



The Town of Hilton Head Island Accommodations Tax Advisory Committee Regular Meeting

Thursday, October 18, 2018
9:00 a.m. – Benjamin M. Racusin Council Chambers

AGENDA

As a Courtesy to Others Please Turn Off All Cell Phones and Pagers during the Meeting

1. **Call to Order**
2. **Freedom of Information Act Compliance**
Public notification of this meeting has been published, posted, and mailed in compliance with the Freedom of Information Act and the Town of Hilton Head Island requirements.
3. **Approval of Minutes**
 - a. Regular Accommodations Tax Advisory Committee Meeting of October 4, 2018.
4. **Chairman's Report**
5. **Unfinished Business**
6. **New Business**
 - a. Hearing of Applicants

	Thursday October 18, 2018
TIME	APPLICANT
9:10-9:30	Main Street Youth Theater
9:30-9:50	HHI Bridge Association
9:50-10:20	The Heritage Library: Foundation, <i>Zion Cemetery & History Day Applications</i>
10:20-10:50	HHI Airport
10:50-11:00	BREAK
11:00-11:20	Native Island Business & Community Association

11:20-11:40	Gullah Museum of Hilton Head Island
11:40-12:00	Art League of Hilton Head
12:00-12:30	Hilton Head Island-Bluffton Chamber of Commerce
12:30-1:30	LUNCH
1:30-1:50	Town of Hilton Head Island: <i>Operations & Lantern Parade</i>
1:50-2:10	HHI Rec Association: <i>Wingfest & Oysterfest</i>
2:10-2:30	Lean Ensemble Theater
2:30-2:40	BREAK
2:40-3:00	HH St. Patrick's Day Parade
3:00-3:20	The Sandbox
3:20-3:40	Memory Matters
3:40-4:00	Hilton Head Choral Society
4:00-4:20	Lowcountry Golf Course Owners
4:20-4:40	The First Tee of the Lowcountry

7. Adjournment

Please note that a quorum of Town Council may result if four (4) or more of Town Council members attend this meeting.

**TOWN OF HILTON HEAD ISLAND
ACCOMMODATIONS TAX ADVISORY COMMITTEE**

Date: October 4, 2018 **Time:** 9:00 a.m.

Members Present: Brad Marra, *Chairman*; Dru Brown Vice-Chairman; Rob Bender; Roger Freedman; Jim Fluker; Julie Smith and Richard Thomas

Members Absent: None

Staff Present: John Troyer, *Director of Finance*; Brian Hulbert, *Staff Attorney*; Jennifer McEwen, *Culture and Arts Network Director*; Marcy Benson, *Senior Grants Administrator* and Cindaia Ervin, *Finance Assistant*

Council Present: None

Others Present: Members of Organizations interested in applying for 2019 Accommodations Tax Grants; Members of the public.

Media: None

1. Call to Order:

The meeting was called to order at 9:03 a.m.

2. FOIA Compliance:

Public notification of this meeting has been published, posted, and mailed in compliance with the Freedom of Information Act and the Town of Hilton Head Island requirements.

3. Approval of Minutes:

a. Mr. Bender moved to approve the minutes from the Accommodations Tax Advisory Committee Meeting on August 16, 2018 at 9:00am. Mr. Freedman seconded the motion. The Motion passed with a vote of (7-0).

4. Appearance by Citizens:

Brad Marra, Chairman, made a motion to amend the agenda to add Appearance by Citizens. Mr. Brown seconded the motion and the motion passed unanimously.

Skip Hoagland: Addressed the members of the Committee about his concerns of transparency with the Hilton Head Island-Bluffton Chamber of Commerce and Destination Marketing Origination.

Peter Buonaiuto: Addressed the members of the Committee about his concerns of transparency with the Hilton Head Island-Bluffton Chamber of Commerce of Commerce and the Destination Marketing Organization.

4. Chairman's Report:

Brad Marra, Chairman, thanked all interested organizations present for attending the preliminary review of applications meeting. He stated that date for the 2019 Accommodations Tax Grant Awarding has been moved to the December 18th Town Council Meeting at 5:00 pm. Mr. Marra also stated that requests for the 2019 applications are approximately \$5.2M. The final amount available for awarding has not be determined as of yet, however, he indicated that funding will be approximately the same amount as last year, \$4.2M.

5. Unfinished Business:

None

6. New Business:

a. Preliminary Review of 2019 ATAX Grant Applications.

Brad Marra, Chairman, stated that at this time the Committee has no additional information needed from the applicants. Mr. Marra asked Cindaia Ervin, Committee Secretary, if there was any information from staff that was needed. Ms. Ervin indicated that there were a few applicants that additional information was requested from and once received, she would forward that information to the Committee members.

b. Review and Approval of Individual Dates and Times for Applicant Hearings.

Brad Marra, Chairman, asked the applicants if there were any conflicts with the individual dates and times for the applicant hearings and at that time the applicants had none.

Mr. Bender moved to approve the applicant hearing schedule for the 2019 Accommodations Tax Advisory Grant Applications. Mr. Brown seconded the motion and the motion passed unanimously (7-0).

c. Approval of 2019 Proposed Meeting Dates.

Mr. Marra asked the Committee Members if any of the proposed meeting dates posed any conflicts for them and there were none given. He also asked the applicants if there were any conflicts with the dates given as well and none were stated.

Mr. Bender moved to approve the 2019 Accommodations Tax Advisory Committee meeting dates. Mr. Freedman seconded the motion and the motion passed unanimously (7-0).

7. Adjournment:

Mr. Bender moved to adjourn the meeting. Mr. Brown seconded the motion and it passed with a vote of 7-0. The meeting was adjourned at 9:15 a.m.

Approved:

Respectfully submitted:

Dru Brown, Vice-Chairman

Cindaia Ervin, Secretary