



Town of Hilton Head Island

# Parks + Recreation Workbook



2022

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**Prepared for the  
Parks and Recreation Commission**

Portions of the content in this workbook are excerpted from Section 4.0, Our Parks + Recreation, of *Our Plan*, the Town's 2020-2040 Comprehensive Plan.



## Parks + Recreation Workbook

The mission of the **Parks and Recreation Commission** (Commission) is to “make recommendations for the establishment of an effective parks and recreation system for the citizens and residents of the Town.” To enhance the Commission’s work towards this mission, staff collaborated with the Chairman and Commissioners towards adoption of a Work Plan for the 2022 calendar year. The purpose of the Work Plan is to focus the Commission on key topics and training, with annual review of the **2019 Parks and Recreation Master Plan Parts 1-4** (Master Plan), pertaining to and/or in support of their duties outlined in the Town’s Municipal Code Section 8-7-20.1.a.

Through the Master Plan process from 2019 to 2020, recommendations were presented to assist the Town with making decisions for the future parks and recreation system, projects, and operations. The Master Plan’s function as a needs assessment presents clear indicators for areas where the Town excels, and where it has challenges. The Town intends to use these professional recommendations to make informed decisions for the future of the Island community’s investment in parks and recreation.

The purpose of this workbook is to provide a working version of the Master Plan’s recommendations incorporated into *Our Plan* for the Commission to continually assess. This will allow them to make recommendations for Town Council to consider towards achieving the vision and goals for the Island’s parks and recreation network.

### Parks + Recreation Master Plan, Parts 1-4

**Part 1** of the Master Plan presents facilitated community engagement results with a recreation needs assessment of the Island’s parks, facilities, and recreation programs. It is a technical document comprised of data analysis and assessment with recommendations that provide a foundation integral to taking the next steps towards progress for parks and recreation.

**Part 2** utilized and incorporated this information into the Parks and Recreation section of *Our Plan*, which guides recreation planning and policy direction for the Town of Hilton Head Island. It includes Goals, Strategies and Tactics, and a Parks + Recreation Vision for the Town, as well as Action Items specific to parks and recreation on the Island.

*Our Plan* is the foundation for **Part 3**, which includes the prioritization of recommendations, program development for specific sites, funding and feasibility analysis, and development of conceptual site plans. This entails extensive community input, recommendations from the Parks and Recreation Commission and Planning Commission for the Capital Improvement Program (CIP), and guidance for policy decisions to be made by Town Council. **Part 4** is the ultimate implementation process of policy or projects. These two parts of the process are continually evaluated as part of Town Council’s strategic planning, the CIP, and budget process. See Figure 1 on page 2.

### Final Recommendations

The Master Plan document presents a list of Final Recommendations in the Executive Summary. This list, compiled by the consultant, is based on the analyses conducted for **Part 1** of the Master Plan process. The Final Recommendations are inclusive of capital projects, as well as policy, operations, funding, and maintenance.

### Action Items

Town staff reviewed the Master Plan, received community input, and developed Action Items for Town Officials to consider in addition to the final recommendations. All were adopted in *Our Plan* with the Final Recommendations. These items officially convey the findings from the Master Plan that best serve the interests of the Town for current and future park planning.

