

**Town of Hilton Head Island  
Mayor and Town Council  
Advance Meeting Agenda  
November 16 & 17, 2017**

**Facilitated by Patrick Ibarra  
The Mejorando Group**

**Omni Hotel  
Sable Room  
23 Ocean Lane  
Hilton Head, South Carolina 29928**

**Thursday, November 16**

1. Overview of the Advance meeting agenda. (8:30 – 8:45)
2. Identify and discuss benefits from Good Government. (8:45 – 9:10)
3. Strategies for Creating a More Credible, Effective Governing Body – Examine the various dimensions essential to ensure sufficient credibility by residents in the governing body. (9:10 – 9:35)
4. Updates on various projects and programs: (9:35 – 11:45)
  - Post-Hurricane Recovery including financial impact
  - Community Visioning
  - Venue
  - Gullah-Geechee Land and Cultural Committee (Friday, November 17)
  - Infrastructure
    - Road Progress Report
    - Sewer Progress Report
    - Storm water Progress Report
  - Telecommunications
  - Workforce Development

Lunch 11:45 – 12:45

5. Continue update of Projects and Programs (12:45 – 1:30)
6. Discussion about topics that were identified during the pre-session interviews: (1:30 – 4:30)
  - Economic Development

- Affordable Housing
- Redevelopment
- Small Business
- Tourism
  - Parking at Beaches
- Land Use
  - Development Rights
  - Rezoning
  - Land Management Ordinance
- Culture and Arts
- Parks and Recreation
- Financial
  - Recent bonding and anticipation notes
- Internal
  - Budget process
  - Staffing levels
- Schools
- Infrastructure
  - Airport
  - Bridge
- Regionalization
- State issues – roads, business licenses, retirement plan costs, etc.
- County issues: LOST referendum

***Evening – Dinner – 6:00 p.m.***

**Ruby Lee’s South  
19 Dunnagans Alley  
Hilton Head Island, SC**

**Friday, November 17**

1. Recap Day One (8:30 – 8:45)
2. “Headwinds: Change as a Process, not an Event” – Explore the various trends impacting the role of government, the Town in general, and the departments. (8:45 – 9:15)
3. “Tailwinds: The Town’s Evolving Role as a Community Builder” – Based on the factors/headwinds identified in the previous discussion explore the evolving role of the Town organization as a community builder. (9:15 – 9:45)
4. Future Potential (9:45 – 10:15) – responding to the questions:
  - What does the Town want to be the best at?
  - What are the best indicators of effectiveness?

5. Goal-Setting/Strategic Plan -The discussion will explore the various facets of items discussed up to this point, with the intent to create an overall list of priorities based on Near-Term, Short-Term and Long-Term time frame. (10:15 – 11:45)

Lunch 11:45 – 12:45 p.m.

6. Continue Goal-Setting/Strategic Plan discussion (12:45 – 2:30)
7. Wrap-up and Next Steps – (2:30 – 3:00)