

# **BEAUFORT COUNTY HERITAGE TOURISM CORPORATION**

## **Regular Meeting**

**May 7, 2018 at 10:00 a.m.**

**LOCATION: TECHNICAL COLLEGE OF THE LOWCOUNTRY – NEW RIVER CAMPUS**

**LARGE CONFERENCE ROOM**

## **AGENDA**

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- 1. Call to Order**
- 2. Short Updates on recent Heritage Tourism related activities:**
  - a. Mitchelville
  - b. Reconstruction National Monument
  - c. Formation of Port Royal area VCB
  - d. Expanding Ferry Service Across Beaufort County
- 3. Administrative Items:**
  - a. Filings for Change of Name of Corporation Along with Discussion Relative to a Physical and Mailing Address
  - b. Form 990
  - c. Amend Corporation By-Laws to Include the Updated:
    - i. Name
    - ii. Mission
    - iii. Vision
- 4. Review of Heritage Visitor Survey**
  - a. Introduction and Summary Review by USCB Research Team
  - b. Discussion
    - i. Other research data
    - ii. Implications
    - iii. Follow up actions
    - iv. Publish Survey with Press Release
- 5. Establish Priorities for Future Meetings**
  - a. Marketing Plan by DMOs
  - b. Launch Independent Review of Heritage Tourism Attractions
  - c. Fall Accommodations Tax
  - d. Development of Heritage Tourism trails/themes and other linked experiences throughout Beaufort County
- 6. Establish Date for Next Meeting**