



# **The Town of Hilton Head Island Accommodations Tax Advisory Committee Regular Meeting**

**Thursday, November 1, 2018  
9:00 a.m. – Benjamin M. Racusin Council Chambers**

## **AGENDA**

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**As a Courtesy to Others Please Turn Off All Cell Phones and Pagers during the Meeting**

- 1. Call to Order**
- 2. Freedom of Information Act Compliance**  
Public notification of this meeting has been published, posted, and mailed in compliance with the Freedom of Information Act and the Town of Hilton Head Island requirements.
- 3. Approval of Minutes**
  - a. Regular Accommodations Tax Advisory Committee Meeting of October 25, 2018.
- 4. Chairman's Report**
- 5. Unfinished Business**
- 6. New Business**
  - a. Review/Distribution of Accommodations Tax Funds.
  - b. Review of Accommodations Tax Funds Available.
  - c. Review & Recommendations for the 2018 Accommodations Tax Grants.
- 7. Adjournment**

**Please note that a quorum of Town Council may result if four (4) or more of Town Council members attend this meeting.**

**TOWN OF HILTON HEAD ISLAND  
ACCOMMODATIONS TAX ADVISORY COMMITTEE**

**Date:** October 25, 2018 **Time:** 9:00 a.m.

**Members Present:** Dru Brown, *Vice-Chairman*; Rob Bender; Roger Freedman; Jim Fluker; Julie Smith and Richard Thomas

**Members Absent:** Brad Marra

**Council Present:** Tom Lennox and John McCann

**Staff Present:** Brian Hulbert, *Staff Attorney*; John Troyer, *Director of Finance*, Jennifer McEwen, *Culture and Arts Network Director*; Carolyn Grant, *Communications Director*; Marcy Benson, *Senior Grants Administrator* and Cindaia Ervin, *Finance Assistant*

**Others Present:** Various representatives from organizations that applied for ATAX Grants, members of the public

**Media:** None

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**1. Call to Order:**

The meeting was called to order at 9:03 a.m.

**2. FOIA Compliance:**

Public notification of this meeting has been published, posted, and mailed in compliance with the Freedom of Information Act and the Town of Hilton Head Island requirements.

**3. Approval of Minutes:**

Mrs. Smith moved to approve the minutes of October 18, 2018. Mr. Fluker seconded the motion and the motion passed with a vote of (5-0).

**5. Chairman's Report:**

Rob Bender thanked everyone for attending the second day of the Accommodations Tax Advisory grant hearings. He stated that he would be filling in for the Vice Chairman until he joined them a little later in the morning. Mr. Bender commended the applicants and committee members that even though they had a very tight schedule last week they finished early. Mr. Bender also reminded the applicants present to please allow 10 minutes for their presentation and 10 minutes for question and answers from the Committee.

**6. Unfinished Business:**

None

**7. New Business:**

**a. Hearing of applicants**

The following applicants made presentations to the Committee during the morning session:

1. Hilton Head Symphony Orchestra: *Operations & Soundwaves Capital*

2. Arts Center of Coastal Carolina
3. Mitchelville Preservation Project
4. The Coastal Discovery Museum: *Operations, Disc Golf & History, Arts & Culture Marketing Plan*
5. Hilton Head Concours d 'Elegance
6. The Boys & Girls Club
7. Hilton Head Dance Theater
8. Beaufort County Black Chamber of Commerce

During the presentation by The Boys and Girls Club Mr. Freedman disclosed a potential conflict of interest and did not participate. The required disclosure form is attached.

The Committee broke for lunch at 11:50 p.m. and resumed the meeting at 1:06 p.m. During the afternoon session, the following applicants made presentations to the Committee.

9. Hilton Head Wine & Food Festival
10. Hilton Head Island Carolina Shag Club
11. David M. Carmines Memorial Foundation
12. Business ATTRACT Development Fund
13. The Outside Foundation
14. Skull Creek July 4<sup>th</sup> Celebration
15. Shelter Cove Harbor Company 4<sup>th</sup> of July & Harbourfest Fireworks
16. Harbour Town Merchants Association 4<sup>th</sup> of July Celebration

During the presentation by Hilton Head Wine & Food, Business ATTRACT Development Fund and Harbour Town Merchants Association 4<sup>th</sup> of July Celebration Mr. Bender disclosed a potential conflict of interest and did not participate. The required disclosure forms are attached.

