensive enough

Submitted after meeting:

- Infrastructure is being overwhelmed by growing population of residents, visitors, and workforce. Development can get out of control without careful and comprehensive planning.
- Our rich cultural resources are threatened by encroachment of development and growing government. Natives of the area are in the middle of Gentrification in the name of progress and development.
- Apathy of residents.
- Inability of Mayor/Town Council to move the "our plan" to something beyond language in the comprehensive plan.
- Lack of commitment beyond the comprehensive plan.
- Weather
- Economic threats, recession
- Bridge, transportation
- Food

ASPIRATIONS

An expression of what you want to be and achieve in the future. A vision to build on current strengths, provide inspiration, and challenge the current situation.

Work Group Results

- A community that puts the greater good of everybody as a whole and their priority. (3)
- Truly connected community that is world recognized. (2)
- A community that helps without waiting to get something in return.
- A community that is so well connected that can sometimes anticipate the needs of others and fulfill them.
- Protect and preserve natural environment.
- Preserve history and heritage.

Submitted after meeting:

- We have a chance to create some goodwill between our diverse population. There is growing population of retirees, natives, and workforce labor. A community that encourages and supports interaction and inclusion can create a beautiful place to live, work, and visit.
- Take every pillar outlined in the Vision Project Report and bring the work of the "pillar teams" to life by executing on the strategy/initiatives each pillar team is creating. This will only effectively be implemented with a private/public partnership.
- To be known for more than tourism – for a small town we have amazing assets, many of them listed under strengths. But we are not known for much beyond the golf, tennis, boating, beach, etc. components of this amazing community.
- To have a marketing plan that is about the community not just tourism. Our housing prices have not kept pace and/or declined over time. Part of this is related to the fact that there is zero community marketing, other than marketing that is done by individual gated communities. (Wexford, Long Cove)
- Not just use the tagline "One island. One community." But to actually live it. To be able to come together respectfully and work together collaboratively for the greater good of Hilton Head Island. To have activities that bring people of all walks of life together and focus on solving our issues, and creating opportunities.
- Single source information platform
- Interactive platform that educates people with facts about community initiatives and engages feedback with specific questions to zero in on options/solutions and reduces chatter

RESULTS

Tangible outcomes and measures that demonstrate we've achieved our goals and aspirations.

Work Group Results

- Public objectives realized (1)
- Optimization of the efforts and resources (1)
- Clear performance metrics (1)
- Truly connected community (1)
- One centralized place where the information about community needs and happenings is listed (online and printed) (2)
- The visitors become citizens after they come back and buy either timeshares or homes.

Submitted after meeting:

- Cultural Preservation
- Conservation of our natural beautiful resources
- A more cohesive and united community
- Create a scorecard of measurements as a result of the "our plan" work, measuring progress, and communicating outcomes on a regular basis.
- Reengage the community at some point in the future to gain feedback and determine if progress is being made in the eyes of our residents.
- Be recognized for something other than being the number one Island in the US for visitors.
- Housing values increase because this is a great community to live, work and play.
- Community activities well attended in locations throughout the island including gated communities
- Less poverty
- Abundant workforce
- Beautiful affordable housing

Activity Date: July 9, 2019

Facilitated By: Shea Farrar



OUR PLAN

SOAR ACTIVITY

ECONOMY WORK GROUP

STRENGTHS

What Hilton Head Island does well, along with its key assets, resources, capabilities, and accomplishments.

Work Group Results

- Lots of positive recognition & press (#1 island again – 4th time in a row) – Tourist destination promotion (#1 island in US – 4 years straight) – World class amenities – Beach, Sports, People – World class combination of beaches, golf, nature (5)
- Native Island culture (2)
- Very talented human capital experience - Wide & deep experience & expertise in retirees living on HHI (1)
- Stellar organizations like Coastal Discovery Museum, World Affairs Council, Symphony, etc. (1)
- What makes us unique – many historic sites. The people who are the living history books. Civil & Revolutionary history (1)
- Good tourist to homeowner/resident pipeline (1)
- Human Capital – talented residents & experience (1)
- Controlled Growth
- Home town atmosphere
- Safe environment
- Access by water, land, air
- Vacation destination
- USCB HHI campus
- Natural Environment
- Beaufort County Economic Development Corporation
- Hospitality

OPPORTUNITIES

Circumstances that could be leveraged for success. What can be done to improve upon our Weaknesses and Threats?

