

2024

Accommodations Tax Funds Request Application

Organization Name: Palmetto Quilt Guild

Project/Event Name: Quilt Festival

Executive Summary

An ATAX Effectiveness Measurement form has been attached to this application.

We are celebrating 32 years as an organization on HHI and 15 quilt festivals. One doesn't need to be a quilter to appreciate the art, craft and creativity of our members. In addition to talking about the quilts and quilters, we take this opportunity to ask attendees about their visit to the island and make recommendations to help them further enjoy their time here.

The Atax Grant would enable us to reach more potential tourists and visitors. As the Attendance by State and Region Report shows, we had 837 attendees from outside of HHI; that's 75% of our attendance. We know that the end of March is a popular tourist time here, and our Quilt Festival provides an experience that visitors don't expect but certainly appreciate. The more people we can reach through our advertising, the greater the chance of increasing our attendance--a benefit to us and to the town of Hilton Head Island.

Notes for some of the uploaded files:

1. Budgets: We have a separate budget and accounting for the Quilt Festival. The totals are rolled into the guild's budget. I've attached the combined Quilt Festival Budgets for 2022 and 2024 (Budget Comparison 2022 to 2024 Quilt Show vers 2.xlsx file), the Palmetto Quilt Guild's 2024 Projected Budget (unapproved) and the PQG 2023 Approved Budget.
2. Profit and Loss Reports: Since we are a 501 (c) (3) organization, we're not required to prepare P&L Reports.
3. Balance Sheet: Our files are termed Treasurer's Reports. Since our Board doesn't meet in August, the last approved Treasurer's Report is for June 2023, which has been uploaded.
4. IRS Form 990: We do not file 990 or 990T forms, but we do file 990-N Forms electronically. Attached are FY 2022 and FY 2021 as the prior years. We won't file for 2023 until early 2024.

Additional comments:

- I've uploaded a spreadsheet with comparisons of Festivals from 2008-2022. The purpose is to show that
 - we have tracked information over many years and made adjustments in areas that we felt would improve our results
 - the income is much higher for 2022 over 2018 due to increased sales of items for our Vintage Marketplace. Since our 2020 Festival was canceled due to Covid, the items collected for the 2020 Festival were carried over to the 2022 Festival.
 - the \$4,110 we received from the Atax grant in 2022 helped us increase our advertising.

- the significant increase in expenses, especially for the venue rental and rental of the display racks
The estimate for renting the display racks for 2024 is \$9,600.

The major expense of our Festival is the rental of the display racks (also called "poles and drapes"). We have decided to purchase this equipment this year. It will be a major hit to our current budget, but it will pay for itself over the next two to three Festivals. Therefore we need to increase our advertising efforts to generate higher attendance, which benefits the town as well.

Please visit our website at <http://www.palmettoquiltguild.org>.

2024 Accommodations Tax Funds Request Application

Date Received: 08/31/2023

Time Received: 03:38 PM

By: Online Submittal

Applications will not be accepted if submitted after 4 pm on September 1, 2023

A. SUMMARY OF GRANT REQUEST:

ORGANIZATION NAME: Palmetto Quilt Guild

Project/Event Name: Quilt Festival

Contact Name: Donna Frankoski Title: Board Member - Newsletter Chair

Address: 12 Carrington Point Rd, Bluffton, SC 29910

Email Address:
dfrankoski@gmail.com

Contact Phone: 440-785-1251

Event Date: March 22-24, 2024

Event Location: Hilton Head Island Beach & Tennis
Resort

Total Budget: \$26,250.00

Grant Requested: \$7,500.00

Provide a brief summary on the intended use of the grant and how the money would be used. (100 words or less)

The grant would be used to underwrite advertising expenses for our 2024 Quilt Festival, which is 30% of Festival expenses. Advertising efforts include postcards, flyers, posters, car window stickers and online. We advertise locally, regionally (to other guilds, quilt shops and quilt shows) and nationally with the American Quilter's Society (one of the largest national resources for quilters). A 2021 survey conducted by craftindustryalliance.com revealed that "There are currently 10-12 million quilters in North America ... 98% are female and 65% are retired." The industry projection is \$5 billion by 2026. Atax funds would be used to increase our reach.

How does the organization/event either drive tourism to Hilton Head Island or enhance the visitor experience on Hilton Head Island? How is this impact being measured? (100 words or less)

Based on our 2022 Festival, 41% of our attendees were Physical Tourists, 34% were Physical Visitors and 25% were Physical Residents. We had 71 return visitors. They heard about the Festival from our advertising efforts. Guild members spoke with attendees upon their departure, asking about their experience. Most had a favorable experience and would come again or tell

friends to come. Some said it was better than national shows. Many said it was an unexpected highlight of their visit to HHI. This event offers an experience visitors don't expect--it's art, culture, tradition, education, creativity and fun all rolled into one!

A. Total Number of Physical Tourists Served: 452

A Tourist is considered a non-resident, traveling more than 50 miles to the Town of Hilton Head Island.

B. Total Number of Physical Visitors Served: 385

A Visitor is considered a non-resident, who travels 50 miles or less to visit the Town of Hilton Head Island.

C. Total Number of Physical Residents Served: 277

A Resident is considered any person who claims their property address within the limits of the Town of Hilton Head Island as their primary residence.

D. Total Number of Physical Patrons Served (A+B+C=D): 1,114

How was the Number of Visitors/Tourists Documented? (250 words or less)

We asked for attendee zip codes after they paid the admission and before they entered the showroom. This information was collected by guild members, recorded on paper, and summarized at the end of the show.

We also documented how attendees found out about the Festival to see if our advertising efforts were effective. We were able to capture this information for 75% of those attending.

B. DESCRIPTION OF OPERATIONS:

1. For state reporting purposes, give a brief description of the organization. (250 words or less)

Our mission statement is "Promoting the Art of Quilting in the South Carolina Lowcountry." We operate as a 501 (c) (3) organization. Our Board is elected annually. We currently have 116 members. We have ten membership meetings a year--in person with a Zoom option. Nationally recognized quilt experts come and offer special programs and workshops to enhance our skills. We have several committees--three for the sole purpose of serving the community. Our Community Service program provides over 150 quilts annually to local charities. We offer scholarships to local graduates pursuing study in the visual arts. Our Outreach program works with senior living facilities, Programs for Exceptional People and schools teaching them about quilting and helping them make special projects. We send electronic newsletters and emails monthly to keep our members informed.

2. Describe in detail how the requested grant funding would be used? (250 words or less)

The Accommodation Tax Grant will help cover the cost of advertising and enable more local, regional and national advertising for our 2024 Quilt Festival. We want to broaden our online presence, especially since 75% of our attendees are from out of town and out of state. Since the Festival is a judged show, it lends a higher credibility to the caliber of quilts that are displayed; and quilters understand the value of a judged show. We know that tourism on the island is high the end of March, and we want to expand more local advertising during that period. By broadening our advertising to more outlets, we hope to entice more quilters to visit HHI to enjoy both the beautiful island and the beautiful quilts. We also want to entice more non-quilters to come and enjoy the art, craft, culture and just plain fun this event offers.

