



**Town of Hilton Head Island
Circle to Circle Committee Special Meeting
Wednesday, July 8, 2015
10:00 a.m.
Benjamin M. Racusin Council Chambers**

AGENDA

As a Courtesy to Others Please Turn Off All Cell Phones and Pagers during the Meeting.

- 1. Call to Order**
- 2. Freedom of Information Act Compliance**
Public notification of this meeting has been published and posted in compliance with the Freedom of Information Act and the Town of Hilton Head Island requirements.
- 3. Approval of Agenda**
- 4. Approval of Minutes –**
 - July 1, 2015 Meeting
- 5. Old Business**
- 6. New Business**
 - A. Market Trends and Life Stage impact on projects - Diana Permar
 - B. Area Vision Discussion
- 7. Appearance by Citizens**
- 8. Meeting Summary and Topics for Next Meeting**
- 9. Adjournment**

Please note that a quorum of Town Council may result if four or more of their members attend this meeting.

**Circle to Circle Committee
Meeting Minutes
July 1, 2015
8:30 a.m.
Council Chambers, Town Hall**

Circle to Circle Committee Members present:	Jim Gant (Chairman), David Ames, Jack Daly, Joe Kernan, Tom Sharp, Judd Carstens, Mike Thomas, Leslie Richardson, Tom Lennox, Kyle Theodore, Carleton Dallas
Town Staff present:	Charles Cousins, Shawn Colin, Shea Farrar, Jill Foster, Jennifer Ray

- Chairman Gant called the Circle to Circle Committee meeting to order at 8:30 a.m.
- The meeting agenda and minutes from June 24, 2015 were approved.
- Chairman Gant provided an example of how the Committee could summarize the various options for solutions to issues that have been identified in the Circle to Circle Study Area and is included as an attachment to these minutes.
- Committee member Carstens presented an example shuttle concept to the Committee that is currently being used in the Tennessee mountain village of Pigeon Forge. The City of Pigeon Forge started the Fun Time Trolley system in 1986 to provide "hop on, hop off" type transportation services in and around the local area attractions, as well as more regional lodging and shopping areas and scenic destinations via an open-air, replica trolley style buses, similar to the Sea Pines Trolley. "Park your Cares and Ride with the Bears" is the slogan and helps to reinforce the unique mountain character the town is recognized for. Six different routes optimize connections between parking and destinations, with all routes overlapping at a central hub. Presentation attached.
- Committee Member Mike Thomas presented examples of how such a service could be used on the Island to provide transportation in localized areas, like Pope Avenue, between larger shopping areas and from destinations to remote parking in order to help reduce traffic. The Sea Pines Trolley and Dunes Buggy are existing services on the Island that could connect to such a service.
- Committee Member Tom Sharp presented an introduction summary on shuttle opportunities for the Island and an example funding scenario. The key will be to determine the customers and if the demand is great enough to justify the cost. A test study that builds on the existing services offered by Sea Pines and Palmetto Dunes could help define issues.
- Chairman Gant introduced the second agenda item of old business: Alternate beach use.
- Committee member Judd Carstens presented an overview of the Town's existing beach facilities. Coligny beach parking is fully utilized most frequently. Parking areas at other beach parks are not utilized as heavily. Directing more beach users to these parks could reduce the strain on Coligny. Improved signage for these parks would help inform more people of how to get to these parks. Presentation attached.

- Chairman Gant introduced the only item of new business: Marine Delivery.
- Committee member Carlton Dallas spoke briefly regarding the potential for marine transportation to bring visitors to the island without the traffic. Such a service would require additional transportation options on the Island and can be considered when moving forward and in future planning efforts for the full island.
- Chairman Gant informed the Committee that the next meeting would start at 10 a.m. next Wednesday, 7/8/15. The next public forum has been scheduled for July 22, 2015 at 4 p.m. in Council Chambers.
- Following public comment, Chairman Gant adjourned the meeting at 10:40 a.m.

Meeting date: July 1, 2015

Approved:

Chairman: _____, Jim Gant

Submitted by: Shea Farrar

DRAFT

Option - Structured Parking Facility at Coligny

- Problem statement: The available parking is inadequate to meet peak demand during the month of April and between Memorial Day and Labor Day
 - Demand particularly on weekends spills over into commercial parking spaces in Coligny Plaza
- This peak period represents the largest revenue opportunity for Coligny Plaza businesses
 - Business owners state they could achieve 25-40% incremental revenue during seasonal peak if additional parking available, resulting in incremental tax revenue to Town

	Available Parking	Per Cent Increase
Current	443	
Current - "bone yard"	80	
TOTAL	523	
Planned Coligny Park	553	
Planned "grass Parking"	125	
TOTAL	678	23% increase to current
Structured parking facility	650	
Street and museum parking	105	
Retained surface parking	200	
Planned "grass parking"	125	
TOTAL	1080 - 402 net addnl	59 % increase to planned

