



The Town of Hilton Head Island  
**Our Plan Development Team Meeting**

**Monday, July 15, 2019 at 4:00 p.m.**

The Living Lab at Town Hall

## **AGENDA**

---

*As a courtesy to others please turn off / silence ALL mobile devices during the Meeting. Thank You.*

**1. Call to Order**

**2. FOIA Compliance** - Public notification of this meeting has been published, posted, and distributed in compliance with the South Carolina Freedom of Information Act and the requirements of the Town of Hilton Head Island.

**3. Approval of Agenda**

**4. Approval of the Minutes** – Meeting of June 17, 2019

**5. New Business**

- a. Presentation and Discussion of Work Group Progress, *Presented by Work Group Co-Captains*
  - i. Building a Connected and Collaborative Community Fabric
  - ii. Revitalize and Modernize the Economy
  - iii. Redefining Environmental Sustainability
  - iv. Innovative Approach to Right-Sized Infrastructure

**6. Staff Report**

- a. Announcements

**7. Appearance by Citizens**

**8. Adjournment**

*Please note that a quorum of Town Council may result if a majority of their members attend this meeting.  
Please not that a quorum of Planning Commission may result if a majority of their members attend this meeting.*



Town of Hilton Head Island  
**Our Plan Development Team**

Monday, June 17, 2019 at 4:00 pm

The Living Lab at Town Hall

## **MEETING MINUTES**

**Present From the Development Team:** Chairman Judd Carstens, Vice-Chairman Peter Kristian, Jean Beck, Morris Campbell, John Carroll, David D'Amico, Michael Scanlon

**Present from Town Council:** None

**Present from Town Staff:** Taylor Ladd, Jennifer Ray

**Present from Media:** None

---

### **1. Call to Order**

Chairman Carstens called the meeting to order at 4:00 p.m.

### **2. FOIA Compliance**

Public notification of this meeting has been published, posted, and mailed in compliance with the Freedom of Information Act and the Town of Hilton Head Island requirements.

### **3. Approval of Agenda**

Chairman Carstens asked for a motion to approve the agenda. Mr. Kristian moved to approve. Mr. Scanlon seconded. The motion passed with a vote of 6-0.

### **4. Approval of Minutes**

Chairman Carstens asked for a motion to approve the minutes of the June 3, 2019 meeting. Mr. Scanlon moved to approve. Mr. Kristian seconded. The motion passed with a vote of 6-0.

### **5. New Business**

#### **a. Review and Discussion of Core Values**

Taylor Ladd led a discussion about the Core Values. At this meeting, the discussion began with a short recap of the Core Value discussion from the last meeting. This was followed by a review of the concepts and intent with the following Core Values: Foster an Inclusive Multi-Dimensional Community, Parks and Recreation Task Group, Innovative Approach to Right-Sized Infrastructure and Expand to Embrace an Integrated Regional Focus.

The presentation for each Core Value was based on information from Chapter 8 in the Town's adopted "Our Future Vision and Strategic Action Plan" report. Staff specifically reviewed four of the Core Values with the Development Team and facilitated a discussion for each item.

Chairman Carstens opened the floor to comments from the public related to this agenda item.

Jane Joseph, Chair of the Town's Culture and Arts Advisory Committee, encouraged the Development Team to consider how culture and arts can be incorporated into almost all the Core Values. She provided examples such as the Town's Venue Committee Report, which includes a lot of infrastructure ideas as well as parks and recreation recommendations.

Owen Ambur, member of the Connected Work Group, mentioned he is glad to see the groups will be conducting a type of SWOT analysis. He added that each of the Work Groups should be asked to consider emergent and existing technology, how it's going to impact us and how it can be leveraged. He mentioned specifically that technology will be a very important aspect of keeping people connected effectively towards achieving common objectives.

Chairman Carstens closed the public comment for this agenda item.