# Introduction

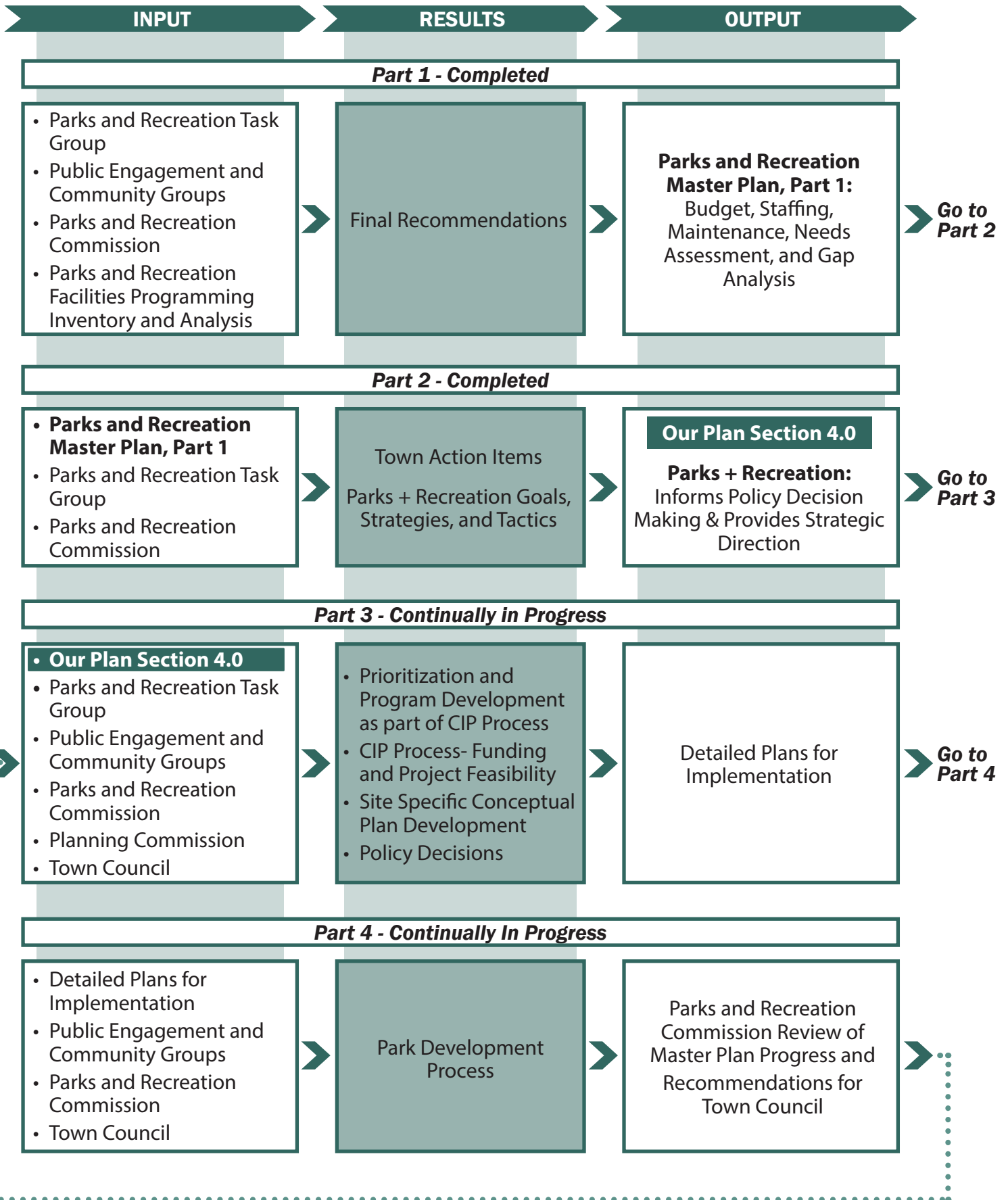


Figure 1, Parks + Recreation Master Plan Process

## Our Plan Goals

### 1. COMMUNITY VALUE

To continue to promote and prioritize the value parks and recreation add to the Island community.

### 2. BEST-IN-CLASS

To provide best-in-class recreation facilities and programs in the Island's public parks.

### 3. PROGRAMMING

To celebrate the unique natural amenities and cultural assets of the Island through education facilities and programs in public parks.

### 4. WATER

To continue to improve and increase opportunities for water access.

### 5. PATHWAYS

To continue to improve and enhance the multi-use pathway network on the Island for recreation and transportation.

### 6. SPORTS

To continue to provide opportunities for sports tourism on the Island.

### 7. FUNDING

To generate sufficient funds to construct new, redevelop as needed, and maintain all parks in best-in-class condition.

### 8. ACCESSIBILITY

To promote multi-dimensional inclusion and access for all parks, facilities, and recreation programming.

## Our Vision

Hilton Head Island is recognized for best-in-class parks and recreation by building diversity of recreational, arts, and quality of life offerings for all residents and visitors.

## How to Use this Workbook

This workbook presents a working version of the adopted Final Recommendations and Action Items presented in the Master Plan and *Our Plan* for the Commission to conduct their annual review in fulfillment of their mission and role for the Town. As of June 2022, all have been scored by staff as Not Started, Planned, In Progress, On-Going, or Completed (see Scoring Key). Note in some cases the "Completed" designation might only imply an item has been considered and received a determination. The Master Plan Part 3 Prioritization List has been included as Table 1 on page 17 for reference.