Pros

- Provides additional capacity to meet peak demands for beach parking
- Provides parking capacity to facilitate year round access to park for events and for restaurants, shops,
- Can be constructed to be aesthetically pleasing

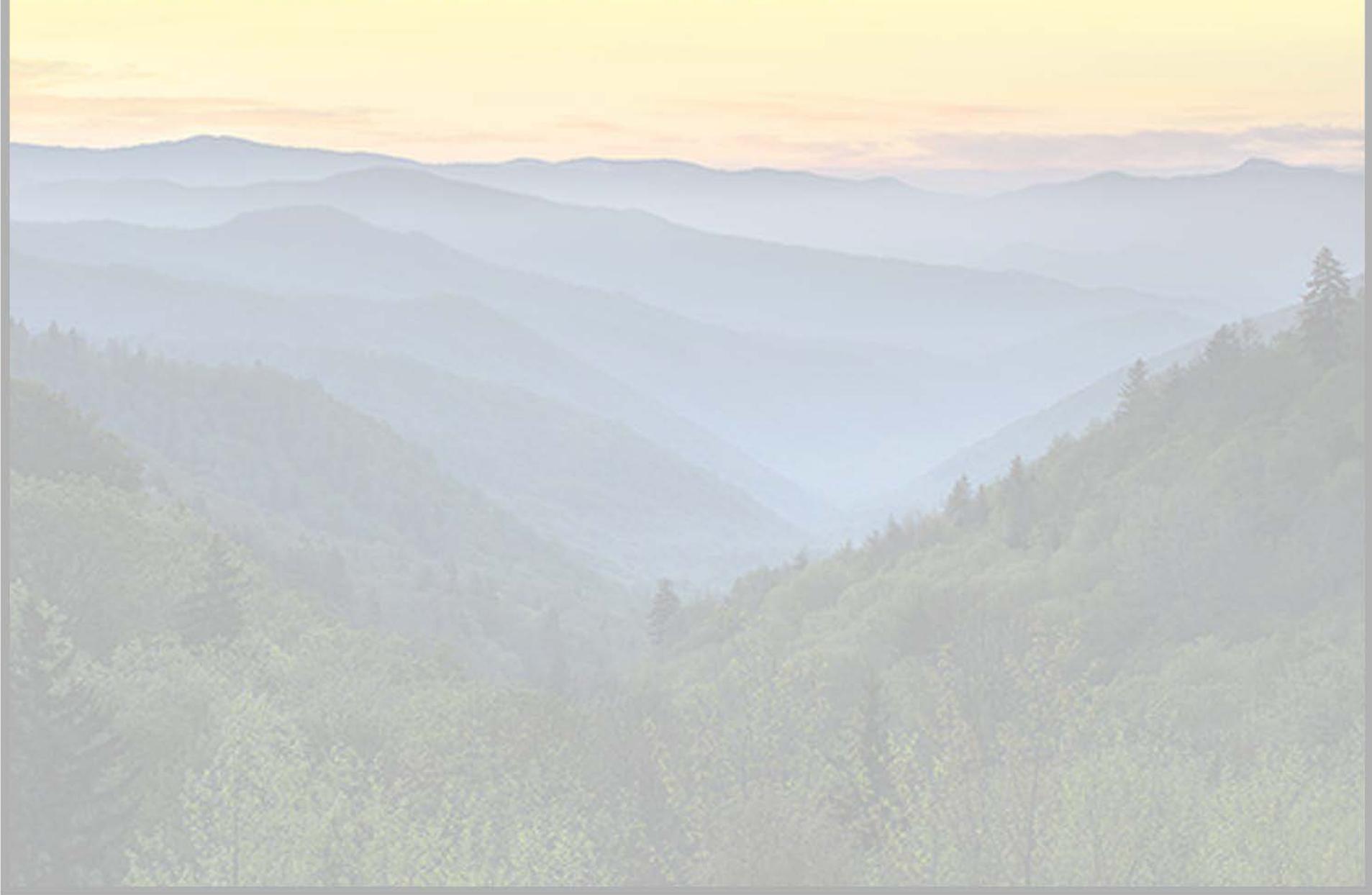
Cons

- Potential cost of \$ 6-10 million
- Additional public facilities may be needed (e.g. restrooms)
- Additional parking will encourage more usage and more traffic impact on Sea Pines Circle/Pope Ave
- Potential for operating costs to exceed revenue from parking

Future To Do

- Explore short term options for shuttle lots at Sonesta, Marriott others
- Should Town consider purchase of private beach accesses in Coligny area