We would

- increase the number of postcards and flyers sent to local businesses and to out of area/out of state quilt guilds and shops. We sent 10,000 in 2022.
- take larger ads in local publications
- add local TV and radio spots if financially possible to generate interest of non-quilters visiting HHI
- increase our ads for the Daytona Beach Quilt Show (their printed program and the AQS website). We know our efforts enticed many of those attendees to come to our Festival, and they were all from other states.

The majority of our guild's income is realized from the biennial Quilt Festival, and it sustains us in off-festival years.

3. What impact would partial funding have on the activities, if full funding were not received? What would the organization change to account for partial funding? (100 words or less)

Partial funding would force us to cut advertising, resulting in lower attendance and lower revenue. We would have to reduce the support we provide our community. It would be difficult to cover the increased costs of our general operating expenses (insurance, communication software, storage rental) and Festivals: printing alone has increased 20%. Rental of quilt racks/poles to exhibit the quilts more than doubled from 2022. We decided to purchase the equipment this year to save money for subsequent Festivals. Partial funding would also force us to offer fewer activities during the Festival.

4. What is expected economic impact and benefit to the Island's tourism? (100 words or less)

It's difficult to assess dollars generated, but we know quilters love to shop! Our vendors do very well at our Festivals, and they pay taxes on their sales. The local quilt shops experience increased sales since attendees like to shop local quilt shops--and they spend money! According to **gitnux.com**, a market research company, the average quilter is 63 years old, spends an average of \$3,363 annually on quilting supplies and prefers to shop in person. Additionally, with 75% of our attendees being from out of town, they pay for accommodations, food, shopping, activities, etc. as they enjoy our beautiful island.

5. In order to comply with the State's Tourism Expenditure Review Committee annual reporting requirements, **please classify your current grant request into the following authorized categories:**

1 - Destination Advertising/Promotion <i>Advertising and promotion of tourism so as to develop and increase tourist attendance through the generation of publicity.</i>	100 %
2 - Tourism-Related Events <i>Promotion of the arts and cultural events.</i>	0 %
3 - Tourism-Related Facilities <i>Construction, maintenance and operation of facilities for civic and cultural activities including construction and maintenance of access and other nearby roads and utilities for the facilities.</i>	0 %
4 - Tourism-Related Public Services <i>The criminal justice system, law enforcement, fire protection, solid waste collection and health facilities when required to serve tourists and tourist facilities. This is based on the estimated percentage of costs directly attributed to tourist. Also includes public facilities such as restrooms, dressing rooms, parks and parking lots.</i>	0 %
5 - Tourist Public Transportation <i>Tourist shuttle transportation.</i>	0 %
6 - Waterfront Erosion/Control/Repair <i>Control and repair of waterfront erosion.</i>	0 %
7 - Operation of Visitor Information Centers <i>Operating visitor information centers.</i>	0 %
Total:	100 %

6. If not covered elsewhere in the application, please describe (a) how the organization will collaborate with other organizations to enhance tourism efforts, and (b) provide a venue or service not otherwise available to visitors to the Town of Hilton Head Island. (250 words or less)

(a) In 2022 we were contacted by someone from the South Carolina Department of Tourism after seeing one of our postcards at the Columbia Art Museum. He asked if our Festival could be added to their online website. We will be contacting that person again. Other than that, we currently do not "collaborate" with other organizations as we are unaware of other organizations that would be a good fit for both of us. If there are some,

we would gladly talk with them!

While it might not be considered "collaboration," we do support several local events that draw tourists by purchasing a booth or display space--Crescendo Celebration, Italian Festival, Holiday Craft Fair, the Art League events, and the Arts Center December event.

(b) Our biennial Festival is the only event of its kind on the Island. We have offered it every two years since 1992 with the exception of 2020 during Covid. It is a celebration of the art, culture, creativity, and education of quilt making. Many attendees (including national judges) have praised our event, and many indicated it was better than national quilt shows they attended.

7. Additional comments. (250 words or less)

It should be noted that the Quilt Festival has its own budget and accounting. The 2022 Festival Report and 2024 Festival Estimate budget are combined on the "Quilt Festival Comparison" file uploaded in the Financial Information section. The Festival line items are not individually itemized on the guild's budget except for raffle quilt ticket sales.

The event is totally staffed by guild members; no one is paid for his/her time.

C. FUNDING:

1. Please describe how the organization is currently funded. (100 words or less)

A. Quilt Festival Funding: Admissions, vendor fees, raffle quilt ticket sales, program ads, sales from items donated by members, silent auction, consignment items and \$4,110 from the 2022 Atax grant.

B. Organizational Funding: Members pay \$35 annual dues, fees for special workshops and a luncheon (noted as Membership, Dues, Subscriptions % below). Income generated from the Quilt Festival sustains us for two years--the Festival year and the following year. Thus our non-Festival years show a negative net income.

I've used the 2022 numbers for the Membership percentage and noted the Quilt Festival net income percentage as "Other."

2. Please also estimate, as a percentage, the source of the organization's total annual funding.

Government Sources

Private Contributions, Donations
and Grants

Corporate Support, Sponsors	<u>23</u>	Membership, Dues, Subscriptions
Ticket Sales, or Sales and Services	<u>77</u>	Other

3. Has the organization requested other ATAX or any other funding from other public sources or organizations?

Yes No

If so, please list top 3 sources and amounts.

D. FINANCIAL INFORMATION:

Fiscal Year Disclosure: Start Month: **January** End Month: **December**

Financial Statement Requirements:

1. The upcoming fiscal year's **operating budget** for the organization.

Budget Provided: **Yes**

2. The previous two fiscal years and current year-to-date **profit and loss reports** for the organization.

Current fiscal year Profit Loss Report Provided: **Yes**

Previous fiscal year Profit Loss Reports Provided:

2022- Previous FY 1

2021- Previous FY 2

3. The previous two fiscal years and current year-to-date **balance sheets**.

Current fiscal year Balance Sheet Provided: **Yes**

Previous fiscal year Balance Sheets Provided:

2022 - Previous FY 1

2021 - Previous FY 2

4. The previous two years and current year **IRS Form 990 or 990T**.

Current year IRS Form 990 or 990T Provided: **Yes**

Previous IRS Form 990 or 990T Years Provided:

2021 - Previous FY 2

E. FINANCIAL GUARANTEES AND PROCEDURES:

1. Provide a copy of the **official minutes** wherein the organization approves the submission of this application.

An official set of minutes have been attached to this application.

2. Indicate whether your organization follows Town procurement guidelines or has its own procurement guidelines which are utilized and followed in the expenditure of ATAX grant funds.

- Follow Town procurement guidelines
- Utilize and follow organization's own procurement guidelines
- Our organization does not have or follow procurement guidelines

F. MEASURING EFFECTIVENESS:

If you received 2022 or 2023 HHI ATAX funds

1. List any ATAX award amounts received in 2022 and/or 2023.

2022	\$4,110.00	2022 Quilt Festival
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2. How were the ATAX funds used? To what extent were the objectives achieved? The ATAX Effectiveness Measurement spreadsheet available in the application portal will show the numerics. Use the space below for verbal comments. (200 words or less)

All Atax funds were used for advertising costs as follows:

- Print: 10,000 postcards (distributed to local businesses and mailed to regional quilt shows and quilt shops in North and South Carolina, Virginia and Tennessee), 250 flyers (included with postcards), 1,100 programs, 21 car window decals, ads in 2 local newspapers and one local magazine, ads in one national quilt magazine for the Daytona Beach quilt show
- Websites: ads on 2 quilt websites--American Quilter's Society (AQS) and Quilt Shop Navigator

We were able to pay for 90% of our advertising costs with the Atax grant.

