

**THE TOWN OF HILTON HEAD ISLAND  
MAYOR'S TASK FORCE FOR THE FUTURE  
TOURISM SUBCOMMITTEE  
Regular Meeting**

Steve Birdwell, *Chairman*  
Mark Baker  
Marc Frey  
JR Richardson, Jr.



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**AGENDA**

**February 11, 2010  
at 12:00 P.M.**

**in the Conference Room at Frey Media, 52 New Orleans Road**

**AS A COURTESY TO OTHERS PLEASE TURN OFF ALL CELL PHONES  
AND PAGERS DURING THE MEETING**

**I CALL TO ORDER**

**II FREEDOM OF INFORMATION ACT COMPLIANCE**

Public notification of this meeting has been published, posted and mailed in compliance with the Freedom of Information Act and the Town of Hilton Head Island requirements.

**III APPROVAL OF MINUTES**

- January 27, 2010 Subcommittee meeting
- February 3, 2010 Tourism Workshop

**IV NEW BUSINESS**

- Review response from Tourism Workshop
- Discuss Peter Yesawich presentation
- Establish follow-up meeting with Susan Thomas from the Chamber/VCB
- Determine next steps for the Tourism Sub-Committee assignment
- Public Comment

*(Each public presentation shall be limited to five minutes with the opportunity to supplement comments in writing)*

**V ADJOURNMENT**

***Please note that a quorum of Town Council may result in the event that four (4) or more Town Council members attend this meeting.***