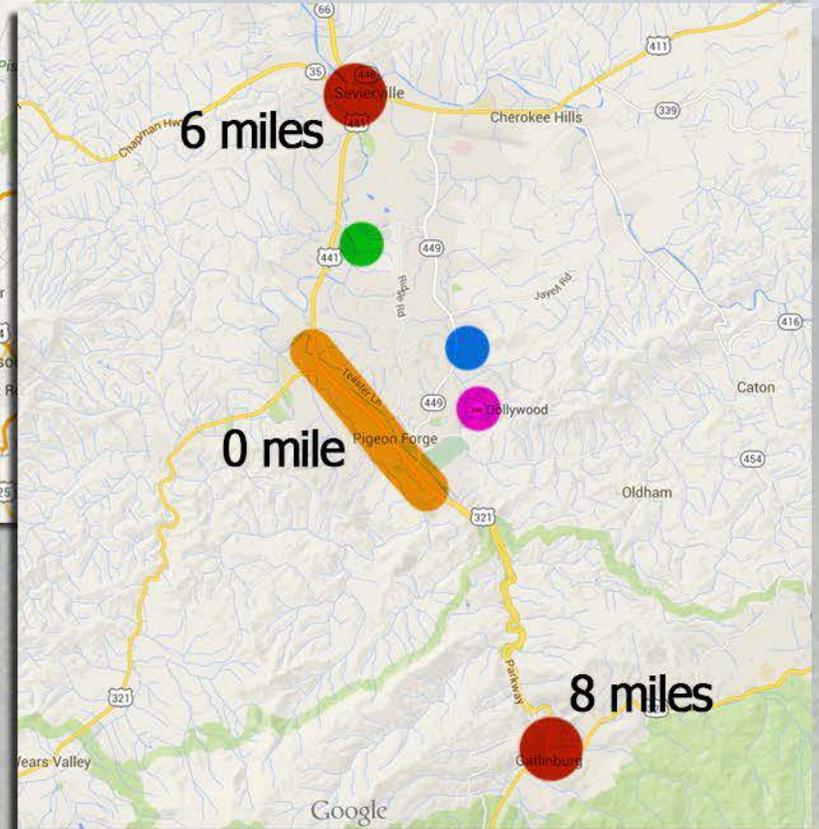
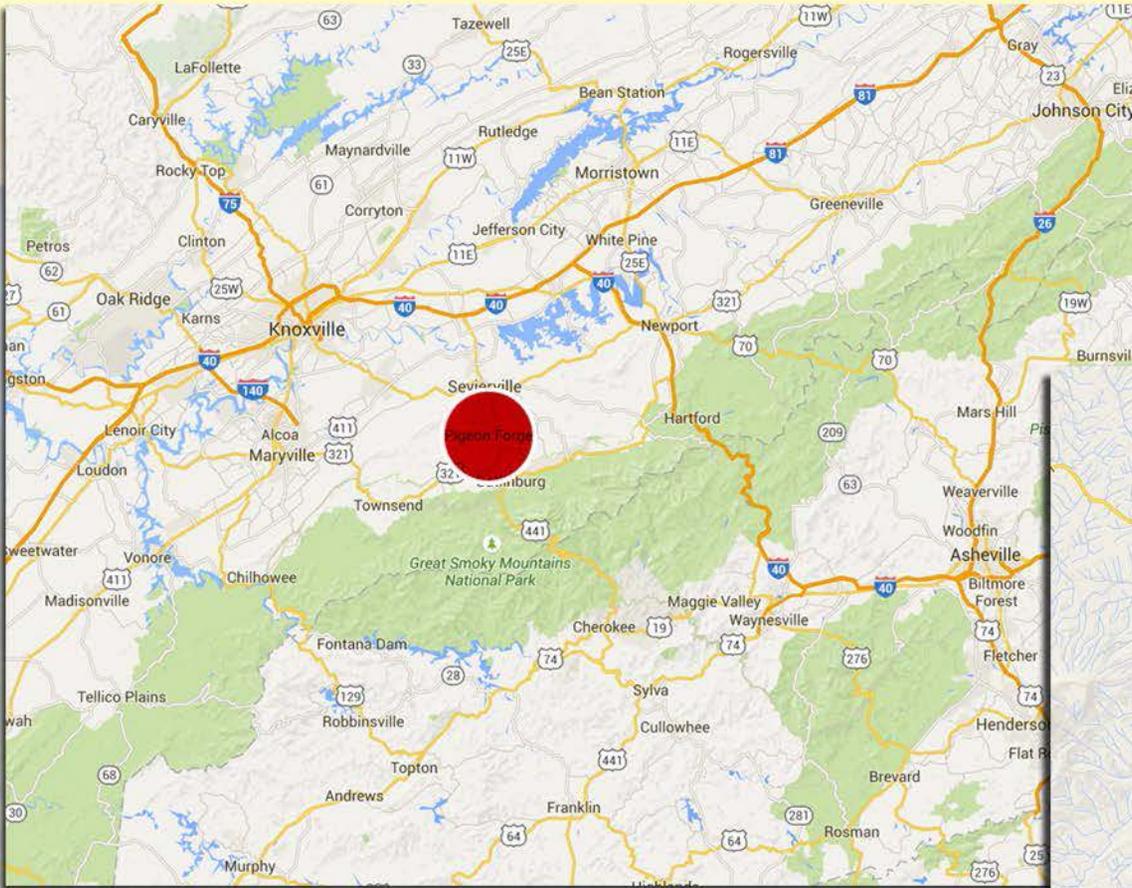
PIGEON FORGE TROLLEY SYSTEM