## **6. Staff Report**

Taylor Ladd and Jennifer Ray provided information about the planned SOAR activity to be conducted with each Work Group. The Development Team engaged in a discussion about the merits of the proposed SWOT analysis versus the proposed SOAR analysis. The discussion resulted in the decision for staff to merge the two type of analysis to be sure key elements of each are captured by the Work Groups. Mr. Ambur provided comments about ensuring the expectations of the analysis are made clear.

Taylor Ladd reviewed the anticipated Development Team meetings where each group will be presenting their progress and analysis activity results. The first meeting with four of the groups will be the regularly scheduled Development Team meeting on July 15 with Connected, Economy, Environment and Infrastructure. The rest of the groups will present at the following meeting on August 5.

Taylor Ladd provided a brief explanation of the photo activity that each group has been conducting that was on the walls and boards around the room with an invitation for Development Team members to take a closer look at the Infrastructure group's input from their last meeting. The public will have the opportunity to participate in the same activity through the Open Town Hall forum as well as at the first Our Plan Open House event.

## **7. Appearance by Citizens**

Chairman Carstens opened the floor to general comments from the public. Ms. Joseph mentioned that she has attended seven of the group meetings where the photo activity was facilitated and offered complements to staff for the process. She also shared a concern about the attendance rate at the group meetings.

Staff mentioned that each group coordinator is reaching out to group members who have missed meetings.

**8. Adjournment**

The meeting was adjourned at 5:05 p.m.

**Submitted by:** Taylor Ladd

**Approved:**

DRAFT



# FOSTER AN INCLUSIVE MULTI-DIMENSIONAL COMMUNITY

What actions can we take to encourage a more inclusive and multi-dimensional Hilton Head Island?

Our community engagement process directs us to **develop** more mixed-use community nodes, **provide** high quality educational options, **build** diversity in recreational, arts and 'quality of life' offerings, and **create** a world-class active lifestyle and healthy aging community.

Join us as we write **Our Plan** to share your ideas, expertise, or time to help make Hilton Head Island a multi-generational society.



Coligny Beach Park, SCASLA Honor Award, Town of Hilton Head Island

## RECOMMENDED ACTION:

Develop a creative approach to stimulate innovative housing affordability options, including live and work locations.

Find out what else the community values in the *Our Future Vision and Strategic Action Plan Report*.

To learn more, visit us online or contact Taylor Ladd, [taylorl@hiltonheadislandsc.gov](mailto:taylorl@hiltonheadislandsc.gov)

[hiltonheadislandsc.gov](http://hiltonheadislandsc.gov)