3. What impact did this have on the success of the organization/event and how did it benefit the community? (200 words or less)

Based on our attendance number and the data collected on how attendees heard about the event, our advertising efforts were successful. Attendance for the 2022 Festival was 5% higher than 2018 and 34% higher than 2016. We believe the slight increase between 2018 and 2022 was due to the continued concern of Covid.

The success of the event benefits the community on several levels:

- Increased foot traffic (and hopefully sales!) from our recommendations of other shopping areas, restaurants and various activities the island provides such as the nature preserves and the Coastal Discovery Museum.
- We can continue supporting the many charities, scholarship recipients, senior facilities and schools we work with.
- Additional taxes are paid from vendors.
- Visitors are treated to an unexpected and pleasant experience, promoting a good feeling about what a great place Hilton Head Island is and a desire to return.

4. How does the organization measure the effectiveness of both the overall activity and of individual programs? *(200 words or less)*

We take several steps to measure effectiveness:

- We compare income and expenses from prior years to identify areas that were successful and areas that have opportunities for improvement.
- An analysis is done of where attendees came from and how they heard about the Festival.
- Each aspect of the Festival has a committee chairperson who reviews what was done that year for his/her area and submits a report to the Festival Chairs.
- A post-Festival meeting is conducted with all committee chairs providing a summary of their report. The Festival Committee then performs a SWOT analysis (strengths, weaknesses, opportunities, threats) and makes recommendations for the next Festival.

G. EXECUTIVE SUMMARY

Provide an executive summary using the "ATAX Effectiveness Measurement" form provided via the link on the left, or by utilizing the text area provided below to report uses of the organization's prior ATAX grant, if applicable. If creating your own format, please refer to the "ATAX Effectiveness Measurement" form and use the criteria as a guideline in developing your executive summary below. *(1300 words or less)*

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Please visit our website at <http://www.palmettoquiltguild.org>.

Signature: Donna Frankoski

Title/Position: Board Member - Newsletter Chair

Mailing Address: 12 Carrington Point, Bluffton, SC 29910

Email Address: dfrankoski@gmail.com

Office Phone Number:

Home Phone Number: 440-785-1251

How did you Hear about the Quilt Show? 2016-2022

	2016		2018		2020		2022	
Current Member	134	41%	122	23%			93	18%
Former Member	12	4%	7	1%			41	8%
Posters/Postcard	45	14%	91	17%			138	27%
Other Quilt Shows		0%	2	0%			7	1%
Hotel	16	5%	5	1%			2	0%
Facebook		0%	31	6%			48	9%
Instagram		0%		0%			7	1%
Friend/Neighbor	18	6%	133	25%			58	11%
Return Attendee	43	13%	73	13%			71	14%
HHB&T Visitor		0%	4	1%			5	1%
Cypress Community	3	1%	5	1%				0%
Seabrook Community	2	1%	2	0%			6	1%
Tide Pointe Community		0%		0%			9	2%
Google	48	15%	47	9%			20	4%
Guest at Quilt Meetings		0%	10	2%			1	0%
Palmetto Quilt Guild Website		0%	6	1%				0%
Current Vendor	5	2%	3	1%			4	1%
Bought an Ad		0%	1	0%				0%
Sum	326		542		0		510	
Island Quilters	26	37%	60	50%			71	49%
Sew Much More	9	13%	11	9%			3	2%
Quarterdeck Quilts		0%	3	3%				0%
Blue Heron		0%		0%			20	14%
High Sewciety Boutique		0%		0%				0%
Savannah Sews		0%		0%			10	7%
Sew Suite Studio		0%		0%			8	6%
Needle Point Junction	1	1%		0%			2	1%
Other Quilt Shops	35	49%	46	38%			31	21%
Quilt Shop Sum	71		120		0		145	
Island Packet	57	40%	25	12%			25	38%
Blufton Sun	4	3%	5	2%			6	9%
Island Events Brochure	36	25%	47	23%			10	15%
HH Magazine	5	4%		0%				0%
Local Life Magazine		0%		0%			2	3%
Other Newspaper/Magazines	40	28%	125	62%			22	34%
Newspaper/Magazine Sum	142		202		0		65	
May River	6	13%	21	21%			7	6%
Savannah		0%	13	13%			11	10%
Sun City Quilters	15	33%	7	7%			33	30%
Sea Island	9	20%	15	15%			14	13%
Dataw Quilters		0%	5	5%			5	5%
Charleson	5	11%		0%			10	9%
Wayne County		0%		0%			31	28%
Other Quilt Guilds	10	22%	40	40%				0%
Quilt Guild Sum	45		101		0		111	
TOTAL	584		965		0		831	

	2016		2018		2020		2022	
% of attendees polled	831	75%						

QUILT SHOW PUBLICITY AND REGIONAL ATTENDEE DATA SURVEYS 2016-2022

	2016		2018		2022	
Alabama		0%		0%	2	0%
Alaska		0%		0%		0%
Arizona		0%		0%	2	0%
Arkansas		0%		0%		0%
California		0%		0%	3	0%
Colorado		0%		0%	5	0%
Connecticut		0%		0%	9	1%
DC		0%		0%	1	0%
Delaware		0%		0%	1	0%
Florida		0%		0%	22	2%
Georgia	61	8%	20	2%	92	8%
Hawaii		0%		0%		0%
Idaho		0%		0%		0%
Illinois		0%		0%	13	1%
Indiana		0%		0%	7	1%
Iowa		0%		0%		0%
Kansas		0%		0%		0%
Kentucky		0%		0%	5	0%
Louisiana		0%		0%		0%
Maine		0%		0%	2	0%
Maryland		0%		0%	4	0%
Massachusetts		0%		0%	18	2%
Michigan		0%		0%	10	1%
Minnesota		0%		0%	7	1%
Mississippi		0%		0%		0%
Missouri		0%		0%	6	1%
Montana		0%		0%		0%
Nebraska		0%		0%		0%
Nevada		0%		0%		0%
New Hampshire		0%		0%	7	1%
New Jersey		0%		0%	12	1%
New Mexico		0%		0%		0%
New York		0%		0%	23	2%
North Carolina	12	2%	19	2%	20	2%
North Dakota		0%		0%		0%
Ohio		0%		0%	32	3%
Oklahoma		0%		0%		0%
Oregon		0%		0%		0%
Pennsylvania		0%		0%	21	2%
Rhode Island		0%		0%	1	0%
South Carolina	25	3%	53	5%	40	4%
South Dakota		0%		0%		0%
Tennessee		0%		0%	16	1%
Texas		0%		0%	1	0%
Utah		0%		0%		0%
Vermont		0%		0%	1	0%
Virginia		0%		0%	7	1%

