

THE TOWN OF HILTON HEAD ISLAND
ACCOMMODATIONS TAX ADVISORY COMMITTEE
Regular Meeting

Willia O. Shay, Chairman
John Diamond, Vice Chairman
Louise Cohen
Michael A. Keskin
Bret Martin
John Munro
Frank Soule



AGENDA

April 9, 2010

at 9:00 a.m.

Benjamin M. Racusin Council Chambers

I CALL TO ORDER

II FREEDOM OF INFORMATION ACT COMPLIANCE

Public notification of this meeting has been published, posted and mailed in compliance with the Freedom of Information Act and the Town of Hilton Head Island requirements.

III APPROVAL OF MINUTES

- March 3, 2010

IV CHAIRMAN'S REPORT

VI UNFINISHED BUSINESS

VII NEW BUSINESS

- a) **Hearing regarding event advertising and destination marketing.**
- b) **Hearing regarding the Chamber of Commerce and Visitor & Convention Bureau's proposed budget of expenditures for 2010-2011 of the 30% allocation of State Accommodations Tax Funds for advertising of tourism. (Proposed budget will be available after April 1, 2010 and will be distributed at that time)**
- c) **Hearing regarding Hilton Head Island Hospitality Association's proposed budget of expenditures for 2010-2011 of the 5% allocation from local 1% Accommodations Tax Revenue for promotion of festivals.**

VIII ADJOURNMENT

Please note that a quorum of Town Council may result in the event that four (4) or more Town Council members attend this meeting.