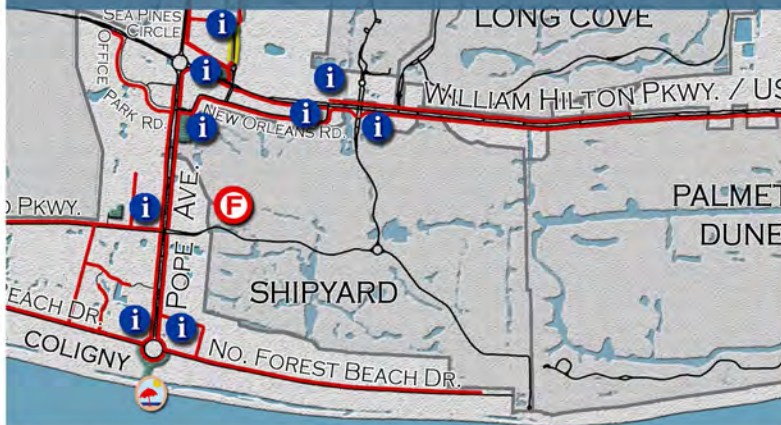
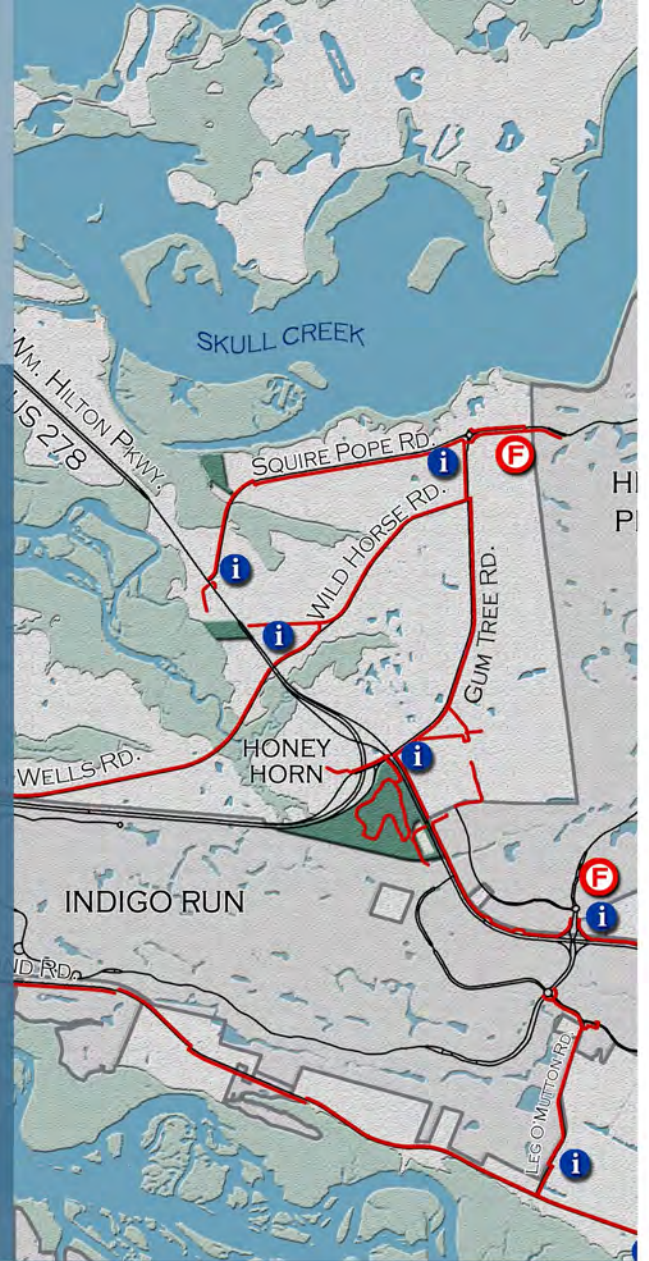
# PARKS & RECREATION TASK GROUP

## FOSTER AN INCLUSIVE MULTI-DIMENSIONAL COMMUNITY

How do we ensure everyone has access to high quality and diverse offerings for recreation on Hilton Head Island?

Our community engagement process directs us to **build** diversity in recreational, arts and 'quality of life' offerings. It will be important to assess the future park and recreation needs of Island residents and visitors. This subset of the Inclusive Work Group will **ensure** the Parks and Recreation Master Plan will be integrated into the rewrite of **Our Plan**.

Join us as we write **Our Plan** to share your ideas, expertise, or time to help make Hilton Head Island a multi-generational society.



Town of Hilton Head Island Public Pathways Map

### TOWN COUNCIL STRATEGIC GOAL:

For 2019, Town Council Identified Commencing a Parks and Recreation Master Plan Update as One of Its Highest Priorities.

Find out what else the community values in the *Our Future Vision and Strategic Action Plan Report*.

To learn more, visit us online or contact Taylor Ladd, [taylorl@hiltonheadislandsc.gov](mailto:taylorl@hiltonheadislandsc.gov)

[hiltonheadislandsc.gov](http://hiltonheadislandsc.gov)





# INNOVATIVE APPROACH TO CREATE 'RIGHT-SIZED' INFRASTRUCTURE

As emerging technology and trends disrupt traditional systems, how do we respond with creative and 'right-sized' solutions?

Our community engagement process directs us to **adopt** Island scale transportation systems, regional transportation systems, and 'right-sized' neighborhood locations.

Join us as we write **Our Plan** to share your ideas, expertise, or time to help Hilton Head Island get ahead of the new technological evolution.