Washington		0%		0%		0%
West Virginia		0%		0%	6	1%
Wisconsin		0%		0%	7	1%
Wyoming		0%		0%		0%
Other States	281	38%	310	29%	403	36%
Canada		0%		0%	26	2%
Scotland		0%		0%	2	0%
Hilton Head	162	22%	243	23%	277	25%
Bluffton/Okatie/Ridgeland	120	16%	241	23%	275	25%
Beaufort	28	4%	54	5%	46	4%
Charleston	13	2%	14	1%	21	2%
Savannah	33	4%	106	10%	64	6%
Sum of States	379	52%	402	38%	403	36%
Sum of Other Countries	0	0%	0	0%	28	3%
Some of Local Regions	356	48%	658	62%	683	61%
TOTAL SHOW ATTENDEES	735		1060		1114	

Physical Tourist (Outside 50 miles)	452	41%
Physical Visitors (within 50 miles)	385	34%
Physical Residents (within HH)	277	25%
	<hr/>	
	1114	

How did you Hear about the Quilt Show? 2016-2022

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Needle Point Junction	1	1%		0%			2	1%
Other Quilt Shops	35	49%	46	38%			31	21%
Quilt Shop Sum	71		120		0		145	
Island Packet	57	40%	25	12%			25	38%
Blufton Sun	4	3%	5	2%			6	9%
Island Events Brochure	36	25%	47	23%			10	15%
HH Magazine	5	4%		0%				0%
Local Life Magazine		0%		0%			2	3%
Other Newspaper/Magazines	40	28%	125	62%			22	34%
Newspaper/Magazine Sum	142		202		0		65	
May River	6	13%	21	21%			7	6%
Savannah		0%	13	13%			11	10%
Sun City Quilters	15	33%	7	7%			33	30%
Sea Island	9	20%	15	15%			14	13%
Dataw Quilters		0%	5	5%			5	5%
Charleson	5	11%		0%			10	9%
Wayne County		0%		0%			31	28%
Other Quilt Guilds	10	22%	40	40%				0%
Quilt Guild Sum	45		101		0		111	
TOTAL	584		965		0		831	

	2016		2018		2020		2022	
% of attendees polled	831	75%						

Palmetto Quilt Guild - 2024 Budget Projected		
Income	Donations	\$0.00
	Membership	\$4100
	Programs	\$2,325.00
	Quilt Show 2024	\$49000
	Quilt Show 2024 - Raffle Quilt	\$1500.00
	Other income (Name tag, Pin, Visitor Fee)	\$100.00
	Luncheon Receipts	\$1,200.00
	Interest Income-Checking	\$4.00
	Interest Income -MM	\$15.00
	Total Income	\$54185.00
Expenses	Administrative (P/P Trans Fee, Ins, Newsletter)	\$3,500.00
	Other Expenses	\$400.00
	Community Outreach	\$50.00
	Community Service	\$500.00
	Sunshine Gift Drawing	\$0.00
	Donations (National Quilt Museum)	\$100.00
	Facility Rental	\$0.00
	Storage Rental	\$3500.00
	Membership	\$50.00
	Programs (Fees, Trans, Meal Hotel, Shipping, Room Rental)	\$8,000.00
	Workshops	\$2,325.00
	Luncheon Expense	\$1,200.00
	Quilt Show 2024	\$26,250.00
	Quilt Show-2024(Raffle Quilt)	\$200.00
	Scholarships	\$2,000.00
Total Expenses	\$48075.00	
	Net Income (Loss)	\$6,110.00

Includes Zettle Fees

QUILT FESTIVAL COMPARISON

<u>Income</u>	2022	2024 Estimate
Admissions	\$ 11,666.00	\$ 16,500.00 (\$5.00 increase)
Raffle Quilt	\$ 6,700.00	\$ 7,800.00
Vendors	\$ 3,700.00	\$ 3,400.00
Program Ads	\$ 370.00	\$ 600.00
BoutiqueVintage Market	\$ 16,900.00	\$ 10,000.00 (Maybe more)
Silent Auction	\$ 3,400.00	\$ 3,400.00
ATAX grant	\$ 4,110.00	\$ 7,500.00 offset
Consignment Quilts	\$ 1,700.00	\$ 1,800.00
<u>Total Income</u>	<u>\$ 48,546.00</u>	<u>\$ 51,000.00</u>
<u>Expenses</u>		
Venue Rental	\$ 3,900.00	\$ 4,500.00
Poles, Racks, Tables Drapes	\$ 4,300.00	\$ 9,600.00
Raffle Quilt	\$ 133.00	\$ 350.00
Judging	\$ 1,400.00	\$ 1,500.00
Publicity/Printing	\$ 4,436.00	\$ 7,500.00 offset
Boutique, Vintage, Silent Auction	\$ 510.00	\$ 750.00
Zettle (Paypal) fees	\$ 500.00	\$ 550.00
<u>Total Expenses</u>	<u>\$ 15,179.00</u>	<u>\$ 24,750.00</u>
NET PROFIT	<u>\$ 33,367.00</u>	<u>\$ 26,250.00</u>

Palmetto Quilt Guild - 2023 Budget		
Income	Donations	\$0.00
	Membership	\$3,500.00
	Programs	\$2,325.00
	Quilt Show 2024	\$1000.00
	Quilt Show 2024 - Raffle Quilt	\$1500.00
	Other income (Name tag, Pin, Visitor Fee)	\$100.00
	Luncheon Receipts	\$1,200.00
	Interest Income-Checking	\$0.00
	Interest Income -MM	\$10.00
	Total Income	\$9,635.00
Expenses	Administrative (P/P Trans Fee, Ins, Newsletter)	\$2,500.00
	Other Expenses	\$400.00
	Community Outreach	\$50.00
	Community Service	\$500.00
	Sunshine Gift Drawing	\$0.00
	Donations (National Quilt Museum)	\$100.00
	Facility Rental	\$2,000.00
	Storage Rental	\$3,000.00
	Membership	\$50.00
	Programs (Fees, Trans, Meal Hotel, Shipping, Room Rental)	\$8,000.00
	Workshops	\$2,325.00
	Luncheon Expense	\$1,200.00
	Quilt Show 2024	\$200.00
	Quilt Show-2024(Raffle Quilt)	\$200.00
	Scholarships	\$2,000.00
Total Expenses	\$22,525.00	
Net Income (Loss)		(\$12,890.00)

Includes Zettle Fees

PROFIT & LOSS NOTES

Because we are a 501 (c) (3) non-profit organization, we are not required to prepare Profit & Loss Reports

For our financial information, please refer to the Treasurer's Reports uploaded under the Balance Sheets section.

PROFIT & LOSS NOTES

Because we are a 501 (c) (3) non-profit organization, we are not required to prepare Profit & Loss Reports

For our financial information, please refer to the Treasurer's Reports uploaded under the Balance Sheets section.

