



The Town of Hilton Head Island Culture and Arts Advisory Committee Meeting

Wednesday, September 12, 2018

9:30 AM

Benjamin M. Racusin Council Chambers

AGENDA

As a Courtesy to Others Please Turn Off All Cell Phones and Pagers during the Meeting

1. **Call to Order**
2. **Freedom of Information Act Compliance**
Public notification of this meeting has been published, posted, and mailed in compliance with the Freedom of Information Act and the Town of Hilton Head Island requirements.
3. **Approval of Minutes**
4. **Public Comment**
5. **Old Business**
 - a. Review and discussion of Cultural Trail markings
 - b. Review of turtle project proposal and next steps
 - c. Updates on other projects
6. **Adjournment**

Please note that a quorum of Town Council may result if four (4) or more of Town Council members attend this meeting.



**The Town of Hilton Head Island
Regular Culture and Arts Advisory
Committee Meeting**

Wednesday, August 8, 2018

9:30 am

Benjamin M. Racusin Council Chambers

Committee Members Present: Chairman Jane Joseph, Vice Chairman Tayloe Cook, Omar Perez, Andrea Murray, Dan Shapiro, Carol Nelson, Enid Carranza

Committee Members Present Electronically: Lisa Snider

Members Absent: Miho Kinnas, Terry Herron

Town Staff Present: Jennifer McEwen, Director of Cultural Affairs, Josh Gruber, Assistant Town Manager, Brian Hulbert, Staff Attorney, Kebin Lopez, Cultural Affairs Intern

1. Call to Order

Chairman Joseph called the meeting to order at 9:35 am. Chairman Joseph asked the committee if there was a motion to accept or amend the agenda. Ms. Nelson made a motion to move Ms. Hurst's presentation to the first item on the agenda. Mr. Shapiro seconded this motion and all approved. Ms. McEwen introduced the newly hired Assistant Town Manager, Mr. Gruber, to the committee.

2. Freedom of Information Act Compliance

Ms. McEwen confirmed that public notification of this meeting has been published and posted in compliance with the Freedom of Information Act and the Town of Hilton Head Island requirements.

3. Approval of Minutes

Chairman Joseph requested a motion to approve the minutes of the June 27, 2018 meeting. Mr. Shapiro moved to approve. Ms. Nelson seconded. The motion passed unanimously.

4. Public Comment

Hannah Horne with the Hilton Head Chamber of Commerce introduced herself to the committee.

5. New Business

A. Presentation by Carole Hurst, Producer of "Miles of Mules" in Bucks County, PA. See attached presentation.

B. Election of Officers for FY19

Chairman Joseph opened up the conversation for nominations for Chairman. Mr. Shapiro nominated Chairman Joseph and Mr. Cook seconded. All voted to approve Chairman Joseph for another year.

Chairman Joseph then opened up nominations for Vice Chair. Mr. Shapiro nominated Mr. Cook and Ms. Carranza seconded. Chairman Joseph nominated Ms. Nelson and Mr. Shapiro seconded. The committee voted 4-3 to approve Ms. Nelson as Vice Chair.

6. Old Business

Chairman Joseph presented an update to the committee on the Hilton Head Institute project to establish an arts campus on Arrow Road. Mr. Shapiro questioned if there is a role for the committee in the campus and Chairman Joseph noted that the Institute is leading the project but perhaps we could partner down the road.

Ms. McEwen updated that the Cultural Trail maps were printing and step one of creating designations for the island as a local cultural district was complete. Step two is determining how we wanted to identify and brand cultural resources as a step in the application of the statewide cultural district designation. Mr. Shapiro, Chairman Joseph, and Mr. Perez volunteered to do some research on signage and designation criteria to report back to the full committee at the September meeting.

Ms. McEwen updated that the Town Hall Art Gallery was being installed at the end of the month and the opening reception will be held on 10/2/18 @ 3 PM. Ms. McEwen updated the committee that she and the Island Rec are meeting with the Town Manager to get approval for the community mural project at the new Island Rec building. Ms. McEwen updated that she is working with the finance department to include the lantern parade idea for 2019 in the town's upcoming ATAX grant application and working with the Chamber on a local cultural tourism branding piece for the Chamber's local ATAX application.

Chairman Joseph reviewed the upcoming committee meeting dates for the remainder of the calendar year. Ms. Carranza notified the group that she was needing to resign from the committee due to scheduling conflicts.

7. Adjournment

Chairman Joseph requested a motion to adjourn. Mr. Cook motioned to adjourn. Mr. Shapiro seconded. The motion passed unanimously. The meeting was adjourned at 11:27 AM.

Submitted by:

Approved by:

September 12, 2018

Jennifer McEwen

Director of Culture & Arts

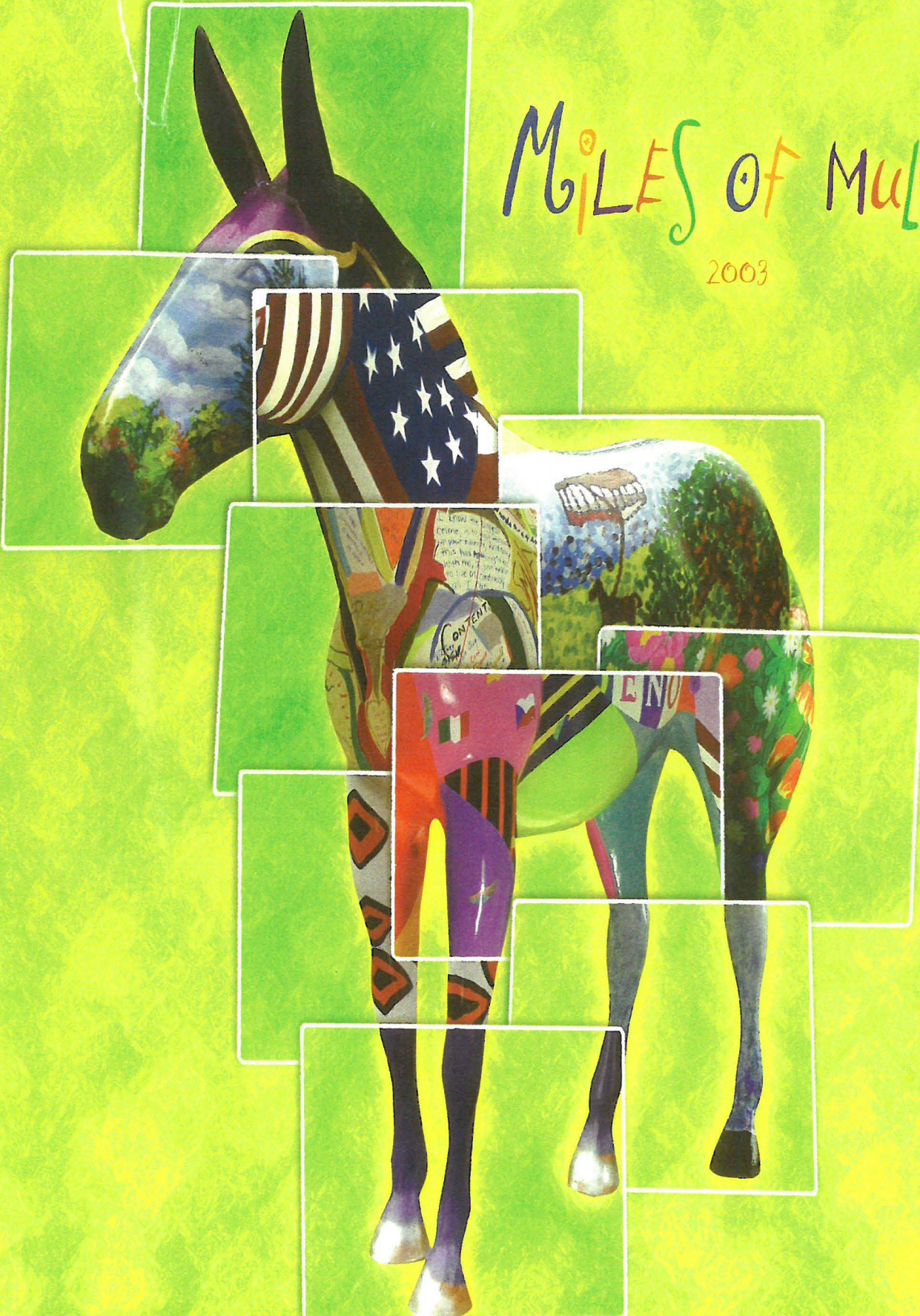
Jane Joseph

Chairman

HISTORY WITH A C★LORFUL KICK

MILES OF MULES

2003



MILES OF MULES HISTORY WITH A C★LORFUL KICK

OUTLINE

- I. **Origination of Miles of Mules Public Art Project**
- II. **Internal Approvals and Committee Formation**
 - Michener goal and direction**
 - Staff involvement, Michener Art Museum Corral**
- III. **Organizational Chart**
- IV. **Projected Budget for Michener Corral**
- V. **Communications Plan and Media Strategy**
- VI. **Solicitation of sponsors/Non Profits**
 - Breakdown of Sponsorships**
 - Breakdown of mule costs**
 - Selection of committee members—integral to personal solicitation of sponsors**
- VII. **Information and applications to Artists and Artist groups in the region. Committee review and compilation of approved artist renderings**
- VIII. **Mule Issues**
 - Vandalism/Conservation**
- IX. **Special Events**
 - Kickoff**
 - Artist's Studio Tour**
 - Ascot Race**
 - Sneak Preview**
 - Pops Concert**
 - Artcycle**
 - Book Signing**
- X. **Mule Auction**
- XI. **Suggested Breakdown of Responsibilities, Committee Assignments, Time Frame Recommendations from Michener Critique Meeting**
- XII. **Pros and Cons from Critique Meeting**

I. Origination of Miles of Mules Art Project

The Delaware & Lehigh National Heritage Corridor is a federal and state agency, in Pennsylvania, dedicated to the restoration of historic spaces, conservation of open space and preservation of its heritage. The D&L chose to highlight the mule.

The mule story goes back to the 19th century when coal mines, canals and farms flourished in eastern Pennsylvania and in towns across the Delaware River in New Jersey. Anthracite coal drove industry into this vast area and the business capitalized on the strengths of the mules that pulled the mine cars and towed the canal boats bringing coal from the ground to the surface and from the surface to the markets of Philadelphia and New York. Before the advent of mechanized trains and coal cars, mules provided all the power.

The D&L was the originator of the project and approached arts organizations in a four county area to partner with them to present a public art project in the spring of 2003. The planned timeframe for installation was from spring to fall 2003. One arts organization from each county was selected and they were represented by the term "corral." The James A. Michener Art Museum was the representative from Bucks County.

Each county took on the administration of its own "corral" in concert with the D&L and meeting regularly with the three other organizations. The Michener Museum was the most successful in the number of mules sponsored (73).

Miles of Mules

Michener Art Museum Corral

Miles of Mules is a cross-generational public art exhibit modeled after an idea introduced in Switzerland. More recently, exhibitions include Cows in Chicago and New York, Fish in Erie, Painted Ponies in New Mexico and Cod in Boston. It is an art exhibition focused on promoting community and business involvement and becoming an economically rewarding tool for them through tourism, festivals and events.

