



The Town of Hilton Head Island
Our Plan Inclusive Work Group
Monday, September 16, 2019 at 4:00 PM
The Living Lab at Town Hall

AGENDA

As a courtesy to others please turn off / silence ALL mobile devices during the meeting. Thank You.

Work Group:

Fostering an Inclusive Multi-dimensional Community

- 1. Call to Order**
- 2. FOIA Compliance** - Public notification of this meeting has been published, posted, and distributed in compliance with the South Carolina Freedom of Information Act and the requirements of the Town of Hilton Head Island.
- 3. Welcome**
- 4. Discussion Items**
 - a. Editing Draft Goals
- 5. Staff Report/Updates**
- 6. Adjournment**

Please note that a quorum of Town Council may result if four (4) or more of their members attend this meeting.

Please note that a quorum of the Planning Commission may result if five (5) or more of their members attend this meeting.



Town of Hilton Head Island
Our Plan Inclusive Work Group Meeting

Monday, August 26, 2019 at 4:00 pm

The Living Lab at Town Hall

MEETING NOTES

Work Group:

Fostering and Inclusive Multi-dimensional Community

Present from Work Group: Quincy Campbell, Ray Cox, Meg James, Jody Levitt, Linda Piekut, Ahmad Ward, Jennifer Winzeler

Present from Town Council: None

Present from Town Staff: Taylor Ladd, Sheryse DuBose, Jennifer Ray

- The meeting began at 4:02 pm.
- The group established seven draft goal categories for an Inclusive and Multidimensional Community using themes compiled from their responses and discussions from Photograph Activity, Attribute Worksheet, SOAR Activity, discussions from Development Team Meeting, group discussions of the SOAR activity, and some goals from the 2010 Comprehensive Plan. The group also agreed that similar and duplicate themes can be more streamlined or even eliminated.
- Taylor Ladd discussed the possibility of considering the inclusiveness of individuals who may have limited physical, mental, intellectual, and developmental disabilities. It was explained that this may not necessarily be a goal category, but it may be something that the group may want to keep in mind.
- Taylor Ladd explained that the group needed to work towards finalizing goal categories to present for the next Development Team meeting in October. The objective is to have at least one goal statement per category. The group was also made aware of and encouraged to attend the education series panel discussions that would take place over the months of September and October of various topics that may be of interest.
- The meeting was adjourned at 5:05 pm.

Submitted by: Sheryse DuBose

Fostering an Inclusive and Multidimensional Community Work Group

Draft Goals

Draft Goal Categories

1. Prioritizing our Schools and Education
2. Community-Minded Venues *and Historic Places*
3. Sustainable Development
4. *Sustainable Ecotourism*
 - a. *Infrastructure*
 - b. *Communication*
 - c. *Technology*
5. Cultural Diversity
6. Cultural Tourism
7. Health and Wellness

The following themes have been included from the Photo Activity, Attribute Worksheet, the SOAR Activity, the Development Team Meeting discussion of the SOAR Activity, the group discussion of the SOAR activity, and some Goals from the 2010 Comprehensive Plan.

Please review, discuss the importance of each, add topics, reorganize and edit, and refine these points. We will also have educational panels on the topics as we move forward.

Prioritizing our Schools and Education

1. Young professionals (Photo Activity)
2. Number one in education/*be the center of excellence/ good schools*
3. Closing the achievement gap (Photo Activity)
4. Stem v. Steam (Photo Activity)
5. Engaging (Photo Activity)
6. Support for the data (Photo Activity)
7. Fostering Community for the 21st Century (Photo Activity)
8. Teaching Children to think/be creative, collaborative, lifelong lessons (Photo Activity)
9. Attracting young professionals (Photo Activity)
10. *Serving the vulnerable (Photo Activity) – define vulnerable*
11. Education for retirees and experts (SOAR: Strengths)
12. Training others to become teachers, doctors, lawyers, and entrepreneurs (SOAR: Strength)
13. Companies collaborating with schools to advance students in career (SOAR: Strengths)
14. Greater/*additional* education options (SOAR: Opportunities)
15. *Need to educate about the Gullah Geechee Culture, starting with teachers because there is a lack of knowledge.* Lack of knowledge of the Gullah Geechee Culture (discussion during SOAR activity: Identified as threat and opportunity)
16. Unstable public school district. *Need better public education* (SOAR: Weakness)

17. Need for diverse educational opportunities for younger families (Discussion during SOAR activity: Identified as threat)
18. Education that includes local and diversity focus (SOAR: Aspirations), [such as adding the history of Mitchelville and local culture to the curriculum.](#)
- 19.
20. Better test scores (SOAR: Results)
21. Equitable and Inclusive (Attribute Worksheet)
22. Sincere (Attribute Worksheet) – *can this be expanded?*
23. Brave (Attribute Worksheet) – *can this be expanded?*
24. Innovative Options (Attribute Worksheet)
25. Inclusive of Early Childhood (Attribute Worksheet)
26. Inspires Creativity (Attribute Worksheet)
27. Honoring and respecting teachers (Attribute Worksheet)
28. Partnership in general and with retired teachers (Attribute Worksheet)