Monthly Treasurer Report - June 2023			
	Current Month	YTD Actual	2023 Budget
Income			
Donations	\$0.00	\$293.25	\$0.00
Membership	0.00	2,305.00	3,500.00
Workshops	0.00	2,543.00	2,325.00
Quilt Festival 2024	0.00	1,030.00	1,000.00
Quilt Festival 2024 Raffle Quilt	0.00	0.00	1,500.00
Outside Sales	0.00	76.35	100.00
Luncheon Receipts	0.00	0.00	1,200.00
Interest Income - Checking	0.58	3.17	0.00
Interest Income - Money Market	2.98	30.10	10.00
Total Income	\$3.56	\$6,280.87	\$9,635.00
Expenses			
Administrative (website, PO Box, insurance)	\$298.00	\$1,219.37	\$2,500.00
Other Expenses	0.00	0.00	400.00
Community Outreach	0.00	0.00	50.00
Community Service	0.00	0.00	500.00
Sunshine Fund	0.00	0.00	0.00
Donations (Quilt Museum, HHPSD)	0.00	0.00	100.00
Facility Rental	0.00	1,536.00	2,000.00
Storage Rental	211.00	1,266.00	3,000.00
Membership	0.00	0.00	50.00
Programs (fees, trans, meals, hotel, shipping)	0.00	5,205.05	8,000.00
Workshops	0.00	2,840.00	2,325.00
Luncheon Expense	0.00	0.00	1,200.00
Quilt Festival 2024	0.00	3,693.57	200.00
Quilt Festival 2024 Zettle fees	0.00	0.00	100.00
2024 Raffle Quilt	0.00	161.78	100.00
2024 Raffle Quilt Zettle fees	0.00	0.00	0.00
Scholarships	0.00	2,000.00	2,000.00
Total Expenses	\$509.00	\$17,921.77	\$22,525.00
Net Gain/Loss	(\$505.44)	(\$11,640.90)	(\$12,890.00)

Checking Account

Actual BOM Checking Account Balance	\$9,079.76
Transfers to/from Money Market Account	\$0.00
Deposits/Withdrawals	(\$508.42)
Actual EOM Checking Account Balance	\$8,571.34
Petty Cash - Membership	\$0.00
Petty Cash - Quilt Festival	\$0.00
Pay Pal Escrow	\$0.00
Petty Cash - Raffle Quilt	\$100.00

Money Market	
Beginning MM Account Balance	\$24,204.59
Transfer from Money Market Account	\$0.00
Transfer to Money Market Account	\$0.00
MM Interest	\$2.98
EOM MM Account Balance	\$24,207.57
Total Assets	\$32,878.91

Monthly Treasurer Report - Dec 2022			
	Current Month	YTD Actual	2022 Budget
Income			
Donations	\$0.00	\$323.56	\$0.00
Membership	\$70.00	\$4,725.00	\$3,850.00
Workshops	\$0.00	\$3,865.00	\$3,720.00
Quilt Festival 2022	\$0.00	\$39,799.78	\$26,795.00
Quilt Festival 2022 Raffle Quilt	\$0.00	\$3,542.00	\$3,000.00
Other Income (name tag, pin, visitor fee)	\$0.00	\$1,003.25	\$100.00
Luncheon Receipts	\$0.00	\$720.00	\$1,200.00
Interest Income - Checking	\$0.12	\$1.31	\$0.00
Interest Income - Money Market	\$3.38	\$12.83	\$5.00
Total Income	\$73.50	\$53,992.73	\$38,670.00
Expenses			
Administrative (website, PO Box, insurance)	\$0.00	\$1,752.45	\$1,600.00
Other Expenses	\$0.00	\$368.56	\$0.00
Community Outreach	\$0.00	\$0.00	\$0.00
Community Service	\$212.46	\$645.64	\$250.00
Sunshine Fund	\$0.00	\$0.00	\$25.00
Donations (Quilt Museum, HHPSD)	\$0.00	\$120.00	\$100.00
Facility Rental	\$0.00	\$1,798.35	\$2,000.00
Storage Rental	\$211.00	\$2,532.00	\$2,550.00
Membership	\$0.00	\$35.00	\$25.00
Programs (fees, trans, meals, hotel, shipping)	\$0.00	\$5,358.12	\$6,000.00
Workshops	\$0.00	\$4,445.36	\$3,505.00
Luncheon Expense	\$0.00	\$720.00	\$1,200.00
Quilt Festival 2022	\$0.00	\$12,214.20	\$4,500.00
Quilt Festival 2022 Zettle fees	\$0.00	\$509.79	\$100.00
2022 Raffle Quilt	\$0.00	\$0.00	\$0.00
2022 Raffle Quilt Zettle fees	\$0.00	\$0.76	\$0.00
Scholarships	\$0.00	\$2,000.00	\$2,000.00
Total Expenses	\$423.46	\$32,076.77	\$23,855.00
Net Gain/Loss	(\$349.96)	\$21,915.96	\$14,815.00

Checking Account

Actual BOM Checking Account Balance	\$3,142.00	**
Transfers to/from Money Market Account	\$0.00	
Deposits/Withdrawals	(\$353.34)	***
Actual EOM Checking Account Balance	\$2,788.66	**
Petty Cash - Membership	\$0.00	
Petty Cash - Quilt Festival	\$0.00	
Pay Pal Escrow	\$0.00	
Petty Cash - Raffle Quilt	\$0.00	
Money Market		
Beginning MM Account Balance	\$41,174.09	
Transfer from Money Market Account	\$0.00	
Transfer to Money Market Account	\$0.00	
MM Interest	\$3.38	
EOM MM Account Balance	\$41,177.47	
Total Assets	\$43,966.13	

Notes: 1)Jan \$35 member expense is refund of duplicate payment 2)Jan workshop \$14 expense refunds amounts that were to be paid directly to teacher. Jan workshop not paid in Jan/cancelled for weather 3)May \$20 donation to HH Public Service District/room use 4)Jun \$232 annual PO Box; \$619 liability insurance; \$54 check order 5)Oct other inc/exp includes Crescendo&Ital Fest raffle quilt and sales 6)Oct admin includes \$42 web domain & \$150 rack cards

*Budgeted Luncheon income and expenses are a wash

**These amounts are our Actual Check Register Account Balances (NOT the Bank Statement Balance)

***=Net Gain/Loss minus MM interest

Monthly Treasurers Report - December 2021			
	Current Month	YTD Actual	2021 Budget
Income			
Donations	\$0.00	\$29.00	\$0.00
Membership	\$385.00	\$4,235.00	\$3,500.00
Workshops	\$40.00	\$3,736.00	\$3,350.00
Quilt Show 2022	\$3,272.14	\$5,730.14	\$2,500.00
Quilt Show 2022 Raffle Quilt	\$638.00	\$3,177.00	\$2,500.00
Other Income (name tag, pin, visitor fee)	\$0.00	\$66.00	\$100.00
Luncheon Receipts	\$0.00	\$820.00	\$1,200.00
Interest Income - Checking	\$0.06	\$0.62	\$1.00
Interest Income - Money Market	\$0.12	\$5.39	\$9.00
Total Income	\$4,335.32	\$17,799.15	\$13,160.00
Expenses			
Administrative (website, PO Box, insurance)	\$0.00	\$1,463.97	\$1,600.00
Community Outreach	\$0.00	\$0.00	\$0.00
Community Service	\$0.00	\$0.00	\$0.00
Sunshine Fund	\$0.00	\$0.00	\$25.00
Donations (National Quilt Museum)	\$0.00	\$100.00	\$100.00
Facility Rental	\$0.00	\$729.70	\$700.00
Storage Rental	\$211.00	\$2,553.39	\$2,550.00
Membership	\$0.00	\$0.00	\$100.00
Programs (fees, trans, meals, hotel, shipping)	\$0.00	\$2,645.00	\$2,850.00
Workshops	\$0.00	\$3,056.99	\$3,350.00
Luncheon Expense	\$0.00	\$840.00	\$1,200.00
Quilt Show 2022	\$1,871.96	\$5,890.10	\$1,000.00
Quilt Show 2022 Raffle Quilt	\$0.00	\$133.94	\$300.00
Scholarships	\$0.00	\$2,000.00	\$2,000.00
Total Expenses	\$2,082.96	\$19,413.09	\$15,775.00
Net Gain/Loss	\$2,252.36	(\$1,613.94)	(\$2,615.00)