Work Group Results

- Don Ryan Center for Innovations – Bring 21st century tech to HHI – BizPitch competition (4)
- Set & illuminate customer service standard [i.e. British startup] (4)
- More affordable living for workforce or easier ways for workforce to access the island [i.e. public transportation] (2)
- Protect the base – tourism, etc. (1)
- Volunteerism (1)
- Perception as only a retirement community – how to get young people to stay (1)
- Intermodal – marine, road, bike air (1)
- Threats are when we fail to recognize as important, structures in our communities, etc. (1)
- Set & enforce appearance standards (1)
- Conduct wage and benefit survey to address
- Maintain market share from competing destinations
- Telecommuting success stories – promote, nurture
- Encore careers
- Tapping into our residents
- South Carolina Research Authority (SCRA) investment in startups
- Continue to increase number of flights/destinations available
- 300 islands to increase visibility of alternatives
- Empiricize the human capital as a recruiting tool for business startups
- Emphasize intracoastal waterway layover

WEAKNESSES

Negative factors that detract from your strengths. These are things you may want to improve on.

Work Group Results

- We are not “tiffany” level (1)
- Communication and collaboration (1)
- Only one was on/off the island

THREATS

External factors that you have no control over. You may want to consider putting in place contingency plans for dealing with them if they occur.

Work Group Results

- Concern for others and their problems (1)
- Hurricanes
- Rising Sea Level – climate change

ASPIRATIONS

An expression of what you want to be and achieve in the future. A vision to build on current strengths, provide inspiration, and challenge the current situation.

Work Group Results

- Living history site [Historic Mitchelville Freedom Park] (3)
- Revitalize/redevelop some of the vacant spaces around HHI (2)
- Be passionate about what make HHI stand out from everyone else (2)
- To again become a leader in development/tourism/sustainability (2)
- Leverage unique HHI attributes to attract more diverse businesses (outside tourism) – World class in all we do (2)
- Not forgetting or wiping out the history and sites - Educate the public about the history of the island (2)
- Seize the emerging niches (1)
- Making sure we understand the past (1)
- Market globally, leverage Verona sister city connection (1)
- Long term investment in technology infrastructure (1)
- More entrepreneurial – small footprint high intellectual knowledge jobs w/o commute (1)
- Year round destination - Increase should & off season tourism (1)
- More physical oriented activity
- Venue space for our world class organizations
- Become a cross cultural mecca – cultural festivals
- Traffic control
- Keep HHI beautiful
- Close the achievement gap by focusing on cultural hurdles or impediments

RESULTS

Tangible outcomes and measures that demonstrate we've achieved our goals and aspirations.

Work Group Results

- Diverse economy – More successful businesses on the island - Number of new businesses (3)
- Business startups (2)
- Capital dollars increased (1)
- We will know when our goals are achieved when we agree and when we are on the same page (1)
- Decrease average age, increase millennials moving to HHI (1)
- Increase median income
- Reduction in free & reduced lunches
- Jobs created
- Island economy grows

Activity Date: July 10, 2019

Facilitated By: Jayme Lopko



OUR PLAN

SOAR ACTIVITY

ENVIRONMENT WORK GROUP

STRENGTHS

What Hilton Head Island does well, along with its key assets, resources, capabilities, and accomplishments.

Work Group Results

- Extensive waterways. (2)
- Utilities: we have experience with wastewater recycling. (2)
- Seafood, Fishing. (2)
- #1 Island 4 years in a row. (1)
- Affordability. (1)
- The beach, and the tourists it draws. (1)
- Natural beauty: tree ordinance; building ordinance. (1)
- Natural landscape with manicured areas and 14 miles of beach. (1)
- Population: educated; affluent; expects an emphasis on environmental quality; will understand a long range plan. (1)
- Unique aesthetics: wildlife; vegetation; ecosystem relationships. (1)
- Unique history + culture + marsh environment/ecosystem + location, which has led to a thriving tourism industry. (1)
- Family resort: Not Myrtle Beach; #1 beach; golf; bike paths. (1)
- Community: receptiveness to sustainable ideas; diverse talent.
- Eco-friendly activities.
- Fraser legacy.
- Lots of second hand stores.
- Outdoor lifestyle.
- Sun.