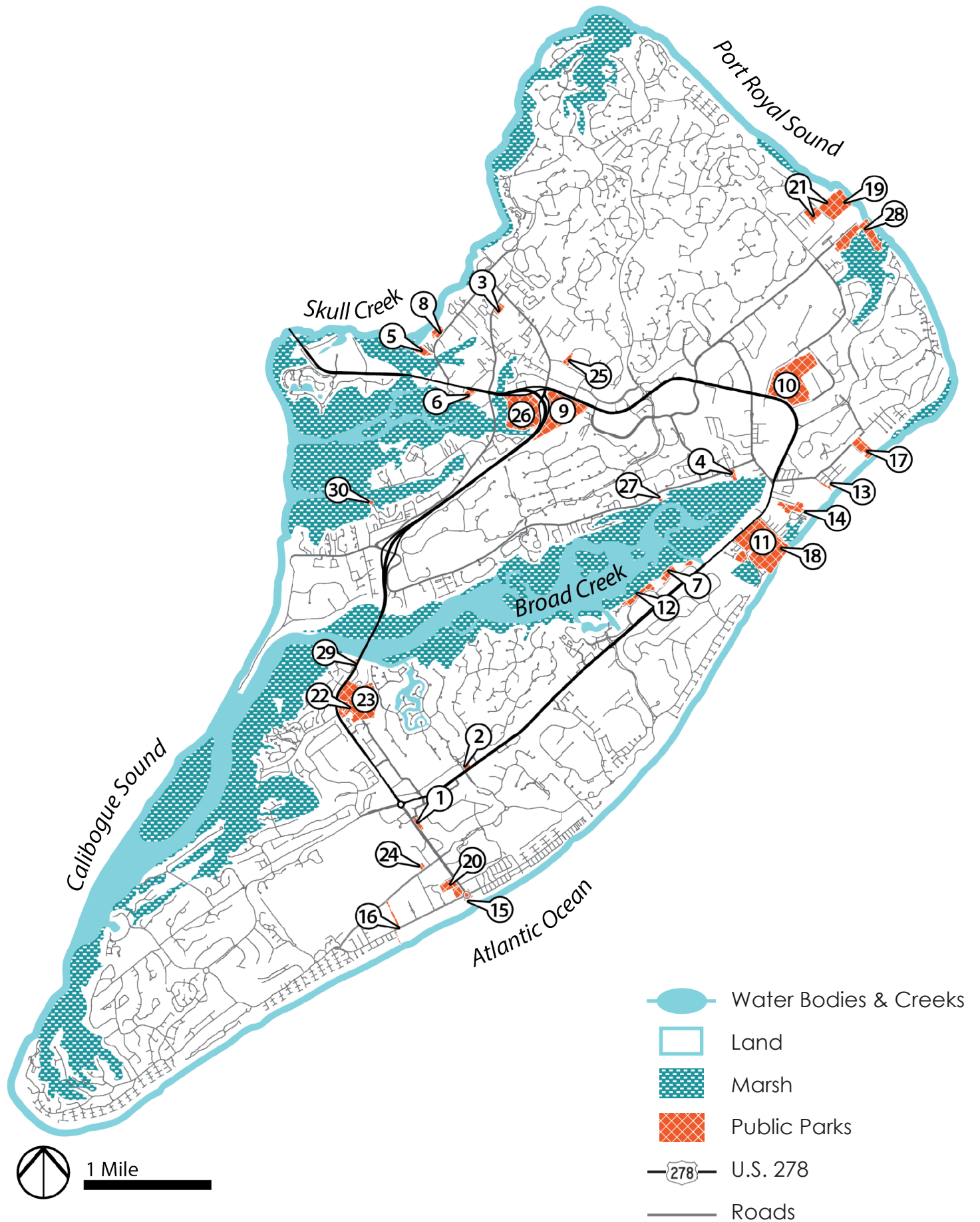
Commissioners will review the scores and make a recommendation on any parks and recreation related policy and projects for Town Council's consideration. The Commission may also recommend new items to add. Eventually, the changes presented through the Commission's review of this document may be included in periodic revisions of the Our Parks + Recreation section in *Our Plan*.

Inclusion of projects, policy, and proposals in this workbook does not constitute their approval or guarantee to be implemented. Each item will be subject to review for feasibility within the Town's planning, budgeting, and CIP processes. Ultimately, the final decision falls within the purview of Town Council for the implementation of each item. Items that fall within the scope of work of the Island Recreation Association in their partnership with the Town are notated with **IRC**.

## SCORING KEY

- NS NOT STARTED**  
No work has been initiated.
- P PLANNED**  
Budgeted for, or some planning has been initiated.
- IP IN PROGRESS**  
Actively in production and scheduled.
- OG ON-GOING**  
Routine, typically occurring, or operational.
- C COMPLETED**  
Project complete, or a determination has been made.

# Hilton Head Island Parks



**Figure 2, Hilton Head Island Parks, Existing and Future**

## Our Parks: Existing and Future

The Master Plan found the Island’s public park system to be balanced with a good mix of park types and distribution, especially for areas outside of the ten major Planned Unit Developments (PUDs). The almost 550 acres of developed park property on the Island is comprised of 27 parks, varying in type and size, interconnected by an extensive public multi-use pathway network. Hilton Head Island is known and recognized for this pathway network, and has several award winning parks. There also several “private parks” and beach access within the PUDs. This Hilton Head Island Parks map is comprised of all the public parks on the Island, regardless of ownership as some are jointly owned with other agencies. In the legend below the parks are organized by classification and future parks planned for the next 1-5 years are noted.