Miles of Mules is a special event organized as a partnership by the Delaware & Lehigh National Heritage Corridor and State Heritage Park. The event will be organized around four major corrals along the Delaware Canal. The art institution partners will be known as Corral Herdsmen and they include:

Bucks County—J.A. Michener Art Museum

Lehigh Valley—Musikfest and the Banana Factory

Luzerne County—(Wyoming Valley & Hazelton) Luzerne County Cultural Council

Carbon County—D&L Market Towns

The mule, a lively character in the area's Industrial Revolution roots, was chosen to stand as a symbol of our heritage. The 19th Century witnessed coalmines, canals, and farms flourishing along the corridor and mules were right there beside the workers from day one. Hopefully, the mules will grace the full 165 miles of the Corridor with herds of mules—numbers reaching 300. Located in corrals or exhibition areas, the mules will be placed for public display, petting and photographing.

The mules will be coming by the truckload in the **spring of 2003**. They will be towing a load of events and festivals until **the fall, 2003**, when they will be sold at auction. The first prototype mule will arrive in the summer of 2002 and **Robert Dodge** has agreed to be our first commissioned artist.

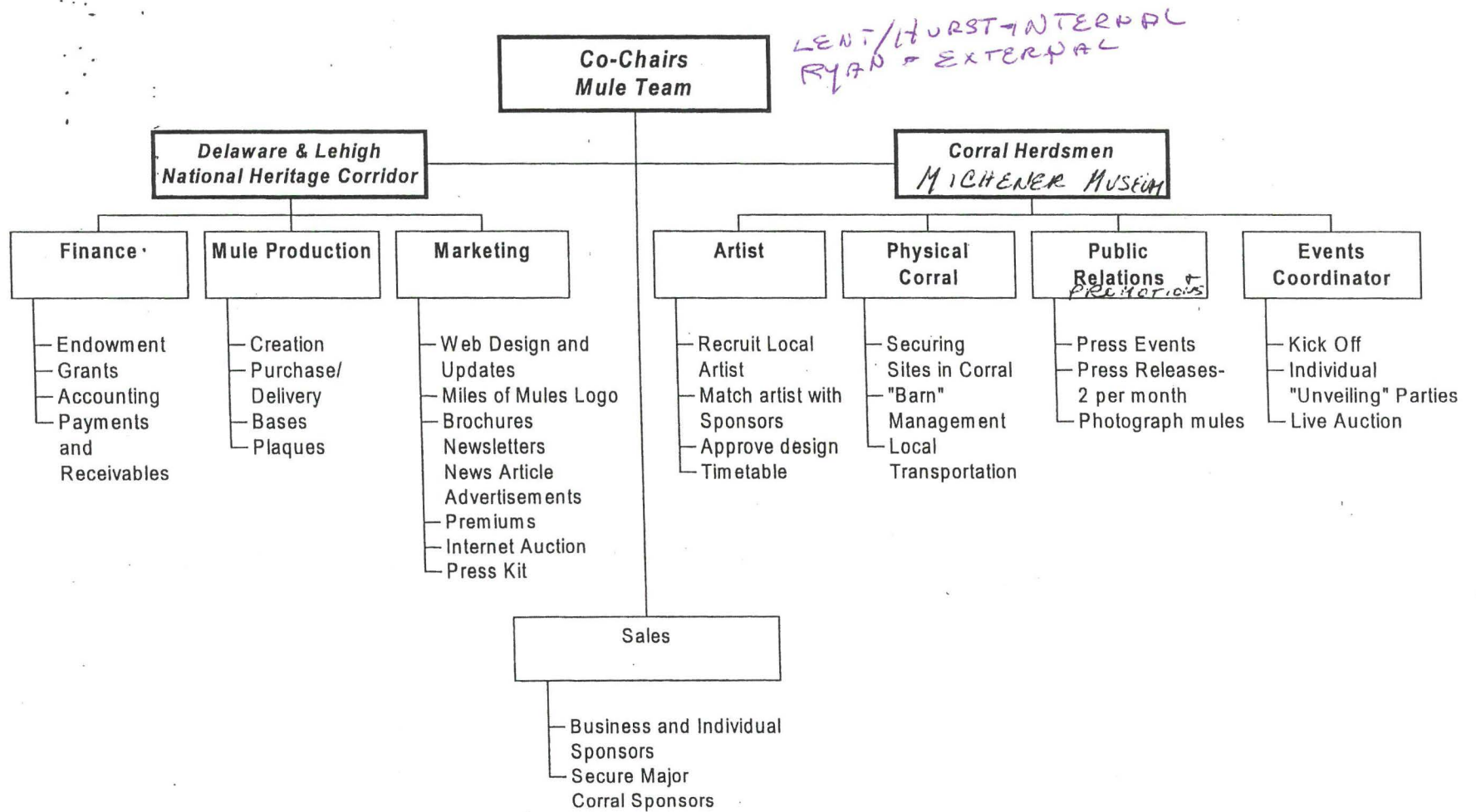
The Mules project will be an opportunity to showcase the works of over 100 Bucks County artists. The general public has been very responsive to these projects in other areas of the country. Another by-product of the exhibition is a 30% increase in revenue for places that display the project. The timing of the event will coincide with the opening of the new **Michener satellite in New Hope**, which will give us a great opportunity to drive visitors to the site.