OPPORTUNITIES

Circumstances that could be leveraged for success. What can be done to improve upon our Weaknesses and Threats?

Work Group Results

- Form partnerships: environmental organizations (ex: Coastal Conservation League, 4 Ocean, Sea Turtle Conservancy); the government (state and federal); neighboring coastal communities; neighborhood POAs; schools/universities. (3)
- Saltwater quality – seafood fishing. (2)
- Beach problems: holes; garbage; lights. (1)
- Eco-tourism. Opportunity for vast, expansive and exponential public engagement. (1)
- Ecological decay. Natural, manmade – runoff, paving, tree removal. (1)
- Spotlight on ingenuity – Creative ways to act on threats to the ecosystem. Stand out & draw attention. (1)
- Common industry: tourism, golf, recreation.
- Educate the community on climate change.
- Highly educated, willing group of local volunteers.
- Improve energy efficiency in buildings – commercial and residential.
- Room to improve – solar, recycling, potable water use.
- Storms – hurricane preparedness.
- Vacant commercial buildings.

WEAKNESSES

Negative factors that detract from your strengths. These are things you may want to improve on.

Work Group Results

- No construction/infrastructure limits. Tipping point. (4)
- Abandoned commercial space. (1)
- Eco-tourism is not emphasized like golf and amenities. (1)
- Resisting environmental law or conservation. (1)
- Clogged roads.
- Gap in young demographics.
- Lack of diversity in resident population.
- Mid- to high-paying jobs are limited.

THREATS

External factors that you have no control over. You may want to consider putting in place contingency plans for dealing with them if they occur.

Work Group Results

- Over population. (2)
- Climate change/sea level rise. (2)
- Shoreline erosion/threat to living shorelines. (1)
- Threat to drinking water. We should inspire recycling – the technology is highly developed. (1)
- Flooding.
- Hurricanes, storms.
- Lack of support from residents.
- Reputation erosion.
- Too many tourists.

ASPIRATIONS

An expression of what you want to be and achieve in the future. A vision to build on current strengths, provide inspiration, and challenge the current situation.

Work Group Results

- Maximum trees & maximum solar panels. (4)
- Recycle more water. Supply recycled water for residential and commercial irrigation. (4)
- Environmentally neutral development – protect resources, protect wildlife habitat. (3)
- Be a living laboratory for climate change. (3)
- Self-reliance. Treat the Island as a cruise ship, i.e. self-sustaining. (3)
- Clear construction/renovation limits. (2)
- Create an environmentally-friendly brand. Minimal footprint in a forward manner of presentation.
- Edible landscapes. (2)
- Enact a ban on beach holes, plastic bags, etc.
- Environmental education so that stewardship is the norm. (2)
- Job opportunities in green building, etc. (2)
- More local food. (2)
- Create an event of national/regional significance, ex. seafood challenge. (1)
- Create a national reputation for environmental sustainability. (1)
- Eco-friendly transportation. (1)
- Less traffic. (1)
- Clean environment: ocean, beach air, waste.
- Concurrent cooperation between businesses, tourists, and community members.
- True environmental sustainability (no greenwashing).

RESULTS

Tangible outcomes and measures that demonstrate we've achieved our goals and aspirations.

Work Group Results

- More renewable energy on Island. (4)
- Reduce water use by ___ %. (3)
- Zero waste model (Sea Pines Resort). (3)
- % recycling. (2)
- Reforestation on the Island. (2)
- Clear metrics. Tipping point %. (1)
- KPI % retention of youth. (1)
- Benchmarks – coastal data.
- Measures to tell us when we're on the right track: enthusiasm in the community and participation locally.
- National recognition as a model for other communities.
- Our goals will be achieved when historical environmental (wildlife) population density is achieved.
- Percent of food grown on the Island. KPI-SIC code for businesses.
- Visit count (surveys/\$).

Activity Date: July 11, 2019

Facilitated By: Anne Cyran



OUR PLAN

SOAR ACTIVITY

INFRASTRUCTURE WORK GROUP

STRENGTHS

What Hilton Head Island does well, along with its key assets, resources, capabilities, and accomplishments.