### Mini-Park

- ① Compass Rose Park
- ② Betsy Jukofsky Xeriscape Garden
- ③ *Future* Taylor Park
- ④ *Future* Patterson Park

### Neighborhood Park

- ⑤ Greens Shell Park
- ⑥ Hilton Head Park (Old Schoolhouse Park)
- ⑦ Veterans Memorial

### Community Park

- ⑧ Rowing & Sailing Center at Squire Pope Community Park
- ⑨ Jarvis Creek Park
- ⑩ *Future* Mid Island Park
- ⑪ Chaplin Community Park
- ⑫ Shelter Cove Community Park

### Beach Park

- ⑬ Folly Field Beach Park
- ⑭ Driessen Beach Park
- ⑮ Coligny Beach Park
- ⑯ Alder Lane Beach Access
- ⑰ Islander's Beach Park
- ⑱ Burkes Beach Access
- ⑲ Fish Haul Beach Park

### Regional Park

- ⑳ Lowcountry Celebration Park

### Sports Park

- ㉑ Barker Field & Extension
- ㉒ Bristol Sports Arena
- ㉓ Crossings Park
- ㉔ Cordillo Tennis Courts

### Community Center

- ㉕ Island Recreation Center

### Special-Use Park

- ㉖ Honey Horn
- ㉗ Marshland Road Boat Landing
- ㉘ Historic Mitchelville Freedom Park
- ㉙ Cross Island/ Broad Creek Boat Ramp
- ㉚ Old House Creek Dock
















# Final Recommendations

NS	P	IP	OG	C	1. PARKS, EXISTING & PROPOSED
	●				<p><b>1.1</b> Barker Field + Barker Field Extension</p> <p><b>1.1.1</b> Barker Field should be redeveloped as a neighborhood park to include sports and neighborhood amenities.</p>
				●	<p><b>1.1.2</b> Work with partner agency to improve level of maintenance or consider taking over maintenance responsibilities from PALS.</p>
	●				<p><b>1.2</b> Bristol Sports Arena</p> <p><b>1.2.1</b> Bristol Sports Arena may benefit by being incorporated into the larger Crossings Park with connections made by pathways that allow the existing improvements to stay in place.</p>
		●			<p><b>1.3</b> Chaplin Community Park</p> <p>The Master Plan recommends a Concept Plan be developed for the park with the following considerations:</p>
		●			<p><b>1.3.1</b> Resolve the conflict between debris management services and multipurpose athletic fields.</p>
		●			<p><b>1.3.2</b> Build two bathroom buildings; concessions; pathways.</p>
		●			<p><b>1.3.3</b> Add a natural turf multi-sport rectangular field to be used for casual activities in addition to organized athletics.</p>
		●			<p><b>1.3.4</b> Rebuild the tennis and add a pickleball complex (12 replacement tennis courts; 24 pickleball courts, clubhouse, pro shop and support amenities, parking and plaza with restroom buildings).</p>
		●			<p><b>1.3.5</b> Build a new large ADA accessible playground structure.</p>
		●			<p><b>1.3.6</b> Consider overall park redevelopment (parking; lighting; trails).</p>
	●				<p><b>1.4</b> Cordillo Tennis Courts</p> <p><b>1.4.1</b> Park signage should be added to the Cordillo Parkway entrance to identify the park as open to the public.</p>
		●			<p><b>1.4.2</b> Play should be monitored to determine if other improvements are needed. <b>IRC</b></p>
●					<p><b>1.4.3</b> Consider court lighting.</p>
				●	<p><b>1.4.4</b> Consider additional parking.</p>
		●			<p><b>1.4.5</b> Consider adding a bathroom building.</p>



NS	P	IP	OG	C	
					<b>1.5</b> Crossings Park
		●			<b>1.5.1</b> Consolidate all Island baseball/softball fields at Crossings Park.
		●			<b>1.5.2</b> Redevelop existing baseball fields.
		●			<b>1.5.3</b> Replace existing concessions and plaza.
		●			<b>1.5.4</b> Add two 300' baseball fields.
		●			<b>1.5.5</b> Add additional parking.
		●			<b>1.5.6</b> Develop new park amenities (a dog park; splash pad and/or playground; pathways).
		●			<b>1.5.7</b> Add irrigation.
●					<b>1.6</b> Hilton Head Park (Old Schoolhouse Park)
●					<b>1.6.1</b> Add signage to identify the park property.
●					<b>1.6.2</b> Add ADA accessible pathways connecting the parking area to park amenities.
●					<b>1.6.3</b> Consider adding a small playground feature and picnic pavilion to diversify the park's offerings and attract more visitors.
●					<b>1.6.4</b> Evaluate possibilities for a non-motorized boat launch or pier, or to add an observation deck to provide opportunities for birding and marsh views.
			●		<b>1.7</b> Island Recreation Center
					<b>1.7.1</b> The Town should continue work with staff of the Island Recreation Center to identify new programmatic and facility needs for the center.
				●	<b>1.8</b> Betsy Jukofsky Xeriscape Garden
●					<b>1.8.1</b> Identify garden as a public park.
●					<b>1.8.2</b> Improve interpretive signage for plantings.
●					<b>1.8.3</b> Re-imagined/updated plantings.
			●		<b>1.8.4</b> Improved maintenance.
●					<b>1.9</b> Compass Rose Park
					<b>1.9.1</b> Address reconditioning of park elements.