Revenue will be generated through the sale of sponsorships, special events, and promotional materials. There will also be an expanded opportunity for collaborative tours with other venues corridor-wide. The entire project will benefit the **Endowment for Acquisitions and Collections Care at the Michener Museum**.

revised 6/18/02

Miles of Mules

Corral Organizational Chart



Projected Income—Michener Corral

Sponsorships	Number	Amount	Costs and D & L split	% to MAM	Actual
Mule Trainers @ \$10,000	5	\$ 50,000	\$29,500	\$ 20,500	4
Mule Drivers @ \$5,000	50	\$250,000	\$170,000	\$ 80,000	22
Mule Stablemate \$3,000	25	\$ 75,000	\$60,000		20
\$2,000—non-profit own artist	50	\$100,000	\$70,000	\$ 45,000	25
<p>* Costs for each mule include fabrication, base, and artist stipend. D & L and Michener split the remaining 50-50. Included in the D & L split are all web, promotion, advertising, accounting and other costs picked up by D&L.</p>					
Sponsorship Sub-total				\$145,000	

corp

$$\begin{array}{r} 71 \\ 2 \\ \hline 73 \end{array}$$

Special Events

3 events— net profit	\$ 35,000	\$54,199.80
Auction proceeds Includes 1/3 of all sales and sponsor designation to MAM	\$ 50,000	\$75,229.73
Special Events sub-total (Net)	\$ 85,000	\$129,429.53

**Projected Income from Miles of Mules for
Michener Corral**

\$230,000

**Additional income may be realized from promotional
material, customized product and top level sponsorships.**

Projected Expenses

Project Manager (17 months) 700 hours	\$ 24,500
Mileage, phone, etc.	500
Start Up income for events, including kickoff party and other administrative expenses	35,000
Miscellaneous Customized printing, product etc.	20,000
Projected Expenses for project	\$80,000
Projected Total Net Profit for Miles of Mules	\$150,000

POSSIBLE NEXT PUBLIC ART Project

SPONSORSHIP

50 SPONSORS @ \$3,500		\$175,000
Fabrication	\$ 800	
Artist	1,000	
Sponsor plaq.	100	
Spray varnish	500	
Transportation	300	
Base	150	
Cost/item	2,850	(142,500)

Net sponsorship **\$ 32,500**

Events

Asscot	\$20,000
Artcycle	4,000
Sneak Preview	1,500
Auction—ticket sales	10,000
Net Event Total	\$35,500

Auction---50 @\$4,000	\$200,000
Split with non-profit	\$100,000
	100,000

TOTAL NET EVENTS **\$135,500**

OTHER EXPENSES

Printing initial brochures—500 copies	\$ 1,500
Printing location brochure—50,000	10,000
Advertising	10,000
Design costs	5,000
Website	1,000
Insurance	3,000
Events startup	10,000
Miscellaneous	10,000
Salaries	60,000

Total Other Expenses **\$110,500**

Total Net Events	\$135,500
Plus Net Sponsorship	32,500
Less expenses	(110,500)

TOTAL NET **\$ 57,500**

BREAKDOWN OF SPONSORSHIP

There were 4 levels of sponsorship

All sponsorships, except at the non-profit level, included delivery of a fabricated mule, base, artist stipend, and plaque with name of mule, artist and sponsor.

Mule Trainers —sponsor was able to keep the mule, display the mule at their business location, and/or send to auction and designate the proceeds to a charity of their choice	\$10,000
Mule Drivers —sponsor was able to display at their business location, must send the mule to auction and designate proceeds to a charity of their choice.	\$5,000
Mule Stablemate —sponsor allows the museum to place the mule at a location of their choice. All mules sent to auction and sponsor may choose to designate proceeds to a charity of their choice.	\$3,000
Mule Stablemate—Non Profit may place the mule at their location. They provide their own artist with no stipend. They may choose to send the mule to auction and designate proceeds to their own charity. (Many schools took this option)	\$2,000

BREAKDOWN OF MULE COSTS

2 designs—1 standing, 1 sitting

Fabrication	\$ 800
Artist Stipend	\$1,000
Sponsor Plaque	\$ 100
Spray varnish	\$ 500
Transportation	\$ 300
Base	\$ 150
TOTAL	\$2,850

- *The Michener split all proceeds of sponsor sales with the D&L—50-50.*
- All auction proceeds were split 3 ways—Michener Museum, D&L , and charity of the sponsors choice. 34 charities benefitted from the sales at the mule auction.

11/24/03		MILES OF MULES MANE EVENT AUCTION			
Revenue					
Ticket Sales		\$	24,885.00		
Bar donations		\$	371.88		
Raffle		\$	150.00		
Cement Bases		\$	2,280.00		
TOTAL REVENUE				\$	27,686.88
Expenses					
Lighting		\$	2,750.00		
		\$	350.00		
Music	piano	\$	100.00		
Sound	d.j.	\$	500.00		
Liquor		\$	1,272.26		
Food	caterer	\$	4,670.50		
		\$	238.66		
	vol.	\$	121.11		
		\$	135.00		
	seafood	\$	238.66		
Paper Prod.		\$	158.18		
Supplies		\$	85.60		
		\$	215.61		
Invitations		\$	2,890.00		
Inv. Design		\$	500.00		
Postage		\$	485.00		
Flyers		\$	137.00		
Print ad		\$	300.00		
Rentals		\$	1,682.00		
TOTAL EXPENSES				\$	16,829.58
EVENT PROCEEDS				\$	10,857.93
MICHENER AUCTION					
	PROCEEDS	\$	134,800	\$	54,199.80
TOTAL MANE EVENT PROCEEDS				\$	65,057.73
OTHER					
Mule Book		\$	2,000.00		
Shop Sales	Mane event	\$	1,562.00		
Admissions	Roundup--Sunday	\$	2,399.00		
Shop Sales	Roundup--Sunday	\$	4,211.00		
		\$	10,172.00	\$	10,172.00
TOTAL MUSEUM PROCEEDS				\$	75,229.73

