

TOWN OF HILTON HEAD ISLAND
Public Planning Committee Special Meeting
Wednesday, September 7, 2016
11:00 a.m. – Conference Room 3

Committee Members Present: Kim Likins, David Ames, and John McCann
Committee Members Absent: Chairman Tom Lennox
Town Council Present: Bill Harkins
Town Staff Present: Charles Cousins, Director of Community Development; Shawn Colin, Deputy Director of Community Development; Tom Fultz, Director of Administrative Services; Teresa Haley, Administrative Assistant
Others Present: Alex Brown, Chairman of the Planning Commission

1. Call to Order

Ms. Likins called the meeting to order at 11:05a.m.

2. Freedom of Information Act Compliance

Public notification of this meeting has been published, posted, and mailed in compliance with the Freedom of Information Act and the Town of Hilton Head Island requirements.

3. New Business

a) Interview Vision Consulting Firm

Mr. David Beurle, CEO of Future iQ Partners, presented a proposal for a Community Visioning Process for Hilton Head Island. Mr. Beurle introduced his associate in attendance, Ms. Heather Branigin, Research and Development Specialist. Mr. Beurle introduced the remainder of his project team along with their roles and responsibilities. Mr. Beurle and Ms. Branigin presented detailed information on several past projects. Mr. Beurle provided an overview of their proposed project process plan. This proposed plan and production of deliverables are divided into four tasks. Task one involves initial planning and background research, meetings, interviews and benchmark analysis. Task two involves the project coordinator job description and recruitment. Task three includes community engagement, surveys, data and deliverables. Task four includes the final Town of Hilton Head Island Community Vision.

There was discussion on the following items:

- The organizational structure of the Visioning Process
- Distinct roles and responsibilities of the Vision Project Management Team, Vision Consultant, Project Coordinator, Vision Team
- Coordinating with the Town's communications firm, Rawle Murdy
- Public engagement, education, and communication
- Examples of similar projects and results
- Development of a 501(c)(3) non-profit organization
- Methods of data gathering and analysis
- Transparent process with supported results
- Creating a balanced community and remaining relevant in future generations
- Addressing local and regional issues

- Timelines, deliverables, reports, action plans

Ms. Likins asked the public for comments. A member of the public stated that the community is facing tough issues and asked how do you deal with them so that they (issues) get solved? Mr. Beurle stated that the process won't provide the solution; it's about providing a vision of what the community wants for the future. The data analysis would certainly show these issues (i.e. workforce, diversity, environmental) if communicated by citizens during the process. The benchmark analysis could point the community in the direction of how to handle these issues. The solution gets picked up in the Town's Comprehensive Plan or the work that follows the Vision Plan. Mr. Beurle clarified that their proposal is in response to the RFP which involves community vision, community engagement, and the data from the process.

Ms. Likins and the Committee thanked Mr. Beurle and the Future iQ Partners organization for their time and presentation today.

4. Adjournment

The meeting was adjourned at 12:35p.m.

Submitted By:

Approved By: January 12, 2017

Teresa Haley
Senior Administrative Assistant

David Ames
Chairman