Park your Cares, Ride with the Bears.

pigeonforgetrolley.org

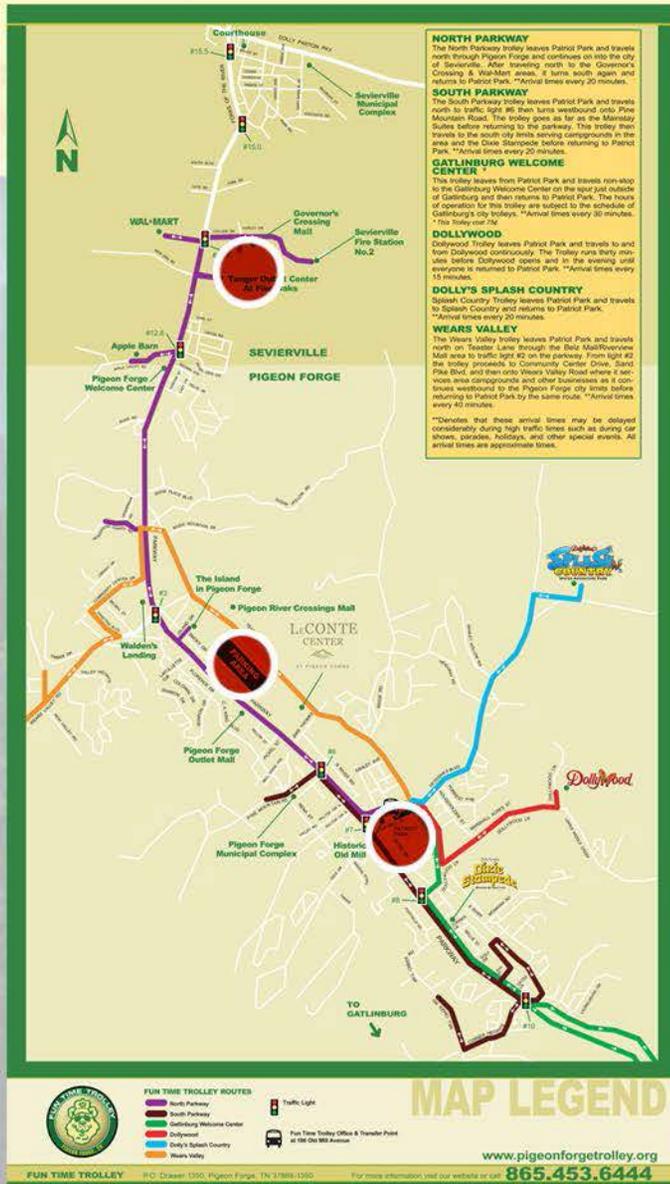
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PIGEON FORGE TROLLEY SYSTEM



All Day Pass
\$2.50

FUN TIME TROLLEY ROUTES

	North Parkway	\$ 0.50
	South Parkway	\$ 0.50
	Gatlinburg Welcome Center	\$ 0.75
	Dollywood	\$ 0.50
	Dolly's Splash Country	\$ 0.50
	Wears Valley	\$ 0.50

Park your Cares, Ride with the Bears.

pigeonforgetrolley.org

PIGEON FORGE TROLLEY SYSTEM

Schedule:

Daily 8 am to Midnight - March to October

Daily 10 am to 10 pm November & December

Closed Thanksgiving, Christmas Eve and Christmas Day



Frequency:

Dollywood & Dolly's Splash Country: every 15 to 20 minutes

North & South Parkway: every 20 to 25 minutes

Gatlinburg Welcome Center: every 25 to 30 minutes

Wears Valley: every 40 to 45 minutes

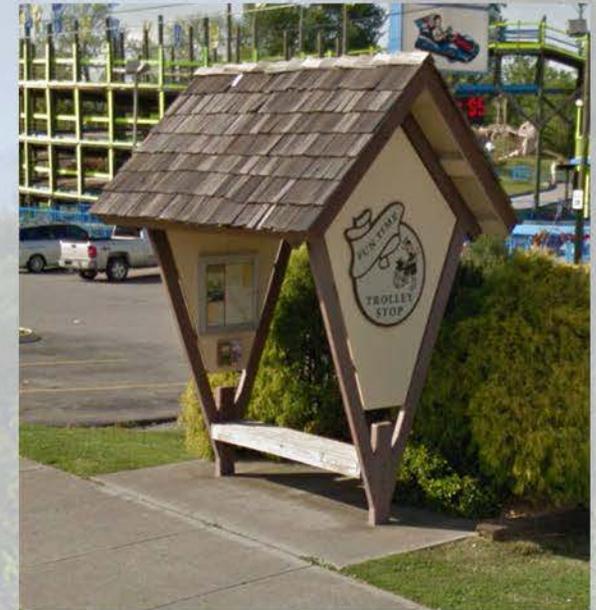
Vehicles & Stops:

30 trolley buses and few smaller cutaway buses

Over 100 stops combined among routes

Title VI, Civil Rights Act of 1964:

Tennessee DOT and Federal Transit Administration grant recipient



PIGEON FORGE TROLLEY SYSTEM

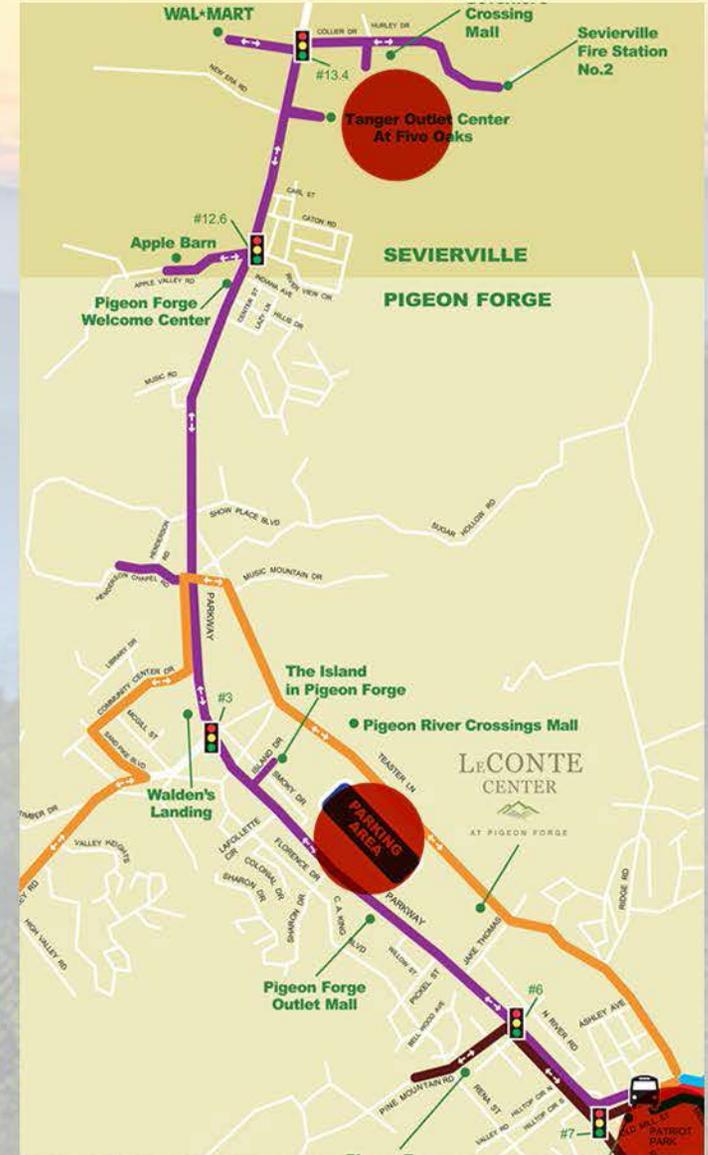


North Parkway

Major Amusement & Shopping Access

Lodging Stops

Hilton Head Analog:
Connect Beaches with Coligny,
Shelter Cove & Main Street Shopping
Districts



Park your Cares, Ride with the Bears.