Checking Account

Actual BOM Checking Account Balance	\$5,960.04	**
Transfers to/from Money Market Account	\$0.00	
Checks/Deposits	\$2,252.24	***
Actual EOM Checking Account Balance	\$8,212.28	**
Petty Cash - Membership	\$70.00	
Petty Cash - Quilt Show	\$0.00	
Pay Pal Escrow	\$0.00	
Petty Cash - Raffle Quilt	\$100.00	
Money Market		
Beginning MM Account Balance	\$13,948.77	
Transfer from Money Market Account	\$0.00	
Transfer to Money Market Account	\$0.00	
MM Interest	\$0.12	
EOM MM Account Balance	\$13,948.89	
Total Assets	\$22,331.17	

Notes: 1)Jan \$66 income is from 2020 WAHHI sale 2) Jun admin exp \$204 annual PO Box rent; \$570.28 annual liability insurance 3)Dec 2022 Quilt Show income includes \$3,004.14 of Town of HHI grant money

*Budgeted Workshop and Luncheon income and expenses are a wash

**These amounts are our Actual Check Register Account

Balances (NOT the Bank Statement Balance)

***=Net/Gain Loss minus MM Interest

RE: IRS Forms 990 or 990T For Atax Grant Application

The Palmetto Quilt Guild is not required to file IRS Form 990 or Form 990 T. We do, however, file Form 990 N electronically.

The forms for 2022 and 2021 are attached as Previous Fiscal Years. Our 2023 filing will be completed early 2024.

Department of the Treasury
Internal Revenue Service

for Tax-Exempt Organization not Required to File Form 990 or 990-EZ

2022

Open to Public Inspection

for the 2022 Calendar year, or tax year beginning 2022-01-01 and ending 2022-12-31

B Check if available:

- Terminated for Business
- Gross receipts are normally \$50,000 or less

C Name of Organization: PALMETTO QUILT GUILD
INCORPORATED

D Employee Identification
Number: 02-2940764

1 Saint Andrews Place,
Hilton Head Island, SC, US,
29928

E Website:

palmettoquiltguild.org

F Name of Principal Officer: Cindy Strickland

PO Box 21558, Hilton Head
Island, SC, US, 29926

Privacy Act and Paperwork Reduction Act Notice: We ask for the information on this form to carry out the Internal Revenue laws of the United States. You are required to give us the information. We need it to ensure that you are complying with these laws.

The organization is not required to provide information requested on a form that is subject to the Paperwork Reduction Act unless the form displays a valid OMB control number. Books or records relating to a form or its instructions must be retained as long as their contents may become material in the administration of any Internal Revenue law. The rules governing the confidentiality of the Form 990-N is covered in code section 6104.

The time needed to complete and file this form and related schedules will vary depending on the individual circumstances. The estimated average times is 15 minutes.

Note: This image is provided for your records only. Do Not mail this page to the IRS. The IRS will not accept this filing via paper. You must file your Form 990-N (e-Postcard) electronically.

Handwritten mark



Contact Information

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[e-Postcard Profile](#)

[Select EIN](#)

[Organization Details](#)

[Contact Information](#)

[Confirmation](#)

Electronic Notice-Form 990-N (e-Postcard)

Organization Address and Principal Officer Information

Organization's legal name: **PALMETTO QUILT GUILD INCORPORATED**

If your organization conducts business using another name (DBA), enter other name:

* = required field

Organization:

DBA Name

DBA Name - continued

ENTER ADDITIONAL DBA NAMES

Country*

US - United States



Number and Street (or PO Box)*

1 Saint Andrews Place

City or Town*

Hilton Head Island

State*

SC - South Carolina



Zip Code*

29928

Organization's website address, if applicable

palmettoquiltguild.org

Principal Officer:

Type of Name*

Person



Person Name*

Cindy Strickland

Country*

US - United States



Number and Street (or PO Box)*

PO Box 2155B

City or Town*

Hilton Head Island

State*

SC - South Carolina



Zip Code*

29926

PREVIOUS

CANCEL FILING

SAVE FILING

SUBMIT FILING

Monthly Treasurer Report - Dec 2022

	Current Month	YTD Actual	2022 Budget
Income			
Donations	\$0.00	\$323.56	\$0.00
Membership	\$70.00	\$4,725.00	\$3,850.00
Workshops	\$0.00	\$3,865.00	\$3,720.00
Quilt Festival 2022	\$0.00	\$39,799.78	\$26,795.00
Quilt Festival 2022 Raffle Quilt	\$0.00	\$3,542.00	\$3,000.00
Other Income (name tag, pin, visitor fee)	\$0.00	\$1,003.25	\$100.00
Luncheon Receipts	\$0.00	\$720.00	\$1,200.00
Interest Income - Checking	\$0.12	\$1.31	\$0.00
Interest Income - Money Market	\$3.38	\$12.83	\$5.00
Total Income	\$73.50	\$53,992.73	\$38,670.00
Expenses			
Administrative (website, PO Box, insurance)	\$0.00	\$1,752.45	\$1,600.00
Other Expenses	\$0.00	\$368.56	\$0.00
Community Outreach	\$0.00	\$0.00	\$0.00
Community Service	\$212.46	\$645.64	\$250.00
Sunshine Fund	\$0.00	\$0.00	\$25.00
Donations (Quilt Museum, HHPSD)	\$0.00	\$120.00	\$100.00
Facility Rental	\$0.00	\$1,798.35	\$2,000.00
Storage Rental	\$211.00	\$2,532.00	\$2,550.00
Membership	\$0.00	\$35.00	\$25.00
Programs (fees, trans, meals, hotel, shipping)	\$0.00	\$5,358.12	\$6,000.00
Workshops	\$0.00	\$4,445.36	\$3,505.00
Luncheon Expense	\$0.00	\$720.00	\$1,200.00
Quilt Festival 2022	\$0.00	\$12,214.20	\$4,500.00
Quilt Festival 2022 Zettle fees	\$0.00	\$509.79	\$100.00
2022 Raffle Quilt	\$0.00	\$0.00	\$0.00
2022 Raffle Quilt Zettle fees	\$0.00	\$0.76	\$0.00
Scholarships	\$0.00	\$2,000.00	\$2,000.00
Total Expenses	\$423.46	\$32,076.77	\$23,855.00
Net Gain/Loss	(\$349.96)	\$21,915.96	\$14,815.00