## Final Recommendations

 NS	 P	 IP	 OG	 C	
					<p><b>1.10</b> Greens Shell Park</p> <p><b>1.10.1</b> Replace the playground equipment and add a poured-in-place surface.</p>
					<p><b>1.10.2</b> Make a stronger connection to the adjacent cemetery and archaeological site with the addition of historic interpretive panels or public art.</p>
					<p><b>1.11</b> Historic Mitchelville Freedom Park</p> <p><b>1.11.1</b> Efforts to continue and expand the story of the families who founded Mitchelville should be supported by the Town through interpretive programs, tours, and special events.</p>
					<p><b>1.11.2</b> Any changes to the site should take the master planning effort into consideration.</p>
					<p><b>1.12</b> Honey Horn</p> <p><b>1.12.1</b> Any additions or changes to the site should follow the recommendations outlined in the Coastal Discovery Museum Strategic Plan 2016-2022 or updated versions.</p>
					<p><b>1.13</b> Jarvis Creek Park</p> <p><b>1.13.1</b> Consider a poured-in-place surface for the playground to reduce necessary maintenance of the sand fall surface.</p>
					<p><b>1.14</b> Rowing and Sailing Center at Squire Pope Community Park</p> <p><b>1.14.1</b> If interest in rowing increases, the Town may want to consider a facility with classrooms to use for rowing and kayak instruction, safety training, or related outdoor education activities.</p>
					<p><b>1.15</b> Shelter Cove Community Park and Veterans Memorial</p> <p><b>1.15.1</b> Shelter Cove is one terminus of the 2012 conceptual plan for Chaplin Linear Park and is one of the few parks that are not directly connected by public pathway to the larger pathway system. This should be addressed through construction of the Chaplin Linear Park.</p>

NS	P	IP	OG	C	
					<p><b>1.16 Beach Parks</b>                      Beach parks include Alder Lane Beach Access, Burkes Beach, Coligny Beach Park, Driessen Beach Park, Fish Haul Beach Park, Folly Field Beach Park, and Islanders Beach Park.</p> <p><b>1.16.1</b> Add beach mats to Burkes Beach.</p>
●					<p><b>1.16.2</b> Create a low impact “beach path” for bicyclists linking Burkes Beach and Islanders Beach Park.</p>
●					<p><b>1.16.3</b> Include discreet beach path signage identifying Burkes Beach, Driessen Beach Park, Folly Field Beach Park, and Islanders Beach Park accesses.</p>
		●			<p><b>1.16.4</b> Create a beach park at Burkes Beach per the Chaplin Linear Park plans to anchor its terminus at the beach.</p>
					<p><b>1.17 Mid Island Tract</b></p> <p><b>1.17.1</b> A new community park on the Mid Island Tract is recommended based on size, location, and pathway connectivity. This property could be the location for additional bicycle paths that carry riders away from vehicular traffic. This location could also easily provide for disc golf or footgolf courses.</p>
		●			<p><b>1.17.2</b> Consideration of multi-use sports fields is recommended for this property. Sports fields in this location would help to improve the Town’s resiliency during natural disasters.</p>
		●			<p><b>1.18 Park Classifications</b></p> <p><b>1.18.1</b> Adding community park features like the recommended dog park, splash pad/playground and trails to Crossings Park would expand that property’s purpose and serve a wider variety of park user.</p>
		●			<p><b>1.18.2</b> The addition of Lowcountry Celebration Park, which is currently under construction, and the proposed park on the Mid Island Tract property would vastly increase the areas of Hilton Head Island that are within two miles of a community park.</p>



# Final Recommendations














NS	P	IP	OG	C	2. RECREATION FACILITIES
					<p><b>2.1 Pickleball Complex</b> Chaplin Community Park would be a good location for a pickleball complex. The facility should:</p> <p><b>2.1.1</b> Provide a clubhouse/pro shop that will allow for socializing between games.</p>
					<p><b>2.1.2</b> Provide adequate parking (150 spaces) in addition to the 24 courts and shelter proposed by the Pickleball Club's concept.</p>
					<p><b>2.2 Pump Track Facility</b></p> <p><b>2.2.1</b> A pump track facility is recommended in the park at the Mid Island Tract or within an existing park such as Crossings Park or Chaplin Community Park.</p>
					<p><b>2.3 Pathways</b></p> <p><b>2.3.1</b> When considering new path routes, look for opportunities to carry users away from vehicular traffic.</p>
					<p><b>2.3.2</b> Consider strategic widening of pathways in popular sections to accommodate user groups and amount of use.</p>
					<p><b>2.3.3</b> Look for locations to extend pathways to make connections from residential areas and vacation areas to major destinations, where feasible.</p>
					<p><b>2.3.4</b> Consider developing trailheads to support the network. Potential Locations:</p> <p><b>a.</b> Northwest corner of Squire Pope and U.S. 278</p>
					<p><b>b.</b> Near Shelter Cove Community Park to support the Chaplin Linear Park.</p>
					<p><b>2.3.5</b> Consider delineating a beach biking route between Burkes Beach and Islander's Beach Park.</p>
					<p><b>2.4 Water Access</b></p> <p><b>2.4.1</b> Look to expand or improve, where possible, existing locations providing public water access if it is not feasible to add new locations.</p>
					<p><b>2.5 Beach Access</b></p> <p><b>2.5.1</b> Ensure there is emergency access through private developments to the beach where needed or feasible, specifically along the 4.5 mile stretch between Coligny Beach Park and Singleton Beach.</p>