pigeonforgetrolley.org

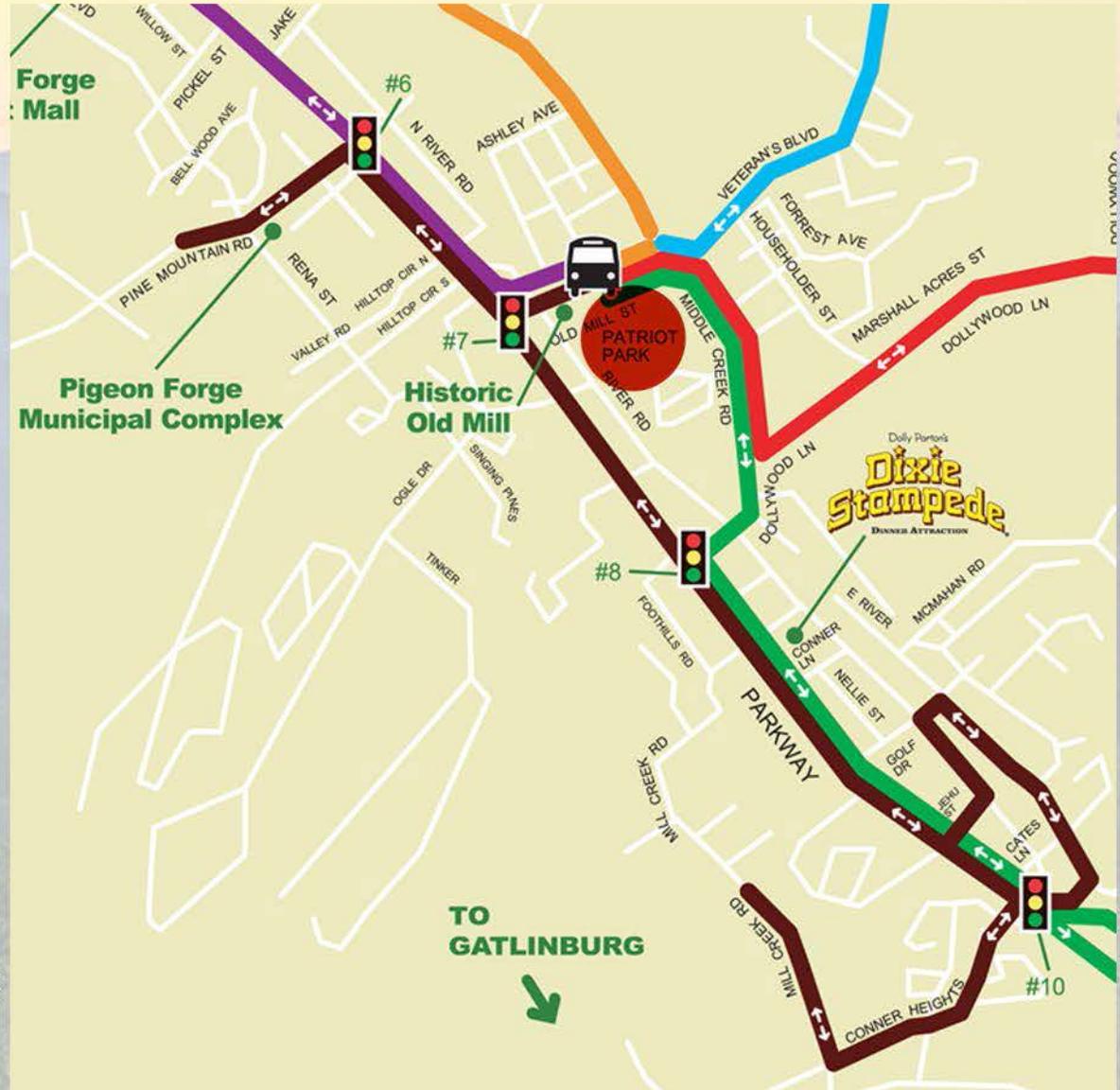
PIGEON FORGE TROLLEY SYSTEM

 South Parkway

Major Amusement
& Shopping Access

Lodging Stops

Hilton Head Analog:
Connect South End and Mid-
Island Beaches with Coligny &
Shelter Cove Shopping Districts



Park your Cares, Ride with the Bears.

pigeonforgetrolley.org

PIGEON FORGE TROLLEY SYSTEM



Gatlinburg Welcome Center

Access to Adjacent
Tourist Destination

Central Hub

Overlap with Other
Routes

Half-day Destination

Hilton Head Analog:
Connect Hilton Head with
Bluffton & Outlet Shopping
Opportunities



Park your Cares, Ride with the Bears.

pigeonforgetrolley.org

PIGEON FORGE TROLLEY SYSTEM

 Dollywood

Major Amusement

Easy In & Out

Hilton Head Analog:
Connect Pope Avenue Corridor



Park your Cares, Ride with the Bears.