Checking Account

Actual EOM Checking Account Balance	\$3,142.00	***
Transfers to/from Money Market Account	\$0.00	
Deposits/Withdrawals	(\$353.34)	****
Actual EOM Checking Account Balance	\$2,788.66	**
Petty Cash - Membership	\$0.00	
Petty Cash - Quilt Festival	\$0.00	
Pay Pal Escrow	\$0.00	
Petty Cash - Raffle Quilt	\$0.00	
Money Market		
Beginning MM Account Balance	\$41,174.09	
Transfer from Money Market Account	\$0.00	
Transfer to Money Market Account	\$0.00	
MM Interest	\$3.38	
EOM MM Account Balance	\$41,177.47	
Total Assets	\$43,966.13	

Notes: 1)Jan \$35 member expense is refund of duplicate payment 2)Jan workshop \$14 expense refunds amounts that were to be paid directly to teacher. Jan workshop not paid in Jan/cancelled for weather 3)May \$20 donation to HH Public Service District/room use 4)Jun \$232 annual PO Box; \$619 liability insurance; \$54 check order 5)Oct other inc/exp includes Crescendo&Ital Fest raffle quilt and sales 6)Oct admin includes \$42 web domain & \$250 rack cards

*Budgeted Luncheon income and expenses are a wash

**These amounts are our Actual Check Register Account Balances (NOT the Bank Statement Balance)

***-Net Gain/Loss minus MM interest

Department of the Treasury
Internal Revenue Service

For Tax-Exempt Organization not Required to File Form 990 or 990-EZ

2021

Open to Public Inspection

For the 2021 Calendar year, or tax year beginning 2021-01-01 and ending 2021-12-31

Check if available:
Terminated for Business
Gross receipts are normally \$50,000 or less

C Name of Organization: PALMETTO QUILT GUILD
INCORPORATED
PO Box 21558, Hilton Head
Island, SC, US, 29925

D Employee Identification
Number 82-2940764

Website:
palmettoquiltguild.org

F Name of Principal Officer: Carolyn A Gavett
1 Saint Andrews Place,
Hilton Head Island, SC, US,
29928

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The time needed to complete and file this form and related schedules will vary depending on the individual circumstances. The estimated average times are 5 minutes.

Note: This image is provided for your records only. Do Not mail this page to the IRS. The IRS will not accept this filing via paper. You must file your Form 990-N (e-Postcard) electronically.

No. 1099-int from
South State Bank for
2021. Under minimum
for reporting requirement
2021 interest earned:
Banking .62
Money Market 5.39
Total \$6.01

18 August 2023 PQG Board Meeting at Palmetto Electric Community Room

Present: Cindy Strickland, Donna Frankoski, Donna Simmons, Terry Yorksie, Terry Prager Doo Weidman.
Debra Hausrath online.

President Cindy Strickland called the meeting to order at 10:10.

A motion to authorize Donna Frankoski to apply to the Town of Hilton Head Island to receive an ATAX grant to offset advertising costs for the 2024 Quilt Show. Donna Simmons made the motion; Terry Prager seconded. This passed unanimously.

There being no further business, the meeting was adjourned.

Respectfully submitted,

Doo Weidman, Secretary

2022 Atax Grant Funds Used for Advertising/Publicity - Effectiveness Measurement

The purpose of this spreadsheet is to

1. Analyze the various methods of advertising/publicity and their effectiveness in driving attendance to the 2022 Quilt Festival
2. Identify which methods to increase, decrease or stay the same

Description	Quantity	Actual \$	Results * (See Notes)	
			# Attendees	% of Attendees
Postcards, Flyers, Decals, Posters	10,250	889	421	38%
Ads in local publications	3	1,173	65	6%
Online ads	2	525	0	0%
Daytona Quilt Show program ad	1	540	unknown	unknown
Social Media/Online			75	7%
Word of mouth-members			192	17%
Other			7	1%
Return attendee			71	6%
Postage for postcards and flyers		299		
Raffle quilt displayed at other venues	15		unknown	unknown
TOTALS		3,426	831	75%

Total actual attendees

1,114

Additional costs that don't impact attendance but are necessary and covered by the Atax grant.

Printed Programs

1,500

1,117

Total Advert/Publ Costs

\$ 4,543

Amount of Atax Grant in 2022

4,111

90%

Amount not covered by Atax Grant

\$ 432

10%

* NOTES:

Results are based on "How Did You Hear About The Quilt Show" survey / 1114 actual attendees
 We were only able to collect this information on 75% of the attendees (831).

CONCLUSIONS

1. Postcards, flyers and posters definitely helped drive attendance.
2. The Online advertising was disappointing due to the selected outlet. We have since learned that there are more effective websites.
3. The Daytona Quilt Show was worth the expense, selling \$961 worth of tickets there; so our presence was good. Our raffle quilt winner was from that show and visited our Festival as well as several others.
4. We need better training on collection methods for how attendees heard about us.

RECOMMENDATIONS

If 75% of attendees were from outside the town of HHI, we should consider increasing advertising efforts to produce increased attendance and generate more tourism dollars.

1. Increase the number of postcards and flyers printed and distributed to more local, regional out of state outlets. The population is growing in the Beaufort, Charleston and Columbia areas.
2. Increase the number of car window decals. Per member feedback, they generated a lot of interest.
3. Increase the size and frequency of ads in local newspapers and magazines.
4. Continue going to the Daytona Quilt Show and advertising in their program.
5. Continue online advertising but use more visited site(s).
6. Investigate cost of local TV and radio ads during the Festival week.

Invoices submitted for Atax Grant 2022

Postcards, flyers, decals, posters	Vistaprint	175+591+123
Ads in HHI & Bluffton Sun & Local Live		352+821
Websites: AQS & Quilt Navigator		500+25
AQS Daytona Show		540

Venues where PQG raffle quilt was displayed

Guilds: Sew Island, Maye River, Savannah

Shops: Island Quilter, Blue Heron, Savannah Sews, Sew Much More

Shows: Daytona Beach

Local events: Italian Festival, Holiday Craft Festival, Art League Gallery, Beaufort Seafood Festival, Bluffton market, HHI Community market, Crescendo Celebration

