



**Town of Hilton Head Island  
Community Services Committee Meeting**

**April 13, 2015**

**9:00a.m.**

**BENJAMIN M. RACUSIN COUNCIL CHAMBERS**

**AGENDA**

---

As a Courtesy to Others Please Turn Off/Silence All Mobile Devices During  
the Town Meeting

- 1) **Call to Order**
- 2) **FOIA Compliance** Public notification of this meeting has been published, posted, and mailed in compliance with the Freedom of Information Act and the Town of Hilton Head Island requirements.
- 3) **Approval of Minutes** – March 24, 2015 Meeting
- 4) **Unfinished Business**  
None
- 5) **New Business**
  - a. Discussion of the Mission Statement and Goals/Objectives for the Arts Initiative
- 5) **Adjournment**

Please note that a quorum of Town Council may result if a majority of their members attend this meeting.

**TOWN OF HILTON HEAD ISLAND**  
**Community Services Committee Meeting**  
**Tuesday, March 24, 2015**  
**10:00a.m. – Council Chambers**

Members Present: Chairman Kim Likins, Lee Edwards and Marc Grant

Members Absent: None

Town Council Present: None

Town Staff Present: Marcy Benson, *Senior Grant Administrator*  
Jill Foster, *Deputy Director, Community Development*  
Charles Cousins, *Director Community Development*  
Teri Lewis, *LMO Official*  
Brian Hulbert, *Staff Attorney*  
Kathleen Carlin, *Administrative Assistant*

---

**1. Call to Order**

Chairman Likins called the meeting to order at 10:00a.m.

**2. Freedom of Information Act Compliance**

Public notification of this meeting has been published and posted in compliance with the Freedom of Information Act and the Town of Hilton Head Island requirements.

**3. Approval of Minutes**

Mr. Grant made a **motion to approve** the minutes of the February 12, 2015 meeting as submitted. Chairman Likins **seconded** the motion and the motion **passed** with a vote of 2-0-1. Mr. Edwards abstained from the vote due to his absence during this portion of the meeting.

**4. New Business**

a. **Fair Housing Resolution**

Chairman Likins introduced the business item and requested that the staff make their presentation.

Ms. Marcy Benson made the presentation on behalf of staff. The staff requested that the Community Services Committee recommend to Town Council *approval* of the Fair Housing Resolution.

In order for the Town to participate in the United States Department of Housing and Urban Development (HUD) Community Development Block Grant (CDBG) Entitlement Program it is necessary to certify it will undertake an action to affirmatively further fair housing. By approving and advertising this resolution the Town will meet

this program component. The resolution is modeled on a recommended format provided by the Lowcountry Council of Governments, which has been used previously by the Town.

April is recognized as National Fair Housing Month. In order to participate in the HUD CDBG Entitlement Program it is necessary for the Town to certify it supports the rights of all individuals, regardless of race, color, religion, sex, national origin, disability or familial status to fair housing opportunities. This resolution is one of the actions that will satisfy this program component. The resolution is consistent with resolutions adopted by Town Council in previous years for this effort.

Following a brief discussion by the committee regarding the Fair Housing Resolution, Chairman Likins requested public comments and none were received. Chairman Likins then requested that a motion be made.

Mr. Edwards made a **motion** that the Community Services Committee forward the Fair Housing Resolution to Town Council with a recommendation of **approval** as submitted by the staff. Mr. Grant **seconded** the motion and the motion **passed** with a vote of 3-0-0.

b. **Discussion of the mission for the Arts Initiative, the results of the Strategic Planning Session, and next steps to be taken.**

Chairman Likins stated that the committee held a Workshop meeting this morning at 9:00a.m. The Workshop meeting was an organizational opportunity for the committee members to share their thoughts and ideas. No decisions were made.

Chairman Likins and the other committee members summarized the Workshop discussion including statements regarding the development of a mission statement, the development of long term goals, as well as the results of the strategic planning session. The committee discussed the need to define a Charter for the Arts Initiative.

The committee also discussed the need to create four or five objectives to assign to a subcommittee or task force related to the Arts Initiative. The committee stated the need for conducting surveys to gather needed information.

The first step is defining a mission for the Arts Initiative. The committee discussed the following potential mission statement:

“To support the advancement of a rich and diverse arts and cultural destination which enriches the lives of our residents and guests.”

The committee would like to recommend to Town Council that a task force or subcommittee be formed to assist the committee. The committee stated the need to consider the interests of future generations.

The committee recommended the consideration of an economic impact study. Town staff will need to provide the financial threshold that we can afford for a long-term commitment to the Arts.

The committee discussed the need to become educated on both current trends and future trends of the Arts. Education long term will be important.

Chairman Likins stated that ultimately a facility may be a component of long term planning, there are other components to be considered short term. Town staff will need to provide the financial threshold that we can afford.

Following this discussion, Chairman Likins requested public comments and the following were received:

- 1) Mr. Walt Graver, President of Community Vision, presented statements in support of making a presentation to the committee at a future date. Mr. Graver stated the importance of the Arts Initiative program being self-sustaining.
- 2) Ms. Kathi Bateson, The Arts Center, presented statements in support of the need of an Economic Impact Study.
- 3) Ms. Mary Barrett, Lifelong Learning Center, presented statements in support of the needs of the Lifelong Learning Center.

Following final comments by the committee, Chairman Likins stated that she will tweak the language provided for the mission statement and goals as well as ideas for the makeup of the subcommittee. This information will be forwarded to the committee for their consideration.

**5) Adjournment**

The meeting was adjourned at 10:55a.m by general consent.

Submitted by:

Approved by:

\_\_\_\_\_  
Kathleen Carlin  
Administrative Assistant

\_\_\_\_\_  
Kim Likins  
Chairman

## **Town of Hilton Head Island Arts and Cultural Mission Statement**

*To support the advancement of Hilton Head Island as a rich and diverse arts and cultural destination that enriches the lives of our residents and guests.*

### Goal:

Determine the role of Town Government and Other Entities in supporting the Cultural and Performing Arts.

### Objectives

- Economic Impact Objective:
  - Determine whether the economic impact of the Arts and cultural organizations is large enough for the Town or other entities to increase support through various methods.
- Collaborative Objective:
  - Determine if the Town or other entities should play a role in furthering the collaborative efforts of the Arts and Cultural organizations.
- Future Arts Community Objective:
  - Determine what the Arts community would look like in the future (2030) to be as self-sustaining as possible.
- Financial Objective:
  - Determine if the Town or other entities should financially support the Arts and Cultural initiative and in what areas (facilities, programming or collaboration); and if so, how (method, distribution, amount, etc.)
- Facilities Objective:
  - Determine if the Town or other entities should play a role in facilities ownership, renovation, maintenance or operations.
- Programming Objective:
  - Determine if the Town or other entities should play a role in the programming offered by the Arts and Cultural organizations (type, funding, scheduling, organizing, etc.).