CONFIDENTIAL - NOT TO BE RELEASED

11/2/03		MULE AUCTION					
NUMBER	MULE	AMOUNT	MICHENER	D&L	OTHER	CHARITY	
1	BOTTOM	\$ 5,500.00	\$ 1,833.33	\$ 1,833.33	\$ 1,833.33	WRITER'S ROOM	
2	PUZZLED	\$ 2,200.00	\$ 733.33	\$ 733.33	\$ 733.33	SOLEBURY SCHOOL	
3	DAISY IN LOVE	\$ 1,700.00	\$ 566.66	\$ 566.66	\$ 566.66	BIG BROTHERS BIG SISTERS	
4	NOBLE WALKER	\$ 2,200.00	\$ 733.33	\$ 733.33	\$ 733.33	DELAWARE VAL. COLLEGE	
5	CIRCUS MULE	\$ 2,800.00	\$ 1,866.66	\$ 933.33	\$ -	MICHENER	
6	COOL MULE	\$ 1,600.00	\$ 1,066.66	\$ 533.33	\$ -	MICHENER	
7	FOUR SEASONS	\$ 3,400.00	\$ 1,133.33	\$ 1,133.33	\$ 1,133.33	DOYLESTOWN ART LEAGUE	
8	SANCTUARY	\$ 2,500.00	\$ 833.33	\$ 833.33	\$ 833.33	BUCKS CO. FREE LIBRARY	
9	WHAT I CAN'T SAY	\$ 2,000.00	\$ 1,333.32	\$ 666.66	\$ -	MICHENER	
10	MY CHILD'S EYE	\$ 1,800.00	\$ 600.00	\$ 600.00	\$ 600.00	CHILDRENS DEV. PROGRAM	
11	DAUCUS CAROTA	\$ 1,600.00	\$ 533.33	\$ 533.33	\$ 533.33	ST. JOHN THE EVANGELIST	
12	DESTINATIONS	\$ 2,000.00	\$ 666.66	\$ 666.66	\$ 666.66	ARTS FOR THE MANOR	
13	MULELVIS	\$ 1,600.00	\$ 533.33	\$ 533.33	\$ 533.33	PENN-JERSEY ED. RADIO	
14	KANDINSKY	\$ 2,800.00	\$ 933.33	\$ 933.33	\$ 933.33	HABITAT FOR HUMANITY	
15	SPECIAL EDITION	\$ 2,800.00	\$ 1,866.66	\$ 933.33	\$ -	MICHENER	
16	GALACTIC MULE	\$ 3,800.00	\$ 1,266.66	\$ 1,266.66	\$ 1,266.66	NATURAL LANDS TRUST	
17	A DAY ALONG DEL	\$ 4,000.00	\$ 1,333.33	\$ 1,333.33	\$ 1,333.33	NEW HOPE BOROUGH	
18	NORBUCK	\$ 2,000.00	\$ 666.66	\$ 666.66	\$ 666.66	FREE CLINIC OF DOYLES.	
19	FOUNTAINHEAD BEN	\$ 1,900.00	\$ 633.33	\$ 633.33	\$ 633.33	NEW HOPE HIST. SOCIETY	
20	MULEON ROUGE	\$ 1,000.00	\$ 333.33	\$ 333.33	\$ 333.33	MAIN STREET THEATRE	
21	ANIMALS WITH HOPE	\$ 2,800.00	\$ 933.33	\$ 933.33	\$ 933.33	ANIMAL RESCUE&REFERRAL	
22	SALVAGED	\$ 1,800.00	\$ 600.00	\$ 600.00	\$ 600.00	HABITAT FOR HUMANITY	
23	DELA-LE	\$ 1,400.00	\$ 466.66	\$ 466.66	\$ 466.66	VITA ED. SERVICES	
24	NEWSPAPIER MULECHE	\$ 1,800.00	\$ 600.00	\$ 600.00	\$ 600.00	BUCKS CO. HOUSING GROUP	
25	COALYARD TO CANAL	\$ 4,000.00	\$ 2,000.00	\$ 2,000.00	\$ -	MICHENER & D&L	
26	MISS LIBERTINE	\$ 1,400.00	\$ 933.32	\$ 466.66	\$ -	MICHENER	
27	MULE TALES	\$ 2,100.00	\$ 700.00	\$ 700.00	\$ 700.00	BRISTOL CULT&HIST. FDN.	
28	KIPPS MULE	\$ 3,400.00	\$ 1,133.33	\$ 1,133.33	\$ 1,133.33	KS MEM SCHP AT MORRIS.BEARD	
29	EARL	\$ 2,200.00	\$ 733.33	\$ 733.33	\$ 733.33	BUX-MONT CHRISTIAN CHURCH	
30	CHESTER	\$ 3,000.00	\$ 1,000.00	\$ 1,000.00	\$ 1,000.00	HABITAT FOR HUMANITY	
31	SILVERY MULE	\$ 2,400.00	\$ 800.00	\$ 800.00	\$ 800.00	DOYL.BUS & COMM. ALLIANCE	
32	EYEORE	\$ 1,200.00	\$ 400.00	\$ 400.00	\$ 400.00	PLUMSTEAD CHRISTIAN SCHOOL	
33	CRANKY MULE	\$ 3,200.00	\$ 1,066.66	\$ 1,066.66	\$ 1,066.66	DOYLESTOWN ART LEAGUE	
34	MEMORY MULE	\$ 2,800.00	\$ 933.33	\$ 933.33	\$ 933.33	FACT & ARTISTS IN RESIDENCE	
35	ODETTE	\$ 1,200.00	\$ 400.00	\$ 400.00	\$ 400.00	NINE LIVES RESCUE	
36	MARSHALL LAW	\$ 5,900.00	\$ 1,966.66	\$ 1,966.66	\$ 1,966.66	COM.WELFARE COUNCIL OF NEW	
37	CITY SLICKER	\$ 1,600.00	\$ 1,066.66	\$ 533.33	\$ -	MICHENER	
38	MULEFEATHERS	\$ 2,200.00	\$ 733.33	\$ 733.33	\$ 733.33	9/11 MEMORIAL CONST. FUND	