Community-Minded Venues and Historic Places

1. Fun (Photo Activity)/[Play](#)
2. [Kid and family](#) friendly (Photo Activity)
3. Coming together over shared enjoyment of a game (Photo Activity)/ [Family and youth recreation](#)
4. Celebrate (Photo Activity)
5. Diversity (Photo Activity)
6. Place for multiple generations (Photo Activity)
7. Local Access (Photo Activity)/ [Accessible](#)
8. Tourist (Photo Activity)
9. Moving Naturally (SOAR: Strengths)
10. Utilizing older volunteers (discussion during SOAR activity: Identified as a strength and weakness)
11. More families moving to the Island (Increase in school attendance) (SOAR: Results)
12. Indoors and Outdoors (Attribute Worksheet)
13. Engaging (Attribute Worksheet)
14. Innovative (Attribute Worksheet)
15. Culturally Competent (Willing to engage with everyone): Cultural Center for the Arts – not affordable; University of South Carolina Beaufort – seems okay (Attribute Worksheet)

Sustainable Development and Ecotourism *(should this category be broken down?)*

1. Local small [and medium](#) business opportunities (Photo Activity)/ [Community markets, local buyers, and sellers](#)
2. Long term transportation plan (Photo Activity)

3. *To support moderate income housing in an effort to develop a healthy self-sustaining community (Comprehensive Plan: Community Building)*
4. Low income and affordable Housing Options (Photo Activity)
5. Young Professionals (Photo Activity)
6. Promote Local Home Grown (Photo Activity)
7. Inner Space (Photo Activity)
8. Collectively Giving Back (Photo Activity)
9. Urban Planning/ Overdevelopment (Photo Activity)
10. Reduce Pollution, Caring (Photo Activity)
11. Environmental Business = New Families (Photo Activity)
12. Weather and Location (SOAR: Strengths)
13. Marketing Ourselves (SOAR: Strengths)
14. Active Retirees (SOAR: Strengths)
15. Community Leadership (SOAR: Strengths)
16. Environmental Preservation – Keeping the Natural Habitat in Tact (SOAR: Strengths)
17. Workforce Development (SOAR: Opportunities)
18. Tourism: Balance Tourism v. Non-Tourism (SOAR: Opportunities)
19. Collaboration between communities that are now somewhat segregated (SOAR: Opportunities)
20. Need for diverse, active community because neighboring cities and towns are increasingly diverse and attractive
21. *To actively promote interaction among Hilton Head Island’s numerous communities. Also facilitate recognition of these communities by including neighborhoods in non-master planned Island area alongside the Island’s well-recognized planned communities (Comprehensive Plan: Population Density)*
22. Regional Partnerships (SOAR: Opportunities)
23. Grow environmentally and culturally oriented businesses (SOAR: Opportunities)
24. Economic and Income Inequality (SOAR: Weaknesses) Disconnect with “haves” and “have nots.”
25. Companies having more community recreation, social gatherings, tons of business, and training base (SOAR: Weaknesses)
26. Uneven Services (SOAR: Weaknesses)
27. May have less people to volunteer in the future (SOAR: Weaknesses)
28. Shrinking Middle Class (SOAR: Threats): Develop opportunities for the middle class, young families to attract them here (SOAR: Aspirations)
29. Tourism Traffic (SOAR: Threats)
30. Housing, Commercial Property (SOAR: Threats) – need more? Too many?
31. Loss of land belong to Native Islanders (SOAR: Threats)
32. Need for Higher paying jobs (SOAR: Aspirations)
33. Schools for all (SOAR: Aspirations)
34. More connectivity/Young families will feel connection and relocate to the area (SOAR: Aspirations)
35. Larger population of younger families with school-aged children (SOAR: Results)

