

THE TOWN OF HILTON HEAD ISLAND
MAYOR'S TASK FORCE FOR THE FUTURE
MINUTES OF MEETING

Dave Ames, *Chairman*
JR Richardson, Jr., *Vice Chairman*
Mark Baker
Tom Barnwell
Steve Birdwell
Marc Frey
Joe Harden
Peter Kristian
Elizabeth Lamkin



Gail Quick
Willis (Bud) Shay
David Tigges
Kumar Viswanathan

Non-Voting Members:
Drew Laughlin, Council
Liaison
Steve Riley, Town Manager

Minutes of the January 11, 2010 meeting
Place: PSD Community meeting room, 21 Oak Park Plaza

Time: 3:30 p.m.

Members Present: Dave Ames, *Chairman*; JR Richardson, Jr., *Vice Chairman*; Mark Baker; Tom Barnwell; Steve Birdwell; Marc Frey; Peter Kristian; Elizabeth Lamkin; Gail Quick; Bud Shay; David Tigges; Kumar Viswanathan; *Committee Members*; Drew Laughlin, *Council Liaison*; Steve Riley, *Town Manager*.

Members Absent: Joe Harden, *Committee Member*

Others Present: Thomas D. Peeples, *Mayor*; Kenneth S. Heitzke, *Mayor Pro-Tem*; George Williams, *Council Member*

Staff Present: Charles Cousins, *Community Development Director*; Shawn Colin, *Senior Planner*; Sue Blake, *Executive Assistant to the Town Manager*.

Media Present: Sally Mahan, *Hilton Head Monthly*

I CALL TO ORDER

Chairman Ames called the meeting to order at 3:30 p.m.

II FREEDOM OF INFORMATION ACT COMPLIANCE

Public notification of this meeting has been published, posted and mailed in compliance with the Freedom of Information Act and the Town of Hilton Head Island requirements.

III SWEARING-IN OF COMMITTEE MEMBERS BY MAYOR TOM PEEPLES

The Mayor performed the swearing-in of the committee members.

IV NEW BUSINESS

- **Statement of Task Force Purpose.**

Dave Ames proposed that their purpose was to develop a long range vision and limited number of strategies aimed at realizing that vision.

- **Review and Discussion of SWOT Analysis.**

The committee discussed their top-tier compilation of the Island's Strengths, Weaknesses, Opportunities, and Threats. They began the process of evaluating and prioritizing each item but in the interest of time, the Chairman asked the members to individually review these lists for appropriateness for inclusion as well as recommended prioritization.

- **Review and Rationale for Management Chart.**

Dave Ames reviewed the timeline, structure, and end goals for the Task Force as outlined in his proposed management chart. He said this was a conceptual outline and as they progressed, it would certainly be subject to modification.

- **Subcommittee Assignments and Guidelines.**

Three subcommittees were formed by the Chairman as follows:

1. Business Subcommittee: Kumar Viswanathan, *Chairman*; Tom Barnwell, Joe Harden and David Tigges, *Subcommittee members*.
2. Retirement Subcommittee: Willis (Bud) Shay, *Chairman*; Peter Kristian, Elizabeth Lamkin and Gail Quick, *Subcommittee members*.
3. Tourism Subcommittee: Steve Birdwell, *Chairman*; Mark Baker, Marc Frey, JR Richardson, Jr., *Subcommittee members*.

- **Next Steps**

Notice was made that the Task Force now had a page on the Town of Hilton Head Island website.

Each member was asked to draft a statement of core values in preparation for the next meeting of the committee on January 25, 2010.

V ADJOURNMENT

The chairman adjourned the meeting at 4:58 p.m.