39	MASTERPIECE MULE	\$ 1,800.00	\$ 600.00	\$ 600.00	\$ 600.00	TWP. OF DOYLESTOWN
40	MULE DOGGIE	\$ 2,000.00	\$ 666.66	\$ 666.66	\$ 666.66	FOX CHASE CANCER CENTER
41	RIVER MULE	\$ 5,000.00	\$ 1,666.66	\$ 1,666.66	\$ 1,666.66	RIVER UNION STAGE
42	SIR NIGHT	\$ 2,800.00	\$ 933.33	\$ 933.33	\$ 933.33	AMERICAN FRIENDS SERVICE COM
43	FREEDOM OF PRESS	\$ 2,600.00	\$ 1,733.32	\$ 866.66	\$ -	MICHENER
44	ILLUS. CANAL MULE	\$ 16,000.00	\$ 5,333.33	\$ 5,333.33	\$ 5,333.33	FRIENDS OF DELAWARE CANAL
45	DELAWARE CANAL MULE	\$ 11,000.00	\$ 7,333.32	\$ 3,666.66	\$ -	MICHENER
TOTAL		\$ 134,800.00	\$ 54,199.80	\$ 45,599.84	\$ 34,999.88	

**SUGGESTED BREAKDOWN OF RESPONSIBILITIES, COMMITTEE ASSIGNMENTS
AND
TIME FRAME RECOMMENDATIONS FROM MILES OF MULES CRITIQUE MEETING**

12—18 MONTHS

PROJECT MANAGER AND EVENTS

- Oversee entire project
- Coordinate 2 special events in addition to preview and final auction event
- Initiate all communication with volunteer committees, liaison with public relations, marketing committee, artist committee, accounting and sponsor committee
- Coordinate and prepare RFP's
- Notify artists of sponsor selection and initiate payment to artist once item is completed

SPONSORSHIPS

- All proposals, presentations, communication and follow up with 50 sponsors which would require communication with at least 150 potential sponsors
- Coordinate with project manager or number of items ordered from manufacturer
- Coordinate with Artists committee on matching artist and sponsor

ACCOUNTING

- All tracking of pledges, payments, entering into RE, receipts, and reports

MARKETING

- Coordinate all printing and marketing needs (sponsor brochure, location brochure, event materials, advertising, design and associated product

PUBLIC RELATIONS

- Initiate and develop comprehensive public relations plan including TV and print advertising

ARTISTS

- Develop artists prospectus, develop mailing list, coordinate mailing with project manager
- Coordinate with marketing department for design and printing
- Select committee and set up meetings to review entries
- Communicate with selected artists
- Communicate with non-selected artists
- Mail back slides, etc.
- Field phone calls with artists prior to sponsor selection
- Compile 4 or 5 working notebooks with copies of approved designs for sponsor solicitation

INSTALLATION/LOGISTICS

- Coordinate pickup and delivery of item from manufacturer
- Coordinate pickup and delivery of item from artists
- Work and coordinate with delivery team for installation and de-installation
- Coordinate order and delivery of bases

PROTECTIVE SERVICES

- Assist in developing comprehensive coverage for insurance policy
- Handle all vandalism issues including police notification, coordinating pick up, repair and reinstallation of item
- Handle all insurance claims and payment to restorer, including photographs when necessary

EDUCATION

- Implement at least 3 education related programs to build public interest
- Schools did sponsor under the non-profit rate

BLUFFTON 2018



OYSTER SHELL ART TRAIL



YES! I would like to sponsor and decorate a 4' tall fiberglass oyster for "Oyster Shell Art Trail" for a community investment of \$670

- The LOT Oyster Shell Art Trail is a fun, educational and public art treasure hunt throughout Bluffton.
- 4-foot fiberglass oysters will be decorated with a community or marine ecosystem theme, sponsored by local business or organization.
- Visitors to the Trail will be guided by a digital map as well as a Trail Passport which provides locations of the oysters and will encourage a collection of a minimum of 10 stamps to earn Lowcountry Oyster Trail t-shirts or other mementos.
- Shell forms to be available for pick up in August, then decorated and displayed at a town wide unveiling during the Bluffton Arts & Seafood Festival in October.



SHELL FORM INFORMATION

Would you like to be put in touch with a local artist to paint your shell form? Yes No

CONTACT INFORMATION

Contact First Name Contact Last Name
 Contact Phone Contact Email

BUSINESS INFORMATION

Business Name for LOT Shell Art Trail
 Business Address
 Business Phone Business Email
 Business Website
 Business Social Media

I understand that the LOT reserves the right to use the LOT Oyster Shell Art Trail criteria to make the final determination of sites to be included in the Trail. This application submission does not guarantee my participation on the Trail.