NS	P	IP	OG	C	
	●				<p><b>2.6</b> General</p> <p><b>2.6.1</b> Develop a facility use agreement and review the current facility rental agreements.</p>
			●		<p><b>2.6.2</b> Expand and make improvements to existing facilities to provide improved programming opportunities as outlined in the facility evaluation section of the Master Plan.</p>
		●			<p><b>2.7</b> Sand Volleyball Complex <i>(from Our Plan Initial Recommendation 2.3)</i></p> <p><b>2.7.1</b> Develop six to eight competition level sand volleyball courts to support the growing high school and collegiate sport.</p>
		●			<p><b>2.7.2</b> This facility could be located at an existing, reconfigured park or a future park.</p>
<hr/>					
					<p><b>3. PROGRAMMING</b></p> <p><b>3.1</b> Sports Tourism</p>
				●	<p><b>3.1.1</b> Sports Facilities Advisory (SFA) does not recommend including plans for a new multipurpose sports venue.</p>
			●		<p><b>3.1.2</b> SFA recommends utilizing current and future facilities/locations that are primarily intended for local recreation as venues for occasional sports tourism tournaments and events.</p>
			●		<p><b>3.1.3</b> SFA recommends developing a plan to attract, host, and retain events that will utilize the outdoor pickleball complex (particularly when new courts are added) and/or beach-based events including sand volleyball and beach soccer.</p>
●					<p><b>3.1.4</b> Pursue sailing, kayaking, and paddleboard races and events.</p>
●					<p><b>3.1.5</b> Pursue hosting triathlons or similar outdoor race-based events.</p>
			●		<p><b>3.2</b> General</p> <p><b>3.2.1</b> All programs should be evaluated on an annual basis. <b>IRC</b></p>
				●	<p><b>3.2.2</b> Create a guide or policy to be followed when adding or deleting programs. <b>IRC</b></p>
			●		<p><b>3.2.3</b> Conduct short surveys with participants at the completion of each activity/program to ensure the programs are staying relevant and meeting the needs of the participants. <b>IRC</b></p>

## Final Recommendations

NS	P	IP	OG	C	
			●		<b>3.2.4</b> Expand alternate non-sports programming for youth and adults. <b>IRC</b>
			●		<b>3.2.5</b> Develop a broader offering of adult programs for both young and older adult age groups. <b>IRC</b>
		●			<b>3.2.6</b> Study the Three Pillars of NRPA, especially the Conservation area, and look for ways to expand nature-based programs and introductory classes for water-based activities. <b>IRC</b>
			●		<b>3.2.7</b> Track participation numbers and analyze three years of data when conducting program evaluations. <b>IRC</b>
			●		<b>3.2.8</b> Explore development of senior sports leagues and other senior programming opportunities. <b>IRC</b>
		●			<b>3.2.9</b> Identify leaders within minority groups and work with these leaders to understand barriers to participation that may exist and then work to overcome those barriers. <b>IRC</b>
			●		<b>3.2.10</b> Financial assistance programs should be promoted to ensure equal access and transparency. <b>IRC</b>
				●	<b>4. FUNDING</b>
					<b>4.1</b> Increase funding from the Town of Hilton Head Island general fund budget to allow for improved maintenance of existing park facilities.
●					<b>4.2</b> Continue to look at alternative methods of increasing self-generated revenues to expand programming and special event opportunities.
			●		<b>4.3</b> Develop a tiered revenue policy to guide fees for programs and events. <b>IRC</b>
			●		<b>4.4</b> Increase per capita spending so the recreation facilities and programs on Hilton Head Island better reflect the best-in-class image of the island.
		●			<b>4.5</b> Provide additional funding for Island Rec staff as new park facilities are added to the system. <b>IRC</b>
●					<b>4.6</b> Consider other funding alternatives such as naming rights and beverage rights agreements to increase overall per capita funding.