36. Place for young families (SOAR: Aspirations)
37. All aspects of Town policy, marketing, and life reflect a multi-dimensional community (SOAR: Aspirations)
38. Protecting environment and culture (SOAR: Aspirations)
39. Average age on the Island has decreased (SOAR: Results)
40. Community where every person feels welcome and valued (SOAR: Results)
41. Less off-island traffic due to housing and jobs on Island (SOAR: Results)
42. Actual implementation (SOAR: Results)
43. Increase in job opportunities (SOAR: Results)
44. Appealing (Attribute Worksheet)
45. Be Thoughtful (Attribute Worksheet)
46. Diverse in best practices from other areas (Attribute Worksheet)
47. Bigger corporations, multi-community with different cultures, accessible technology, social events, and adaptable environments (SOAR: Results)
48. Affordable (Attribute Worksheet)
49. To develop and support programs and activities to meet the needs of its diverse population and age groups (Comprehensive Plan: Community Building)
50. To emphasize “quality of life” issues when reviewing proposed residential developments (Comprehensive Plan: Community Building)
51. To work with the appropriate organizations that can help the Town to best utilize and support its older population (Comprehensive Plan: Population Diversity).
52. To address housing issues using a systemic approach that integrates other elements such as economic development, transportation and land use (Comprehensive Plan: Barriers to Affordable Housing)
53. Communication (Photo Activity)
54. WIFI on Island (Photo Activity)/ Technological Connectivity (SOAR: Aspirations)
55. Multitask Technology (Photo Activity)
56. Smart Technology (Attribute Worksheet)/ Cutting Edge
57. Accessible Technology (Attribute Worksheet)
58. Think about future Technology (Attribute Worksheet)
59. Culturally sound options (Attribute Worksheet)
60. Effective and Affordable Technology (Attribute Worksheet)

Sustainable Ecotourism

1. People and Environment Interaction
2. Weather and Location/Natural Beauty
3. Green Business Development (Attribute Worksheet)

Cultural Diversity

1. Demographics/Diverse (Photo Activity)

2. Community Equity (Photo Activity)
3. Diversity Connection (Photo Activity)
4. Achieving your goal (Photo Activity) – *should this be expanded?*
5. Mitchelville makes us unique (SOAR: Strengths)
6. Rich culture of Island makes it attractive and unique (SOAR: Strengths)
7. Gullah Geechee Task Force (SOAR: Opportunities)
8. Creating culturally aware environments at the grade school level will foster inclusion (SOAR: Opportunities)
9. With land and culture being tied together, there is the opportunity to preserve both (Discussion during activity: identified as opportunity)
10. Apathy in regards to embracing culture (SOAR: weaknesses)
11. Community representation across multiple levels where it can be seen and felt (SOAR: Results)
12. More diversity in elected Town officials (SOAR: Results)
13. Smart (Attribute Worksheet)
14. Shared Values (Attribute Worksheet)
15. Emphasis across Island/ *Emphasis across Island* (Attribute Worksheet)
16. To provide access to important historic and religious sites located inside gated communities that are currently inaccessible to the public (2010 - 2030 Comprehensive Plan).
17. To create a healthy, self-sustaining community that encourages economic and cultural diversity by understanding the needs and assets of each of the Island's many different communities (2010-2030 Comprehensive Plan: Population Diversity).
18. To support arts through sources such as ATAX funding (Comprehensive Plan: Arts)
19. To create one vision for the arts and cultural community of the Island (Comprehensive Plan: Arts)
20. To have adequate space to serve as a large arts venue with appropriate seating and layout conducive for the type of events that are held on the Island (Comprehensive Plan: Arts)
21. To provide space for local artists for public display of art in parks and within buildings to display their work while adding character to the space where it is located (Comprehensive Plan: Arts)

Cultural Tourism

1. Digital and Natural Worlds (Photo Activity)
2. Art as a vehicle (Photo Activity)
3. Togetherness (Photo Activity)
4. Local Access (Photo Activity)
5. Integrating the Past (Photo Activity)
6. Utilize Arts, Culture, History (Photo Activity)
7. Cultural Arts (Photo Activity)
8. Play Tourist (Photo Activity)

9. Partnerships with Arts and Cultural Organization (SOAR: Opportunities)
10. Understanding the value of day-trippers who will spend money on cultural tourism (SOAR: Opportunities)
11. Established Arts District (SOAR: Results)
12. Culture, arts, and tourism become a comparable source of revenues and quality of life is improved (SOAR: Results)
13. To identify historic and archaeological sites in Hilton Head (2010- 2030 Comprehensive Plan: Historical/Cultural Resources pg. 2-1).
14. To preserve Native Island culture (Comprehensive Plan: Historical/ Cultural Resources)
15. To encourage education about the rich cultural heritage of Hilton Head Island (Comprehensive Plan: Arts)
16. To celebrate the Town's unique sense of place and character through the preservation and maintenance of cultural heritage and historical resources (Comprehensive Plan: Arts)

Health and Wellness

1. Wellness (Photo Activity)
2. Preparedness (Photo Activity)
3. Support for those that need help (Photo Activity)
4. [Supporting](#) Mental Health (Photo Activity)
5. [Walkable/](#) Cycle Friendly/ Fun and Health (Photo Activity)
6. Education around health and wellness (Attribute Worksheet)
7. All ages (Attribute Worksheet)
8. Top Quality (Attribute Worksheet)
9. Helping Others (Attribute Worksheet)
10. Innovative (Attribute Worksheet)
11. Community Options (Attribute Worksheet)
12. Access (Attribute Worksheet)