Signature

Date

Please submit your \$670 check made out to: **SC Lowcountry Oyster Trail Fund #494.**
 Mail to: ATTN: Lowcountry Oyster Trail, 20 Towne Drive #203, Bluffton, SC 29910
lowcountryoystertrail.org | 888.587.4593 | info@lowcountryoystertrail.org

BLUFFTON
SPIN OFF

Many oysters in gardens,
that long from their peers
from June - Nov. Each oyster
grows 1,000 oysters per person

Home (/) /

Search Rentals

Arriving

7/15/2018

Departing

7/22/2018

Check Availability

Bedrooms Guests

All All

Categories

All

Featured Property



(/vacation-rental-home.asp?PageDataID=144330)
Family Memories Begin Here,
Comfortable, Convenient To
Area Restaurants, Shopping and
Attractions (/
vacation-rental-home.asp?PageDataID=144330)

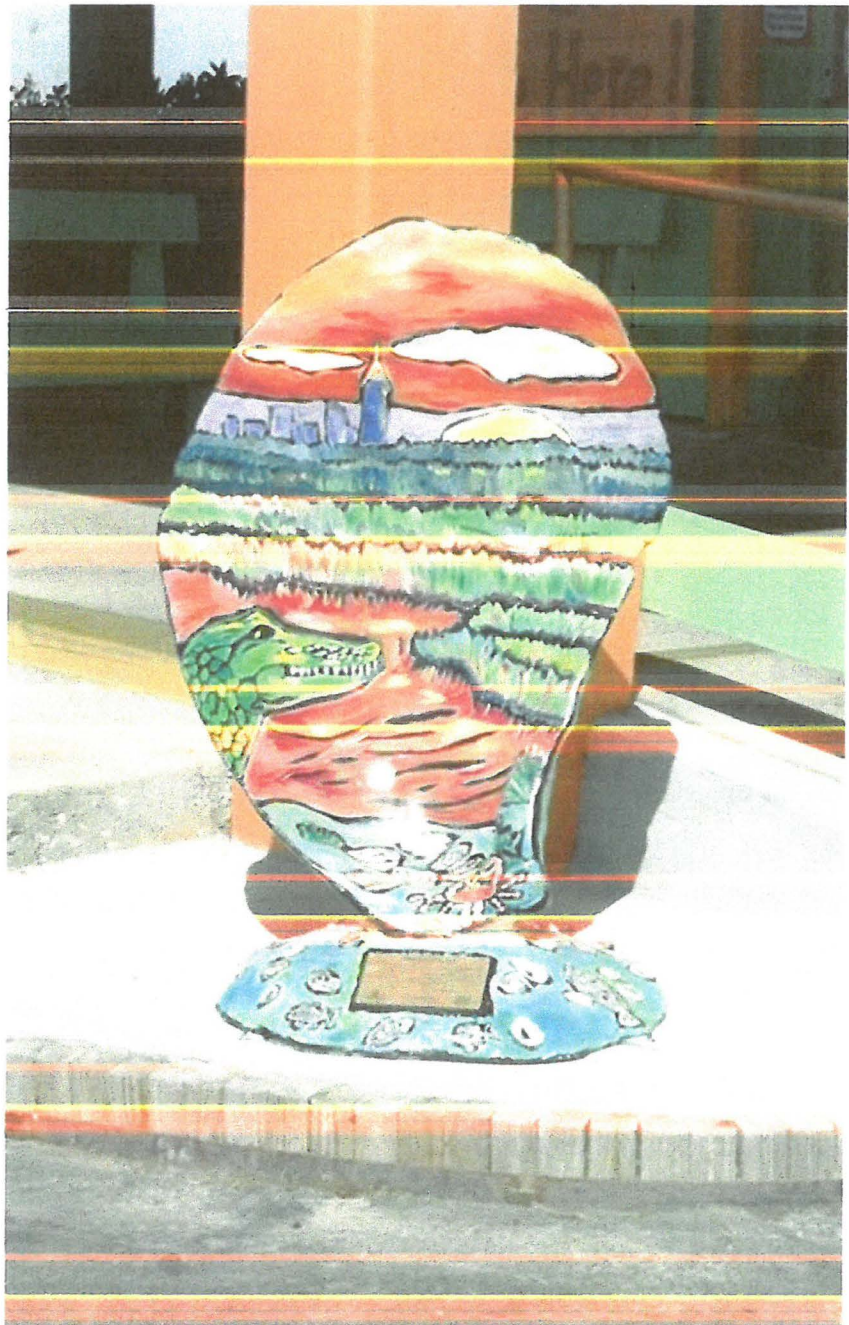
Traveler Ratings

Property Manager ★★★★★

Property ★★★★★

The Oyster Trail in Coastal Alabama

A project of the Mobile Bay Oyster Gardening Program, The Oyster Trail (<http://www.theoystertrail.com>) is a fun treasure hunt with which the whole family can get involved!



[133 Reviews \(/testimonials.asp\)](#)*Photo courtesy The Oyster Trail*

What is it?

The Oyster Trail is a project introduced by the Mobile Bay Oyster Gardening Program. This trail was created to raise awareness of the *importance of oysters in restoring Mobile Bay, as well as boosting the economy*. Have you tried our local, Alabama oysters? They're succulent, delicious, and gracing the menus of many of our local restaurants.

This entertaining, educational art treasure hunt reaches across Coastal Alabama. There are fiberglass oysters painted and decorated by local artists from the local area. Visitors are guided by a [Trail Map \(http://www.theoystertrail.com\)](#) to the locations of the oysters that will be found along the streets, in parks, in lobbies, and many other places at local establishments.

Along with the painting and decorations, each oyster has a fact plaque explaining why oysters are beneficial to Mobile Bay's ecosystem and economy. With themes like Jubilee, Water Ways and Wildlife, and Coastal Culture, families traveling the Oyster Trail will also get to learn about the local culture and landscape.