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PIGEON FORGE TROLLEY SYSTEM

 Dolly's Splash Country

Major Amusement

Easy In & Out

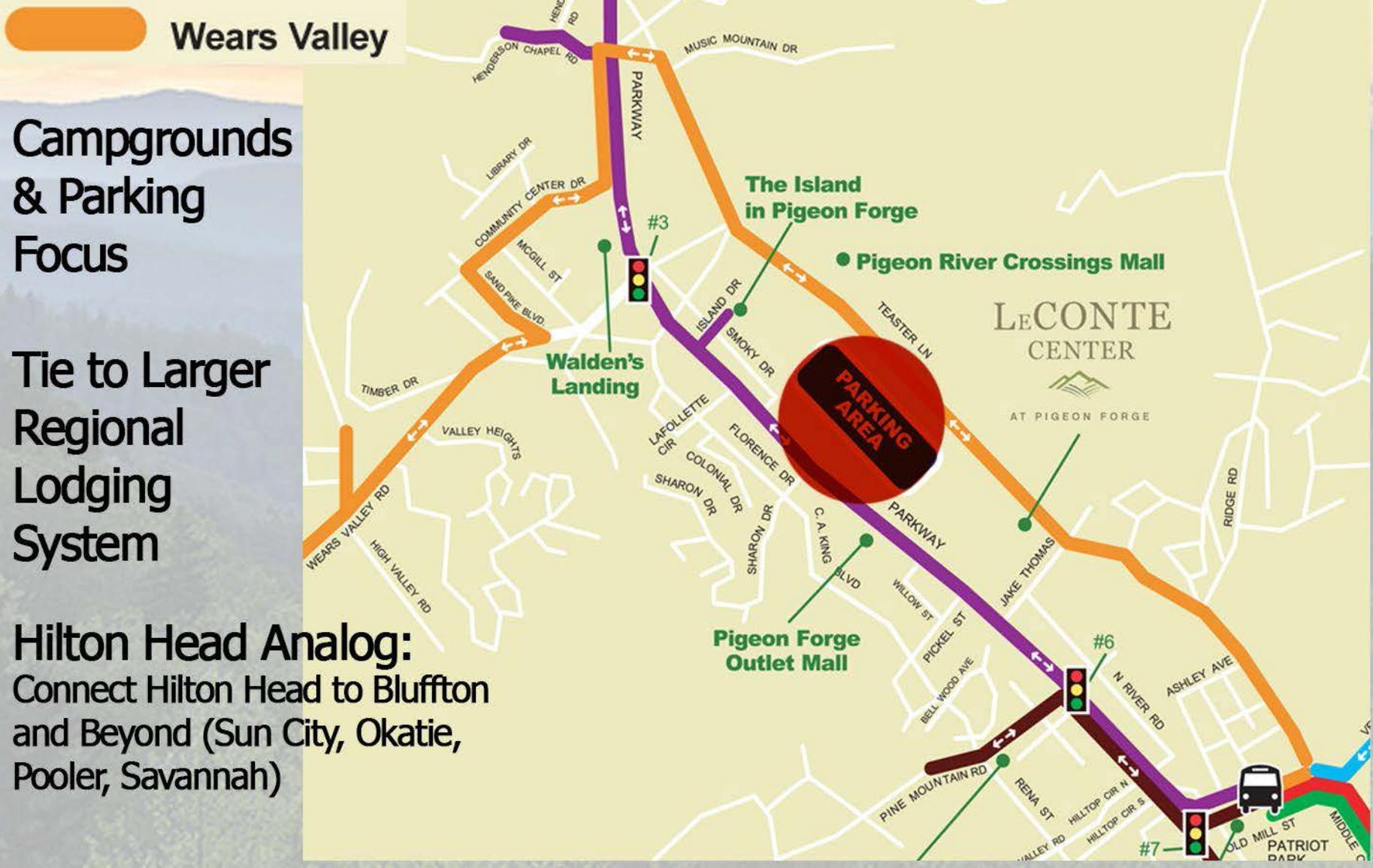
Hilton Head Analog:
Connect Pope Avenue Corridor



Park your Cares, Ride with the Bears.

pigeonforgetrolley.org

PIGEON FORGE TROLLEY SYSTEM



Campgrounds
& Parking
Focus

Tie to Larger
Regional
Lodging
System

Hilton Head Analog:
Connect Hilton Head to Bluffton
and Beyond (Sun City, Okatie,
Pooler, Savannah)

Park your Cares, Ride with the Bears.

pigeonforgetrolley.org

Hilton Head Beach Amenities



Hilton Head Beach Amenities

The screenshot shows a web browser window displaying the website for the Town of Hilton Head Island. The browser's address bar shows "hiltonheadislandsc.gov". The website header includes the town's logo, navigation links for "Employment Opportunities", "Topic Index", and "Contact Us", an "E-Subscription Service" icon, and a search bar. A secondary navigation bar contains links for "Government", "Online Services", "Departments", "Our Island", "Public Safety", and "Publications".

The main content area is titled "Hilton Head Island Beaches" and includes a sidebar menu with categories like "Beaches", "Island History", "Natural Resources", "Parks & Amenities", "Pathways", "Public Art", "Sustainability", and "Vacation Information". The "Beaches" section is expanded, showing sub-links for "General Beach Information", "Beach Parks & Access", "Beach Parking Pass", "Beach Regulations", "Beach Renourishment", "Sustainable Beaches & Dunes", and "Weddings on the Beach".

The main text under "Hilton Head Island Beaches" states: "Hilton Head Island's official beach season is April 1st through September 30th of each year." It then introduces "Public Beach Accesses" with the text: "All of the beach is public, from the ocean to the high water mark. Access to the beach, however, is often private. The Town of Hilton Head Island provides beach accesses at the following locations:"

- Alder Lane Beach Access, off South Forest Beach Drive
- Burkes Beach Access, at the end of Burkes Beach Road
- Chaplin Community Park, off of William Hilton Parkway
- Coligny Beach Park, off Coligny Circle
- Driessen Beach Park, at the end of Bradley Beach Road
- Fish Haul Park, at the end of Beach City Road
- Folly Field Beach Park, off Folly Field Road
- Islanders Beach Park, off Folly Field Road
- Mitchelville Beach Park, off Beach City Road

The text then discusses "Parking & Facilities", noting 23 metered spaces at Alder Lane, 54 at Folly Field, and 13 at Burkes Beach Road. It also mentions 207 long-term parking spaces at Driessen Beach Park. A note states that parking at Islanders Beach Park is reserved for annual beach passes, and parking at Driessen Beach Parks is reserved from 8:00 am to 3:00 pm.

