



The Town of Hilton Head Island
**Accommodations Tax Advisory
 Committee**

Thursday, October 24, 2019, 9:00 a.m.

Benjamin M. Racusin
 Council Chambers

AGENDA

As a courtesy to others please turn off / silence ALL mobile devices during the Accommodations Tax Advisory Committee Meeting. Thank You.

1. **Call to Order**
2. **FOIA Compliance** - Public notification of this meeting has been published, posted, and distributed in compliance with the South Carolina Freedom of Information Act and the requirements of the Town of Hilton Head Island.
3. **Approval of Minutes**
 - a. Accommodations Tax Advisory Committee Meeting, October 17, 2019
4. **Unfinished Business**
5. **New Business**
 - a. **Hearing of Applicants**

	Thursday October 24, 2019
TIME	APPLICANT
9:10-9:40	The Coastal Discovery Museum: <i>Operating & Lowcountry Fair</i>
9:40-10:00	Arts Center of Coastal Carolina
10:00-10:20	HH Concours d 'Elegance
10:20-10:40	Hilton Head Choral Society
10:40-11:00	BREAK
11:00-11:20	Mitchelville Preservation Project

11:20-11:40	The Boys & Girls Club of HHI
11:40-12:00	Hilton Head Island Dance Theater
12:00-12:20	Hilton Head Island Airport
12:20-1:20	LUNCH
1:20-1:40	Hilton Head Wine & Food, Inc.
1:40-2:00	Native Island Business & Community Association
2:00-2:20	Hilton Head Disc Golf
2:20-2:30	BREAK
2:30-2:50	The Heritage Library Foundation
2:50-3:10	Lowcountry Golf Course Owners
3:10-3:30	David M. Carmines Memorial Foundation
3:30-3:50	Skull Creek July 4th Celebration
3:50-4:10	Shelter Cove Harbor Comp 4th of July & Harbourfest Fireworks
4:10-4:30	Harbour Town Merchants Assoc. 4th of July Celebration

6. Adjournment

Please note that a quorum of Town Council may result if four (4) or more of their members attend this meeting



Town of Hilton Head Island
**Accommodations Tax
Advisory Committee**

Thursday, October 17, 2019 at 9:00 am
Benjamin M. Racusin Council Chambers

MEETING MINUTES

Present from the Committee: Brad Marra, Chairman; Dru Brown, *Vice-Chairman*; Jim Fluker, Julie A. Smith, Roger Freedman, Richard Thomas and Stephen Arnold

Present from Town Council: Tamara Becker and Glenn Stanford

Present from Town Staff: John Troyer, *Director of Finance*; Jennifer McEwen, *Director of Cultural Affairs*; Jennifer Ray, *Deputy Director of Community Development*; Cindaia Ervin, *Finance Assistant*

Present from Media: None

1. Call to Order

The Chairman called the meeting to order at 9:00 a.m.

2. FOIA Compliance

Public notification of this meeting has been published, posted and distributed in compliance with the Freedom of Information Act and the Town of Hilton Head Island requirements.

3. Public Comment

Skip Hoagland: addressed the member of the Committee regarding Accommodations Tax and Hilton Head Island-Chamber of Commerce matters.

4. Approval of Minutes

- a. Accommodations Tax Advisory Committee, October 3, 2019

Mr. Fluker moved to approve the minutes from October 3, 2019. Mr. Brown seconded. With no discussion, the motion passed with a vote of 7-0.

5. Unfinished Business – NONE

6. New Business

a. Hearing of Applicants

The following applicants made presentations to the Committee during the morning session:

1. Hilton Head Island-Bluffton Chamber of Commerce
2. Hilton Head Island Bridge Association
3. Main Street Youth Theatre
4. Town of Hilton Head Island
5. The First Tee of The Lowcountry
6. Gullah Museum of Hilton Head Island
7. Art League of Hilton Head
8. LowCountry Gullah

During the presentation by the Hilton Head Island-Bluffton Chamber of Commerce, Mr. Marra and Mr. Brown disclosed a potential conflict of interest during the presentation and did not participate. The required disclosure forms are attached.

The Committee broke for lunch at 12:00 p.m. and resumed the meeting at 1:30 p.m. During the afternoon session, the following applicants made presentations to the Committee.

9. 12 Jewels of Life
10. Hilton Head Island Recreation Association: *Wingfest & Oysterfest*
11. Lean Ensemble Theater
12. Community Foundation of The LowCountry
13. Hilton Head Island St. Patrick's Day Parade
14. The Sandbox
15. Hilton Head Symphony Orchestra
16. Hilton Head Island Land Trust
17. Hilton Head Audubon

After the presentations concluded, Mr. Brown thanked everyone for taking the time to present to the committee, and reminded everyone that the next meeting will be Thursday October 24th at 9:00 a.m.

7. Adjournment

Chairman Marra adjourned the meeting at 2:57 p.m.

Submitted by: Cindaia Ervin, Secretary

Approved: _____

Brad Marra, Chairman