Get Started

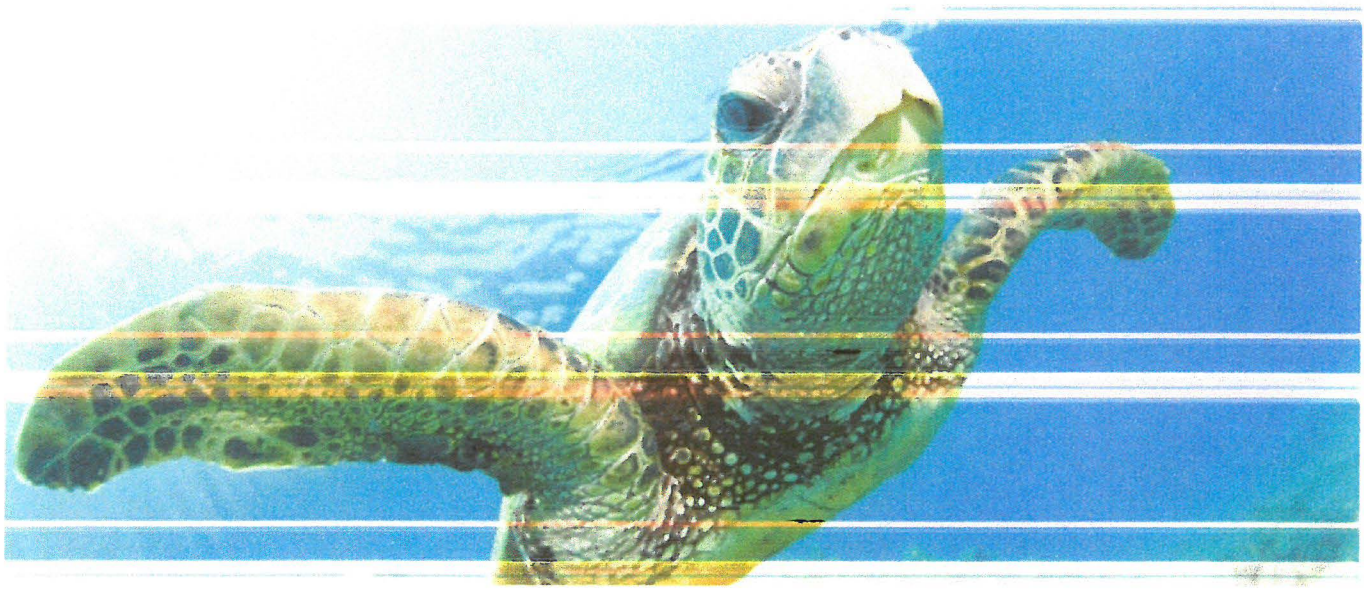
Near the beach, you can find official Oyster Trail oysters at the following locations:

- Acme Oyster House, Gulf Shores
- Alabama Seafood Marketing Commission at the Alabama Marine Resources Office, Gulf Shores
- The Original Oyster House, Gulf Shores
- Alabama's Coastal Connection National Scenic Byway, Orange Beach
- Coastal Alabama's Farmer's & Fishermen's Market, Foley

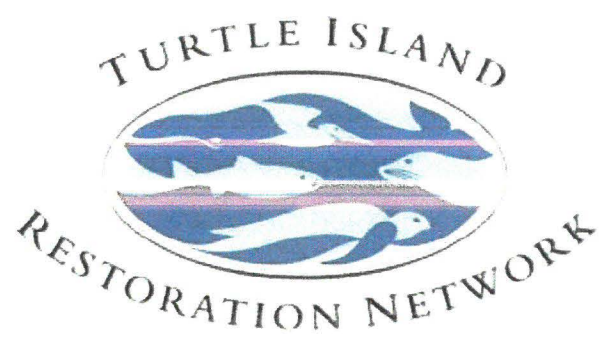
Additional oysters can be found throughout Mobile, Grand Bay, Bayou La Batre, and Point Clear.

CLAY CUP STUDIOS

Galveston
2018



Turtles About Town is a city wide project in Galveston, Texas. The project has been put in place to help raise awareness about the Kemps Ridley sea turtle while helping drive tourism and business to the local economy. Clay Cup Studios, Galveston's local interactive art studio, has partnered with Turtle Island Restoration. TIRN is a leading advocate for the world's oceans and marine wildlife.



How the project works

Sponsors in the community will sponsor a turtle statue. Local artists then work with the sponsor or business to come up with a theme for their turtle. The turtles will then be installed at the desired location to help drive business and traffic. We will also have a

smaller traveling turtle. Ridley our traveling turtle will be painted each year with a new theme. He will then get to travel to participating businesses. Locals and Island Visitors will be on the look out for Ridley each year to snap their picture with him. Think where's Waldo. Then at the end of the year Ridley will be auctioned off to help raise money for Turtle Island Restoration.

Benefits of TAT

- * Brings awareness about the Kemps Ridley sea turtle and the non profit TIRN
- * Helps drive business in the local economy
- * Creates a family friendly activity driving tourism
- * Recognizes local artists, giving them exposure for future projects
- * Brings educational resources with lesson plans for local schools
- * Adorns Galveston with fun and beautiful art, adding to the charm of our little island

How can I get involved?

Simply email turtlesabouttown@gmail.com or you can call Clay Cup Studios at 409-762-2529.

Coming Soon...

- * Map of Turtles with information about the sponsor, artists and community
- * Links to the sponsors & artists
- * Photos of the 2018 Turtles