



The Town of Hilton Head Island
Our Plan Inclusive Work Group

Monday, July 22, 2019 at 4:00 PM

The Living Lab at Town Hall

AGENDA

As a courtesy to others please turn off / silence ALL mobile devices during the meeting. Thank You.

Work Group:

Fostering an Inclusive Multi-dimensional Community

- 1. Call to Order**
- 2. FOIA Compliance** - Public notification of this meeting has been published, posted, and distributed in compliance with the South Carolina Freedom of Information Act and the requirements of the Town of Hilton Head Island.
- 3. Welcome & Introductions**
- 4. Discussion Items**
 - a. SOAR Analysis Activity
- 5. Staff Report/Updates**
- 6. Adjournment**

Please note that a quorum of Town Council may result if four (4) or more of their members attend this meeting.

Please note that a quorum of the Planning Commission may result if five (5) or more of their members attend this meeting.



Our Plan SOAR Activity

The purpose of the SOAR activity is to assist in the development of draft strategies and tactics by identifying and recording our: Strengths, Opportunities, Aspirations, and Results.

In preparation for the group activity, please:

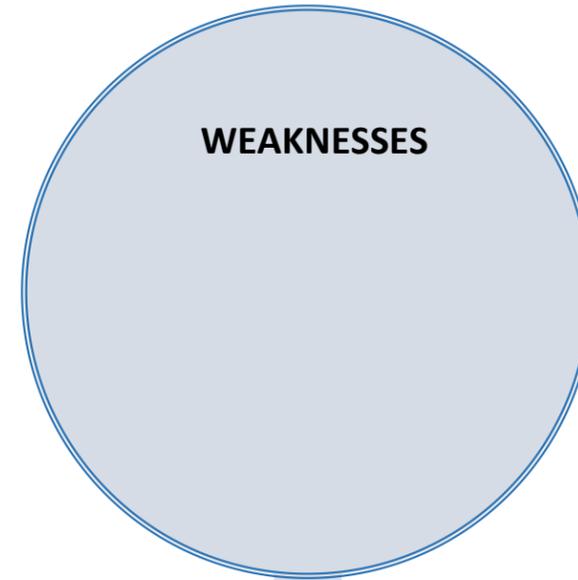
1. read and consider the statements and questions in each of the two bubbles and
2. four quadrants below, and
3. record your answers, thoughts and observations in the Worksheet on the next page.



<p style="text-align: center;">STRENGTHS</p> <p>What Hilton Head does well, along with its key assets, resources, capabilities, and accomplishments.</p> <ul style="list-style-type: none"> • What do we excel at? • What are our greatest accomplishments? • What are we most proud of? • What makes us unique? • What do we provide that is world class? • What strengths are most valuable in our marketplace? • What do we do or have that makes us stand out? 	<p style="text-align: center;">OPPORTUNITIES</p> <p>Circumstances that could be leveraged for success.</p> <ul style="list-style-type: none"> • What partnerships would lead to greater success? • What changes and trends in the market align with our strengths? • What threats do we see that we could reframe as opportunities? • What needs and wants are we currently not fulfilling for our internal and external stakeholders? • Are there gaps in the market that we could fill?
<p style="text-align: center;">ASPIRATIONS</p> <p>An expression of what you want to be and achieve in the future. A vision to build on current strengths, provide inspiration, and challenge the current situation.</p> <ul style="list-style-type: none"> • What do we want to achieve in the future? • What should our future look like? • How can we make a difference? • What are we passionate about? • What strategies and actions support our perfect future self? 	<p style="text-align: center;">RESULTS</p> <p>Tangible outcomes and measures that demonstrate we've achieved our goals and aspirations.</p> <ul style="list-style-type: none"> • What measures will tell us we are on track to achieve success? • How do we translate our idea of success into tangible outcomes? • How do we know when we've achieved our goals?



Our Plan SOAR Activity WORKSHEET



STRENGTHS	OPPORTUNITIES
ASPIRATIONS	RESULTS



Town of Hilton Head Island
Our Plan Inclusive Work Group Meeting

Monday, July 8, 2019 at 4:00 pm
The Living Lab at Town Hall

MEETING NOTES

Work Group:

Fostering and Inclusive Multi-dimensional Community

Present from Work Group: Quincy Campbell, Jeremy Clark, Jody Levitt, Linda Piekut, Ahmad Ward, Jennifer Winzeler

Present from Town Council: None

Present from Town Staff: Taylor Ladd, Sheryse Dubose, Jennifer Ray,

- The meeting began at 4:03 pm.
- Sheryse DuBose opened the meeting with a recap of the photograph activity. The themes posted were recorded on the bubble sheets distributed to the workgroup.
- Sheryse DuBose introduced the Inclusive and Multidimensional Community Fabric Attribute Activity. Taylor Ladd explained the definition of attributes for better understanding.
- Group members completed the attribute worksheet by identifying the resulting themes from the photography activity from the previous meeting.
- Taylor Ladd recorded the themes the workgroup discussed.
- The results discussed for the attributes for a multidimensional and inclusive community are as follows:

Prioritizing our Schools and Education

- Equitable and Inclusive
- Sincere
- Brave
- Should be a center of excellence
- Innovative Options
- Inclusive of Early Childhood
- Inspires Creativity
- Honoring and Respecting Teachers
- Partnership in general and with retired teachers

Community-Minded Venues

- Welcoming and Affordable
- Indoors and Outdoors
- Accessible
- Engaging
- Innovative
- Family Friendly
- Culturally Competent (Willing to engage with everyone): Cultural Center for the Arts – not affordable; University of South Carolina Beaufort – seems ok

Sustainable Development

- Emphasis on Environment
- Appealing
- Equitable and Fair
- Be Thoughtful
- Green Business Development
- Diverse in best practices from other areas
- Transit

Eco-Tourism

- Environment should be as industry intended
- Culturally aware
- Diverse and Inclusive

Technology and Communication

- Smart
- Accessible
- Cutting Edge
- Think about future
- Culturally sound options
- Effective and Affordable

Cultural Diversity

- Valued
- Smart
- Shared Values
- Emphasis across island

Health and Wellness

- Education around health and wellness
- All Ages
- Top Quality
- Helping Others
- Innovative
- Community Options

- Access

Key Themes

- Awareness
- Equitable
- Innovative
- Accessible
- Respect and Honor
- Smart
- Options
- Valued
- Diverse
- Affordable
- Welcoming

- Sheryse DuBose discussed the timeline for future Our Plan Meetings and Events. Taylor Ladd introduced the Soar Activity that will be conducted at the next meeting. Jennifer Ray explained how the themes identified in the activity may overlap.
- The meeting was adjourned at 4:54 pm.

Submitted by: Sheryse DuBose