

**TOWN OF HILTON HEAD ISLAND**  
**Public Planning Committee Meeting**      **APPROVED**  
**November 12, 2015**  
**3:00p.m. – Benjamin M. Racusin Council Chambers**

Committee Members Present: Chairman Tom Lennox, Kim Likins, and John McCann

Committee Members Absent: None

Town Council Present: Mayor Pro Tem Bill Harkins

Town Staff Present: Jill Foster Deputy Director of Community Development  
Kathleen Carlin, Administrative Assistant

**1. Call to Order**

**2. Freedom of Information Act Compliance**

Public notification of this meeting has been published, posted, and mailed in compliance with the Freedom of Information Act and the Town of Hilton Head Island requirements.

**3. Approval of the Minutes**

The minutes of the Special Public Planning Committee Meeting held on October 8, 2015 were **approved** as submitted by general consent.

**4. New Business**

Continue discussion on the Vision and Master Plan for the Island:

Chairman Lennox welcomed those in attendance and stated that the committee will continue their discussion on development of a Vision Statement and Master Plan for the town.

Chairman Lennox reviewed what had occurred at their previous meeting. At the October 8, 2015 meeting the committee began their discussion by defining a vision statement. The committee discussed why a vision is important for the island. It is important to engage the population and instill civic pride. The committee received public statements on October 8<sup>th</sup> and concluded by determining what the appropriate next steps should be.

At the October 8<sup>th</sup> meeting the committee went into some detail regarding the visioning process for the island. The committee reviewed the definition of a Vision Statement and a Master Plan as they relate to the following town documents:

- 1) Comprehensive Plan, updated July 3, 2012
- 2) Mayor's Task Force for the Island's Future – Vision 2025
- 3) Hilton Head Island Vision 2030

At the conclusion of the previous meeting the committee discussed the options available to them and agreed that the best course of action would be to assimilate the existing data and

existing input with updated information and new data that will be generated as they move forward. The committee stated that a facilitator may be needed to assist them in accomplishing their goals. The committee will decide how to proceed with the analysis of data currently available to them and what the recommended course of action should be. Chairman Lennox stated that public input will be strongly encouraged throughout the process.

Chairman Lennox and the committee then reviewed an overhead side-by-side comparison of the Vision Statement taken from the Comprehensive Plan, the Mayor's Task Force Vision Plan, and the Strategic Planning Session. The third item, the Strategic Planning Session, is a product of last year's Town Council workshop.

Chairman Lennox then invited today's guest speaker, Mr. John Lundean, to make a presentation to the committee on Technology Infrastructure. Mr. Lundean discussed the existing state of technology infrastructure on the island as well as the future state of technology infrastructure on the island. Mr. Lundean discussed technology as it is seen now and how it will look in the future. Mr. Lundean discussed the concept of a 'Connected Island'. The committee discussed the concept of a "Connected Island" and agreed that technology will connect the island. Chairman Lennox thanked Mr. Lundean for his presentation.

The committee discussed the island's greatest assets and agreed that the protection of Natural Resources is paramount in continuing to make Hilton Head Island unique and relevant. The committee agreed that Wi-Fi and other technology infrastructure will be very important when talking about the island's future. The committee agreed that we need to be willing to make the changes necessary to stay relevant. The committee agreed that what has defined the island in the past will continue define the island in the future. The committee also agreed that sustainability is important. Chairman Lennox then invited public comments and the following were received:

- 1) Chet Williams, Esq., presented comments regarding the definition of a Vision Statement.
- 2) Mr. John Lunden presented statements regarding the elements of a Vision Statement.
- 3) Ms. Gail Quick presented statements regarding the importance of supporting education on the island.

The committee presented statements regarding the need to engage the millennial generation. The committee stated that their challenge will be to adequately define a Vision for the island. Technology, infrastructure, road, traffic, and waterways are goals and perhaps strategies to be dealt with underneath the umbrella of a Vision. The committee agreed that it will be important to involve the public and the community in crafting the Vision Statement.

The committee also discussed the need for a professional consultant to help create and craft the Vision Statement. The professional consultant should be a leader who is objective in developing the Vision Statement. The committee stated the need to create something that will be relevant 50 years from now.

The committee then discussed the need for a Focus Group to assist them in the process. The committee presented comments regarding who they would like to see serve on the Focus

Group. The committee stated that the consultant needs to really understand how to take a selective group through the process. The committee stated the need for someone with experience in doing this with other communities. The committee stated that they would like to solicit a targeted group of individuals to supplement the public input that has already been received. At the completion of final comments, Chairman Lennox requested that a motion be made.

Mrs. Likins made a **motion** to recommend to Town Council that the committee seek professional assistance to help them define how to best move forward with the Visioning process. Mrs. Like stated that input from the Community Foundation of the Lowcountry will be important. Mr. McCann **seconded** the motion and the motion **passed** with a vote of 3-0-0.

**5. Committee Business**

None

**6. Adjournment**

The meeting was adjourned at 4:15p.m.

Submitted By:

Approved By:

March 3, 2016

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Kathleen Carlin  
Administrative Assistant

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Tom Lennox  
Chairman