Quilt Show Comparison								
Income	2008	2010	2012	2014	2016	2018	2020*	2022
Raffle Ticket Sales	\$9,300.10	\$8,634.00	\$7,104.00	\$8,564.00	\$8,640.00	\$7,880.31	\$7,218.00	\$ 6,754.00
Vendor Fees	\$1,075.00	\$1,200.00	\$1,275.00	\$3,100.00	\$3,240.00	\$3,420.00		\$ 3,722.00
Admissions	\$5,525.00	\$4,430.40	\$4,050.00	\$5,781.15	\$6,889.00	\$12,123.28		\$ 11,666.00
Gift Shop/Boutique/Basket Raffle	\$3,226.10	\$3,630.00	\$3,315.00	\$3,699.00	\$3,152.00	\$5,007.88	\$50.00	\$ 5,702.00
Silent Auction	\$1,080.50	\$831.00	\$1,344.00	\$1,430.00	\$1,235.00	\$3,526.76		\$ 3,375.00
Consignment/Vintage Marketplace	\$1,861.90	\$1,036.00	\$3,322.00	\$3,188.00	\$3,498.00	\$8,296.65	\$47.00	\$ 16,140.73
Ads in Program		\$140.00	\$230.00	\$ -	\$570.00	\$670.00		\$ 370.00
Donations		\$450.00		\$350.00	\$140.00			
ATAx grant								\$ 4,110.00
CD Sales		\$640.05	\$476.00	\$340.00				
Flea Market	\$128.70							
Other	\$601.00	\$389.30	\$102.77	\$22.82	\$150.00			\$ 399.99
Total Income	\$22,798.30	\$21,380.75	\$21,218.77	\$26,474.97	\$27,514.00	\$40,924.88	\$7,315.00	\$ 52,239.72
Expenses								
Raffle Quilt Fabric & Quilting	\$220.10	\$194.25	\$219.20	\$503.94	\$806.54	\$853.58	\$814.00	\$ -
Raffle Quilt Tickets		\$515.68	\$463.72	\$438.48	\$900.77	\$125.00	\$198.00	\$ 133.94
Show Venue	\$2,545.00	\$2,851.25	\$2,837.50	\$3,180.00	\$3,546.62	\$3,498.00		\$ 3,943.20
Judging inc Ribbons	\$693.66	\$722.60	\$994.81	\$941.41	\$1,556.14	\$1,270.97	\$408.40	\$ 1,413.74
Publicity & Advertising	\$1,011.71	\$1,060.87	\$1,032.53	\$630.55	\$1,839.81	\$1,890.74	\$1,932.68	\$ 2,536.26
Consignment Payments	\$1,798.65	\$760.50	\$2,885.40	\$2,369.25	\$1,819.35	\$2,616.00		\$ 2,231.25
Quilt Rack Rental - Set-up expenses		\$297.73	\$297.73	\$482.83	\$735.11	\$1,183.00		\$ 4,254.08
Set Up & Take Down					\$250.02	\$1,183.49	\$63.55	
Program Printing & Quilt Show Expenses		\$940.91	\$619.65	\$1,136.66	\$1,408.20		\$842.05	\$ 1,922.06
Truck Rental			\$348.11	\$300.12				
CD Exp		\$116.00	\$264.87	\$244.71				
Vendor Exp			\$29.66	\$88.44	\$65.57			\$ 180.00
Quilt Show Expenses						\$1,752.95	\$133.52	\$ 456.43
Vintage Marketplace						\$153.51	\$89.63	
Gift Shop/Boutique					\$34.81	\$227.53	\$29.67	
Silent Auction					\$38.07	\$136.14	\$146.11	
Information Table							\$45.07	
Administrative/ Zettle Fees						\$147.76		\$ 564.08
Refund of Consignment Quilt returned								\$ 1,000.00
Misc Exp	\$1,310.81	\$347.57	\$583.15	\$320.34	\$40.59			
Total Expenses	\$7,579.93	\$7,807.36	\$10,576.33	\$10,636.73	\$13,041.60	\$15,038.67	\$4,702.68	\$ 18,635.04
Net Income	\$15,218.37	\$13,573.39	\$10,642.44	\$15,838.24	\$14,472.40	\$25,886.21	\$2,612.32	\$33,604.68
Est. Paid Visitors	1105	886	810	826	>1,000	<1,000	0	1114
* Show Cancelled Due To Covid								

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date:

PALMETTO QUILT GUILD INCORPORATED
PO BOX 21558
HILTON HEAD ISLAND, SC 29925-1558

Employer Identification Number:
82-2940764
DLN:
26053696005107
Contact Person:
CUSTOMER SERVICE ID# 31954
Contact Telephone Number:
(877) 829-5500
Accounting Period Ending:
December 31
Public Charity Status:
170(b)(1)(A)(vi)
Form 990/990-EZ/990-N Required:
Yes
Effective Date of Exemption:
September 29, 2017
Contribution Deductibility:
Yes
Addendum Applies:
No

Dear Applicant:

We're pleased to tell you we determined you're exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3). Donors can deduct contributions they make to you under IRC Section 170. You're also qualified to receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106, or 2522. This letter could help resolve questions on your exempt status. Please keep it for your records.

Organizations exempt under IRC Section 501(c)(3) are further classified as either public charities or private foundations. We determined you're a public charity under the IRC Section listed at the top of this letter.

If we indicated at the top of this letter that you're required to file Form 990/990-EZ/990-N, our records show you're required to file an annual information return (Form 990 or Form 990-EZ) or electronic notice (Form 990-N, the e-Postcard). If you don't file a required return or notice for three consecutive years, your exempt status will be automatically revoked.

If we indicated at the top of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.

For important information about your responsibilities as a tax-exempt organization, go to www.irs.gov/charities. Enter "4221-PC" in the search bar to view Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, which describes your recordkeeping, reporting, and disclosure requirements.

Letter 947

2023 BUSINESS AND PROFESSIONAL LICENSE

TOWN OF HILTON HEAD ISLAND
ONE TOWN CENTER COURT, HILTON HEAD ISLAND, SC 29928

Business License No. 25817

MAILING ADDRESS

PALMETTO QUILT GUILD INC
PO BOX 21558
HILTON HEAD ISLAND, SC 29925-1558

LICENSE INFORMATION

Classification
9900 IT

Issue Date
01/23/2023

Expiration Date
04/30/2024

BUSINESS NAME AND ADDRESS

PALMETTO QUILT GUILD INC
15 INDIGO RUN DR UNIT 41
HILTON HEAD ISLAND, SC 29926-4153



AUTHORIZED SIGNATURE

TO BE POSTED IN A CONSPICUOUS PLACE

NON TRANSFERABLE

This license may be revoked any time by Town Council.

NON PROFIT QUILTING GUILD

This License is subject to the following restrictions:

1: [MET] Approved with conditions listed in Land Management Ordinance Section 16-4-1402 (Home Occupations) that the home occupation:

- A. Is conducted entirely within a dwelling or integral part thereof and has no outside storage of any kind related to the home occupation, or in the case where activities take place away from the dwelling, such activities are in full compliance with the provisions of this Title;
- B. Is clearly incidental and secondary to the principal use of the dwelling;
- C. Is conducted only by persons residing on the premises (nonresident employees are not permitted);
- D. Does not necessitate or cause the exterior appearance of any structure to be other than residential and is not disruptive of the residential character of the neighborhood;
- E. Has no advertising of the home occupation of the site or structure;
- F. Creates no disturbing or offensive noise, vibration, smoke, dust, odor, heat, glare, unhealthy or unsightly condition, traffic or parking problem, and
- G. Does not involve retail sales or services that bring more than 10 customers per day to the dwelling.

The Business License is subject to the following regulations/procedures:

Anyone generating gross income in the Town is required to obtain a Business License annually. The license fees shall be paid on or before April 30th, of each calendar year to avoid penalties.

(NOTIFICATION TO THE REVENUE SERVICES OFFICE IS REQUIRED PRIOR TO ANY CHANGE IN LOCATION, NAME OR OWNERSHIP)