Work Group Results

- We limit the size and height of buildings. (3)
- Controlled growth. (2)
- Maintain beaches. (2)
- Project SAFE (Sewer Access For Everyone) helps people in need connect to sewer. Master sewer plan projects have provided sanitary sewer access to scores of streets, hundreds of homes. (2)
- 90% of power lines are buried on HHI. (1)
- High quality tap water and reliable electrical service. (1)
- Expansion of bike paths.
- We provide good bike path connectivity.
- PUDs, Gated communities: specified standards and governance.
- Provide good telecom service.
- Some workforce housing development.
- Beach; golf; tennis; restaurants; natural environment.

OPPORTUNITIES

Circumstances that could be leveraged for success. What can be done to improve upon our Weaknesses and Threats?

Work Group Results

- Redevelopment of abandoned buildings for housing. (3)
- Recreational bicycling: focus on safety; Chaplin Linear Park; complete streets; active pathways; challenge of e-bikes & scooters. (3)
- Bike path expansion. (2)
- Additional cultural amenities, ex. Symphony, Arts Center. (2)
- Development of more affordable housing units. (1)
- Another option for entering and exiting the Island. (1)
- Road improvements underway. (1)
- Pave all roads in all neighborhoods. (1)
- Inadequate public transportation. (1)
- Better public transportation options.
- Additional green space.
- Better parking opportunities/parking garage.
- Bridge expansion.
- Engage owners and public agencies in neighborhood development design ideas.
- Ensure adequate wastewater reuse/discharge options for buildout.
- Implementation of Island-wide community meetings quarterly.
- Secure our potable water future through comprehensive growth planning that includes water resources.
- Technology capacity limitations.
- Uncontrolled growth of vehicle traffic.

WEAKNESSES

Negative factors that detract from your strengths. These are things you may want to improve on.

Work Group Results

- Aging, inadequate & over-crowded public school facilities. (2)
- Island-wide connectivity. (2)
- Labor shortage, increased pay. (2)
- Lack of controlled rent housing. (1)
- Gated communities → restricted access.
- Uncoordinated growth creating unsustainable resource consumption.

THREATS

External factors that you have no control over. You may want to consider putting in place contingency plans for dealing with them if they occur.

Work Group Results

- Over-population. (2)
- Sea level rise and addressing stormwater issues. (2)
- Climate change. (1)
- Residents of the Island viewing the Island as one – we are all connected. (1)
- What will future housing market look like? (1)
- Work force not having a presence on the Island, i.e. too expensive to live, buy/rent. (1)
- Hurricanes.
- Increased population in Jasper County.
- Too few doctors.
- Traffic congestion.

ASPIRATIONS

An expression of what you want to be and achieve in the future. A vision to build on current strengths, provide inspiration, and challenge the current situation.

Work Group Results

- Create aquifer recharge zones using stormwater projects located near potable well capture zones. (3)
- Less congestion on roads with transportation options. (2)
- PUDs as villages (don't necessarily need gates), ex. Columbia, MD. (2)
- Strong control on growth. (2)
- Workforce housing. (2)
- Better managed stormwater infrastructure. (1)
- Eliminate congestion at Sea Pines Circle. (1)
- Ferry system to connect Savannah, Beaufort & Daufuskie Island to HHI. (1)
- Rail or bus to mainland. (1)
- Stricter building codes. (1)
- Better inter-connected frontage roads.
- Build better technology infrastructure.
- Coordinated growth includes sustainable...consumption levels.
- Develop an Island-wide trolley system.
- Distribution transit system on the Island.
- More/better mass transit options.
- Tight control on size and height of buildings in Town and on beaches.

RESULTS

Tangible outcomes and measures that demonstrate we've achieved our goals and aspirations.

Work Group Results

- Passed sales tax for road improvements. (2)
- All Town has access to utilities and technology. (1)
- Publish build-out projections by street. (1)
- Town population does not grow more than 10% in 10 years. (1)
- Addressed specific issues from plan.
- With stakeholders, develop plans for neighborhoods outside PUDs, and publish those plans.
- Distinct path moving forward to address information gaps.
- You have achieved your goals when you achieved them.

Activity Date: July 12, 2019

Facilitated By: Anne Cyran