



Town of Hilton Head Island  
**Our Plan Economy Work Group Meeting**

Wednesday, September 11, 2019 at 2:00 pm

The Living Lab at Town Hall

## **MEETING NOTES**

Work Group:

*Revitalize and Modernize the Economy*

**Present from Work Group:** Peter Keber, Carlton Dallas, Suzanne Thompson, Craig Cleveland

**Present from Town Council:** None

**Present from Town Staff:** Taylor Ladd, Jennifer Ray

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- The meeting was called to order at 2:00 PM.
- Jennifer Ray displayed the previous themes and potential goal topics from the previous meeting. The Work Group discussed and drafted the following goals:
  1. Continue to improve access to HHI (both physically and technology)
    - a. Consider ferry service
  2. Attract more and diverse business, small footprint, high intellectual property
    - a. Strategies to consider: workforce housing, government incentives/government funded infrastructure, and lower fees.
  3. To manage evolving growth while maintaining aesthetics
  4. To explore future of tourism
    - a. Consider options to decrease seasonality
    - b. Explore entertainment, arts, culture & heritage, ecotourism, outdoor recreation, culinary, and livability/lifestyles to expand tourism.
  5. Build relevance to young professionals
  6. Healthy aging economy
- The meeting adjourned at 3:02 PM.

**Submitted by:** Jayme Lopko