After the presentations concluded, Mr. Brown thanked everyone for taking the time to present to the committee, and reminded everyone that the next meeting will be Thursday November 1<sup>st</sup> at 9:00 a.m.

**8. Adjournment:**

Mr. Bender made a motion to adjourn the meeting and Mr. Thomas seconded the motion. The motion passed with a vote of 6-0. The meeting was adjourned at 3:35 p.m.

**Approved:**

**Respectfully submitted:**

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**Dru Brown, Vice-Chairman**

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**Cindaia Ervin, Secretary**

## Calendar Year 2019 Accommodations Tax Advisory Committee Recommendations

	2018 GRANTS			2019 GRANTS		
	2018 Applicant Request	ATAC Recommendation	Town Council Award	2019 Applicant Request	ATAC Recommendation	Town Council Award
Art League of Hilton Head	65,000	65,000	65,000	75,000		
Arts Center of Coastal Carolina	416,000	385,000	400,000	404,000		
Beaufort County Black Chamber of Comm.	-	-	-	75,000		
BusinessATTRACT Development Fund	-	-	-	50,000		
David M. Carmines Memorial Fnd	127,000	91,000	91,000	127,000		
Gullah Museum of Hilton Head Island	100,000	50,000	50,000	150,000		
Harbour Town Merchants Assoc.	20,000	20,000	20,000	21,000		
Hilton Head Choral Society	40,000	40,000	40,000	45,000		
Hilton Head Concours d'Elegance	220,000	220,000	220,000	261,000		
Hilton Head Dance Theater	20,000	15,000	15,000	21,000		
Hilton Head Island Airport	345,000	-	100,000	100,000		
Hilton Head Island Bridge Assoc.	-	-	-	39,500		
Hilton Head Island Carolina Shag Club	-	-	-	4,000		
HHI Rec Association (Wingfest & Oyster Festival)	30,000	25,000	25,000	30,000		
HHI St. Patrick's Day Parade	18,000	17,580	17,580	22,000		
HHI Wine and Food, Inc.	130,000	130,000	130,000	135,000		
HHI-Bluffton Chamber of Commerce VCB	485,000	485,000	485,000	610,000		
Hilton Head Symphony Orchestra-A Operations	250,000	250,000	250,000	250,000		
Hilton Head Symphony Orchestra-B SoundWaves	-	-	-	70,000		
Lean Ensemble Theatre	30,000	30,000	30,000	40,000		
Lowcountry Golf Course Owners Assoc.	50,000	50,000	50,000	50,000		
Main Street Youth Theater	20,000	15,000	15,000	20,000		
Memory Matters	-	-	-	23,000		
Mitchelville Preservation Project	185,000	160,000	160,000	185,000		
Native Island Business & Community	175,000	110,000	110,000	175,000		
Shelter Cove Harbour Company	76,800	76,800	76,800	88,700		
Skull Creek July 4th Celebration	16,250	16,250	16,250	17,737		
The Boys & Girls Club of Hilton Head	20,000	18,300	18,300	20,000		
The Coastal Discovery Museum-A Operations	279,000	279,000	279,000	285,000		
The Coastal Discovery Museum-B Disc Golf	-	-	-	39,000		
The Coastal Discovery Museum-C Mkt Plan	-	-	-	600,000		
The First Tee of the Lowcountry-A Operations	60,000	20,000	20,000	25,000		
The First Tee of the Lowcountry-B Disc Golf	55,000	25,000	25,000	-		
The Heritage Library	70,000	60,000	60,000	58,000		
The Heritage Library- History Day	19,600	16,900	16,900	15,000		
The Heritage Library-Zion History Park	-	-	-	65,000		
The Outside Foundation	-	-	-	13,500		
The Sandbox	50,500	50,500	50,500	45,895		
Town of Hilton Head Island-A Operations	1,437,968	1,400,000	1,400,000	1,582,853		
Town of Hilton Head Island-B Lantern Parade	-	-	-	25,000		
<b>Total</b>	<b>4,811,118</b>	<b>4,121,330</b>	<b>4,236,330</b>	<b>5,863,185</b>	<b>-</b>	<b>-</b>

**Balance Available**

121,894

6,894

4,380,208