NS	P	IP	OG	C	1. PARKS, EXISTING & PROPOSED
					<p><b>1.1</b> Cordillo Tennis Courts</p> <p><b>1.1.1</b> Continue permitting and planning efforts currently in place for the construction of the bathroom building.</p>
					<p><b>1.2</b> Taylor Tract</p> <p><b>1.2.1</b> Consider development of this Town-owned parcel as a mini park</p>
					<p><b>1.3</b> Patterson Tract</p> <p><b>1.3.1</b> Continue plans to develop this Town-owned parcel as a mini park</p>
					<p><b>1.4</b> Chaplin Linear Park</p> <p><b>1.4.1</b> Continue planning and implement the Chaplin Linear Park.</p>
					<p><b>1.5</b> Park Classifications</p> <p>Reclassify the following parks:</p> <p><b>1.5.1</b> Barker Field &amp; Extension, Neighborhood Park to Sports Park</p>
					<p><b>1.5.2</b> Honey Horn, Community Park to Special-Use Park</p>
					<p><b>1.5.3</b> Lowcountry Celebration Park, Community Park to Regional Park</p>
					<p><b>1.5.4</b> All boat landings and docks, Regional Parks to Special-Use Parks</p>
					<p><b>1.5.5</b> Rowing and Sailing Center at Squire Pope Community Park, Regional Park to Community Park</p>
					<p><b>1.5.6</b> Consider the addition of a cultural and historic park classification.</p>
					<p><b>1.6</b> General</p> <p><b>1.6.1</b> Consider and prioritize the Master Plan’s Existing Park Recommendations for implementation through the Town’s CIP processes.</p> <p><b>a.</b> Continue to incorporate community engagement and public input during this process.</p>
					<p><b>b.</b> Consider starting with Crossings Park, Chaplin Park, and Mid Island Park recommendations specifically per the Initial Recommendations.</p>
					<p><b>1.6.2</b> Plan park development concurrently where feasible in accordance with the CIP Principles to maximize planning and implementation resources.</p>

## Action Items

NS	P	IP	OG	C	2. RECREATIONAL FACILITIES
	●				<p><b>2.1</b> Additional Playgrounds and Splash Pads</p> <p><b>2.1.1</b> Add new splash pads and new or updated playgrounds at parks identified through the Master Plan assessment that are in need of broadening the targeted users and that will help to serve the few underserved portions of Hilton Head Island.</p>
●					<p><b>2.2</b> Aquatics Facility</p> <p><b>2.2.1</b> Continue to consider the feasibility for the addition of an aquatics facility at Chaplin Community Park indicated by prior planning efforts.</p>
			●		<p><b>2.3</b> Pathways</p> <p><b>2.3.1</b> Work with volunteer and community groups, such as Bike Walk Hilton Head Island, to identify locations for strategic widening of existing pathway sections.</p>
		●			<p><b>2.3.2</b> Assess Town-owned park and future parks land for potential development of off-road single-track bike trails.</p>
			●		<p><b>2.3.3</b> Increase complementary consideration of pathway and bike-ped infrastructure with roadway projects and funding.</p>
			●		<p><b>2.3.4</b> Continue to participate in County efforts and identify ways to integrate recommendations into the Town's bike-ped related planning efforts based on the Master Plan and <i>Beaufort County Connects 2021</i> plan.</p>
				●	<p><b>2.4</b> Beach Access</p> <p><b>2.4.1</b> Consider the addition of a handicap accessible covered overlook at Islander's Beach Park to accommodate disabled residents and visitors, and their caretakers.</p>
		●			<p><b>2.5</b> Synthetic Turf Fields</p> <p><b>2.5.1</b> Evaluate the best location to add two synthetic turf fields as recommended by the Master Plan so there is no interference with debris management sites.</p>

NS	P	IP	OG	C	
					<b>2.6</b> General
	●				<b>2.6.1</b> Establish a facility use agreement and review current facility rental agreements in order to formalize existing relationships.
			●		<b>2.6.2</b> Expand and make improvements to existing facilities to provide improved programming opportunities as outlined in <b>Our Plan</b> and the Master Plan.
			●		<b>2.6.3</b> Evaluate ways to implement accessibility standards above and beyond minimal requirements for park development, events, and facility improvements.
<hr/>					
					<b>3. PROGRAMMING</b>
					<b>3.1</b> Schools
●					<b>3.1.1</b> Consider shared use programming with the County School District for their facilities that are on the Island.
●					<b>3.1.2</b> Work with USCB on potential partnerships to expand recreation offerings on the Island for students, residents, and visitors.
					<b>3.2</b> Level of Service
			●		<b>3.2.1</b> Continue to engage the community in a regular and on-going assessment of needs and level of service that engages user groups, reflects Island user patterns, and focuses on individual facilities.
			●		<b>3.2.2</b> Evaluate opportunities for additional parks and recreation offerings on a case by case basis to supplement the parks and recreation system where there are identified gaps or needs.
					<b>3.3</b> General
			●		<b>3.3.1</b> Evaluate programs on an annual basis through the Island Rec and Town platforms.
		●			<b>3.3.2</b> Ensure adequate and accurate translations in Spanish are available for recreation program and education materials, and park signage.
			●		<b>3.3.3</b> Continue to seek ways to expand nature-based and passive recreation offerings and opportunities in the Town's existing and future planned parks to ensure there is diversity of amenities for Island residents and visitors.