The browser's taskbar at the bottom shows various application icons, including Safari, Mail, Photos, and a calendar for June 30th.

Hilton Head Beach Amenities



Hilton Head Beach Amenities



Hilton Head Beach Amenities

South End

Large Atlantic beachfront

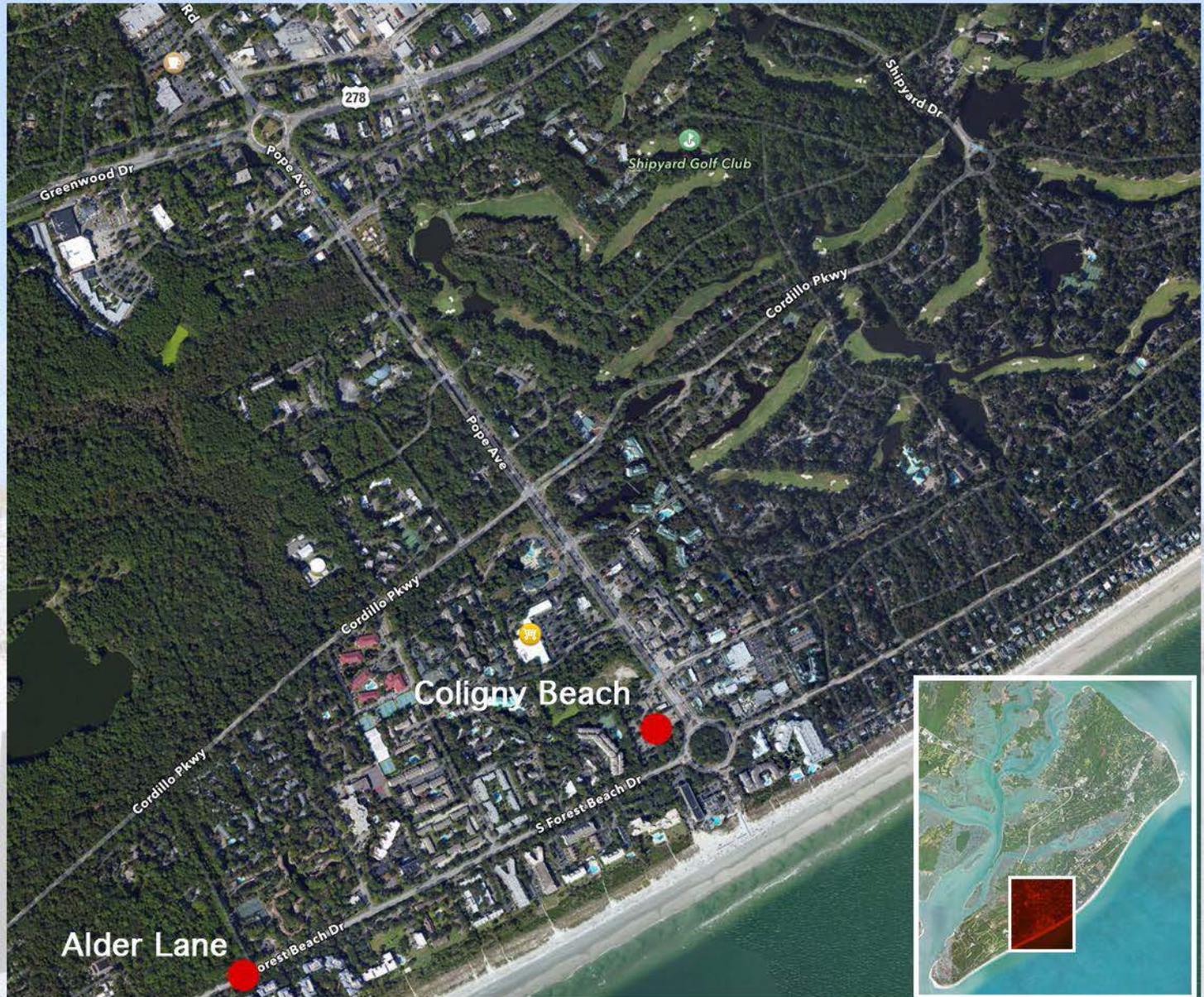
Moderate access from US 278

Permanent & cyclical adjacent residential

Full facilities

Stressed parking

Accessible commercial centers (Coligny, Circle Center, Park Plaza, New Orleans Road, Publix Plaza)



Hilton Head Beach Amenities

Mid-Island

Large Atlantic beachfront

Easy access from US 278

Permanent & cyclical adjacent residential

Full facilities

Ample parking (Castnet, Driessen)

Accessible commercial center (Shelter Cove Town Center, Port Royal Plaza, Pineland Station)



Hilton Head Beach Amenities

North End

Sound-front beach

Removed from US 278

Limited adjacent residential

Full facilities

Ample parking