The Breeze, Seasonal Trolley Service on Hilton Head Island

**TRANSPORTATION ISSUES** were one of the highest rated areas of concern in the community surveys. Traffic congestion negatively impacts quality of life.

Find out what else the community values in the *Our Future Vision and Strategic Action Plan Report*.

To learn more, visit us online or contact Taylor Ladd, [taylorl@hiltonheadislandsc.gov](mailto:taylorl@hiltonheadislandsc.gov)

[hiltonheadislandsc.gov](http://hiltonheadislandsc.gov)



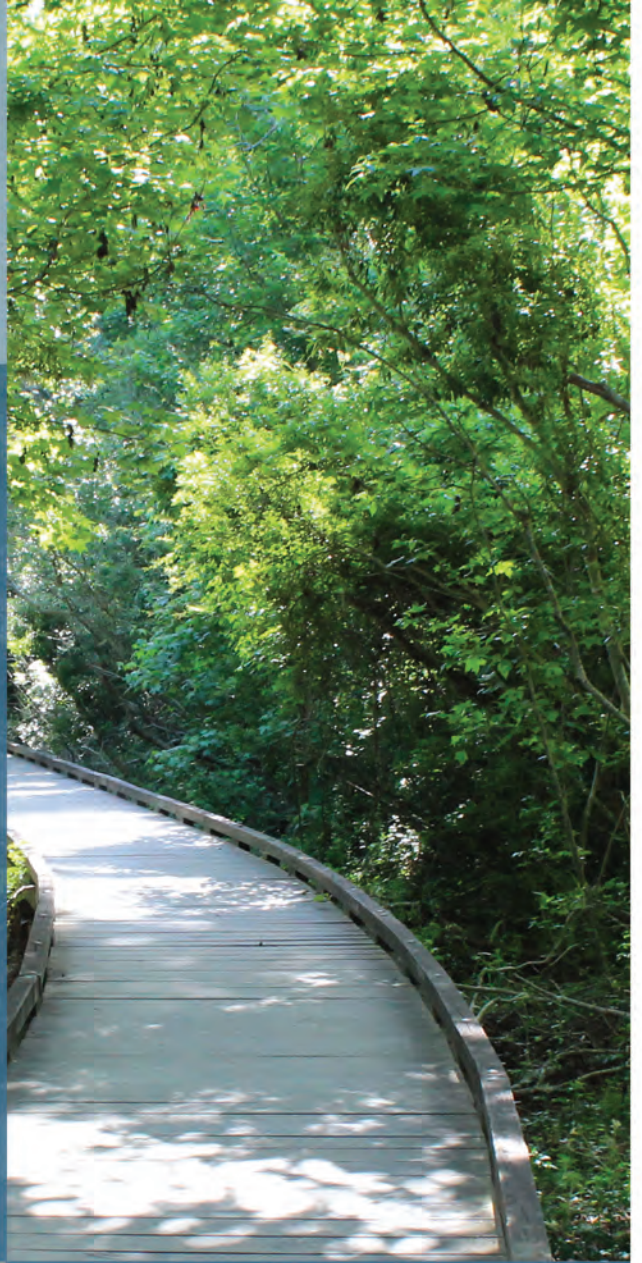


# EXPAND TO EMBRACE AN INTEGRATED REGIONAL FOCUS

Our greatest challenges will require significant collaboration. How can we become a strong regional partner?

Our community engagement process directs us to **strengthen** the Bluffton connection, **embrace** the 'Arc of Innovation,' and **become** a regional player.

Join us as we write **Our Plan** to share your ideas, expertise, or time to help make Hilton Head Island a more collaborative neighbor.



Our neighbors are  
not our competitors,  
but our allies.

Find out what else the community values in the  
*Our Future Vision and Strategic Action Plan Report.*



Jarvis Creek Park, Town of Hilton Head Island

To learn more, visit us online or contact  
Taylor Ladd, [taylorl@hiltonheadislandsc.gov](mailto:taylorl@hiltonheadislandsc.gov)

[hiltonheadislandsc.gov](http://hiltonheadislandsc.gov)