## Action Items

NS	P	IP	OG	C	
					<b>4. FUNDING</b>
					<b>4.1 General</b>
			●		<b>4.1.1</b> Continue to explore new opportunities for funding sources to support park development, redevelopment, and maintenance.
<hr/>					
					<b>5. MAINTENANCE &amp; OPERATIONS</b>
					<b>5.1 Staffing</b>
			●		<b>5.1.1</b> Consider staffing modifications to mitigate identified gaps in delivery of parks and recreation services, including to:
				●	1. Serve as a liaison for the Town parks and recreation system to agencies or organizations involved with parks and recreation on the Island.
					2. Work with the Town's Facilities Management Division to identify needs for maintenance at Island parks.
			●		3. Evaluate for capital improvement public input or observations regarding needs.
			●		4. Monitor parks and recreation trends for applicability to the Town.
			●		5. Work with the community, Island Rec, and Town staff to evaluate parks on a regular basis to identify areas for improvement in park facilities, recreation offerings, or programming.
				●	<b>5.1.2</b> Consider addition of a nature program staff person at Island Rec to better address environmental education programs.
					<b>5.2 General</b>
		●			<b>5.2.1</b> Establish park maintenance standards and maintenance schedules.
	●				<b>5.2.2</b> Establish a marketing and communications program with the Island Rec and the Town's communications platforms to promote the Island parks and recreation system for residents and visitors.
				●	<b>5.2.3</b> Ensure the organizational structure defines each participating agency's roles.
				●	<b>5.2.4</b> Evaluate the locations of the existing Debris Management Sites (DMS) to ensure the Town is maximizing its planned response to address goals and strategies related to resiliency as outlined in <i>Our Plan</i> .

FR= Final Recommendations; AI= Action Items

In October and November of 2020, Part 3 of the Master Plan was initiated with over 500 community members participating in two Open Park Day events, three virtual Town Hall meetings, and an online survey. Their feedback guided the development of this list of ranked and prioritized Recommendations and Action Items from Part 2. Each item is keyed to its item number on the preceding pages of this document.

Rank	List Type	List Item #	Proposed Parks + Recreation Projects
<b>1. Parks, Existing and Proposed</b>			
1	FR	1.16	Beach Parks
2	FR	1.1	Barker Field
3	FR	1.2	Bristol Sports Arena
4	FR	1.6	Hilton Head Park (Old Schoolhouse)
5	FR	1.13	Jarvis Creek Community Park
6	FR	1.1	Greens Shell
7	FR	1.8	Betsy Jukofsky Xeriscape Garden
Other	AI	1.5.6	90% of participants agree with adding a cultural and historic park classification
<b>2. Recreation Facilities</b>			
1	FR	2.4	water access for non-motorized boats
2	FR	2.1	pickleball facility
3	AI	2.3.2	off-road trails and boardwalks
4	FR	2.3.4	trailheads
5	FR	2.3.5	dedicated beach bike route
6	AI	2.4.1	ADA accessible covered overlooks
7		N/A	more bike parking
8	FR	2.4	water access for fishing
9	FR	2.6.2	picnic pavilions
10	AI	2.2	aquatic facility
11		N/A	fitness trails and stations
12	AI	2.1.1	additional playgrounds
13		N/A	general purpose field for passive use or pick-up games
14	FR	1.18.1	dog parks
15	AI	2.1	splashpads and water play areas
16	FR	1.3.3	natural turf field
17		N/A	bike maintenance stations
18	FR	2.7	sand volleyball complex
19	FR	2.2	pump track
20	AI	2.5.1	synthetic turf field
21	FR	1.17.1	disc golf
22		N/A	public driving range

Rank	List Type	List Item #	Proposed Parks + Recreation Projects
<b>3. Programming</b>			
1	FR	3.1.3	sports tourism: sporting events
2	AI	3.3.3	arts and culture: more interpretive signage and ed
3		N/A	arts and culture: more festivals and arts/culture events
4	FR	3.1.2	sports tourism: improve parks to host events
5	FR	3.1.4	sports tourism: nature-based sporting events
6	FR	3.1.5	sports tourism: bike-ped or tri races
7	FR	3.2.4	non-sports: more programs for youth
8	FR	1.1.2	arts and culture: more public art
9	FR	3.2.4	non-sports: more programs for adults
10	AI	3.3.3	nature: designated areas for birders
Other	AI	3.1.2	92% participants support working with USCB
<b>4. Funding</b>			
1	FR	4.1	Increase Town general fund budget for maintenance
2	FR	4.2	Look at alt methods of inc. self-generated revenues
3	FR	4.5	Provide addit'l funding for staff as new parks are developed
4	FR	4.4	Inc. per capita spending so parks and rec are B-i-C
5	FR	4.6	Consider naming rights and beverage right agreements
6	FR	4.3	Develop a tiered policy to guide fees for programs
<b>5. Maintenance and Operations</b>			
1	AI	5.2.1	Continue to establish park maintenance standards and schedules to refine level of service
2	AI	5.2.3	Ensure the org structure defines each agency role
3	AI	5.2.4	Evaluate the DMS sites address resiliency in Our Plan
4	AI	5.2.2	Establish a marketing and comms program to promote

Table 1, Master Plan Part 3 Prioritization List

**Town of Hilton Head Island  
Parks + Recreation Workbook**  
for the  
**Parks and Recreation Commission  
2022**



Prepared by the  
**Town of Hilton Head Island**

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