



The Town of Hilton Head Island Regular Culture and Arts Advisory Committee Meeting

Wednesday, February 28, 2018

9:30 AM

Benjamin M. Racusin Council Chambers

AGENDA

As a Courtesy to Others Please Turn Off All Cell Phones and Pagers during the Meeting

1. **Call to Order**
2. **Freedom of Information Act Compliance**
Public notification of this meeting has been published, posted, and mailed in compliance with the Freedom of Information Act and the Town of Hilton Head Island requirements.
3. **Approval of Minutes**
4. **Guest Speaker** – Cindy Whitman, The Beach Shack Writer’s Retreat
5. **Public Comment**
6. **New Business**
 - a. Technology Report
7. **Old Business**
 - a. Director’s Report
 - i) Americans for the Arts Update
 - ii) SC Cultural District Update
 - iii) Web Update
8. **Adjournment**

Please note that a quorum of Town Council may result if four (4) or more of Town Council members attend this meeting.



**The Town of Hilton Head Island
Regular Culture and Arts Advisory
Committee Meeting**

Wednesday, January 24, 2018

9:30 am

Benjamin M. Racusin Council Chambers

Committee Members Present: Chairman Jane Joseph, Vice Chair Tayloe Cook, Terry Orr, Karen Attaway, Terry Herron, Carol Nelson, Miho Kinnas, Stella-lee Anderson, Enid Carranza, Andrea Murray, Lisa Snider
Members Absent: N/A

Town Staff Present: Jennifer McEwen, Culture and Arts Network Director

1. Call to Order

Chairman Joseph called the meeting to order at 9:38 AM.

2. Freedom of Information Act Compliance

Ms. McEwen confirmed that public notification of this meeting has been published and posted in compliance with the Freedom of Information Act and the Town of Hilton Head Island requirements.

3. Update of Agenda

Chairman Joseph inquired if the committee would like to make any changes to the agenda. Ms. Attaway requested adding a discussion about the measurements to Old Business. Ms. Joseph asked for a motion to approve the amended agenda. Mr. Cook made a motion to approve and Ms. Snider seconded. The motion passed unanimously.

4. Approval of Minutes

Chairman Joseph requested a motion to approve the minutes of the January 10, 2018 meeting. Ms. Attaway moved to approve. Mr. Cook seconded. The motion passed unanimously.

5. Guest Speaker – Bill Schmidt and Fred Chitty from the Hilton Head Island Camera Club

Chairman Joseph introduced Bill Schmidt who introduced Fred Chitty. Mr. Chitty shared a book of photography that the club published to promote Hilton Head Island. Mr. Chitty spoke about venue being an issue for their group in both cost and size. The Camera Club currently meets at OLLI for \$2000 a year and this includes a monthly meeting space and any additional times if the space is not rented for the Camera Club to use for classes. Mr. Chitty also promoted the annual Camera Club exhibit at the Coastal Discovery Museum from 5/1/18 through 7/4/18. Mr. Schmidt spoke about the important work of the club comes from a blend of the social involvement of its members and community engagement. Ms. Schmidt reported to the committee that the club provides photography services to local nonprofits that cannot afford to pay for these services. Mr. Schmidt also reported that the club offers classes for underserved youth in the form of after school programming. Ms. Anderson asked Ms. Schmidt for the clubs demographics. Mr. Schmidt reported that the youngest members are in their 40s and that the Hilton Head demographics are older than the Beaufort members but younger than the Sun City members. Mr. Cook asked if an arts campus were built on the island would the club's only needs be classroom/meeting space and gallery space. Mr. Chitty replied yes that those are the club's needs plus a space that can accommodate a large printer set up.

6. Public Comment

No public comment.

7. New Business

Latinx Diversity & Inclusion Initiative

Ms. Carranza presented the three Latinx Diversity & Inclusion initiatives developed through a meeting with Ms. McEwen. Ideas include developing an Arts & Culture Diversity & Inclusion Seal of Approval and application process, organizing a Latinx Artist Cohort and mentorship program for island youth, and developing a community art & conversation series to create a bridge to cultural understanding. All committee members liked the ideas and supported moving forward on developing them further.

8. Old Business

Update and Discuss Work Including:

- a. Education Surveying – Update on process
- b. Americans for the Arts Audience Surveying – review of materials and volunteer Q&A
- c. Update on future CAAC meeting schedule

Chairman Joseph began this discussion by reviewing criteria for interviewing the eight largest arts and culture organizations, by budget size, on the island and documenting the education programming offered. Information to be gathered is:

- What education programs are offered? Who is served? Cost? Staffing and the teacher/student ratio? How do you fund these programs? Are there other programs you’d like to offer and what are the obstacles?

Measurements: Ms. Attaway asked if we were ready to adopt her proposed measurement system and the consensus is that more time was needed to review and edit to align with the strategic planning document.

Americans for the Arts Audience Surveying: Chairman Joseph requested more clipboards for additional surveying. All surveys were handed out to members who had volunteered to be at events in February and March.

Meeting Schedule: Committee agreed that every other week was too frequent to meet. Committee agreed to change schedule to the last Wednesday of the month for the full committee meeting and members would be responsible for work in between to report out.

9. Adjournment

Chairman Joseph requested a motion to adjourn. Mr. Cook moved to approve. Ms. Anderson seconded. The motion passed unanimously. The meeting was adjourned at 11:27 PM

Submitted by:

Approved by:

February 28, 2018

Jennifer McEwen

Tayloe Cook

Director of Culture & Arts

Vice Chairman